



# The University of Texas at Austin Academic Counselors Association

November 18, 2020

**8:00am** Zoom Room Opens – breakout rooms available for chatting/catching up/community building before meeting starts (***if you are interested in participating***)

**8:25am** Start bringing everyone into the main room

**8:30am** Welcome!

- Welcome and congratulations on making it through registration & admissions application seasons!
- ACA's 3 Pillars for this year : Professional Development, Connection, Advocacy
  - September Meeting: Professional Development – Susan Harnden – professional development around self-care, how to support and take care of ourselves
  - October Meeting: Connection – Dr. Dan Friedman – first-year experience, engagement in virtual setting, connect to students through virtual and online mediums
  - November Meeting: Advocacy
    - Previously: pay equity, compensation plan
    - Now: broaden definition – what's the next step?
      - Advisors do so much for students, including work that isn't defined
      - You are the experts on what we do best – what do we want as an organization? where do we move next?
      - The process is bigger and longer than one discussion. Today is the first step.
    - Hope for this time: opportunity to engage, reflect, and move advocacy forward
- McKinlaye Harkavy & Sawyer Tedder – ACA Co-VPs
  - Thinking about tools available for advocacy
  - Looking at another institution – IU Bloomington –took 3 years to get up and running
    - Tracks what advisors do outside of face to face meetings with students
    - Able to come together, work with leadership, define and professionalize what it means to be an advisor on campus
    - Based on strategic plan, mission, goals
  - Tool Benefits:
    - Educating senior leadership about the breadth and complexity of the advisor's role
    - Demonstrate how advisors' professional activities contribute to student outcomes



- Easy way for advisors to document and aggregate their professional activities
  - Data from tool:
    - Viewed as campus- and department-level metric reports
    - Reports for supervisors – staff time
      - Not a performance management tool
    - Individual – report own entries and see growth
  - Type of activities
    - Contributions to undergrad education, department/campus, advising profession
    - Personal professional development
- Discussion today

### **8:35am** Advisory Advocacy Strategic Planning Discussion

- ALL PARTICIPANTS will be put into breakout rooms to participate in the conversations about advisory advocacy on campus. There will be a group leader in each breakout room and guiding questions to help facilitate the conversation
- ACA Exec Board Member in each breakout room to facilitate conversation
- Core goals, mission, values
- Create a space to think through the different ways we do the work that we do
- Better understanding of where advisor advocacy needs to go next
- Qualtrics form to be sent out after meeting if you don't feel comfortable speaking up in the group, or if you think of something you didn't get to share
- Thank you everyone for sharing!

### **9:20am** CoachUT

- Sam Morr – Leadership and Ethics Institute
  - 1-year-old program
  - 5 one-on-one personalized coaching sessions with an executive leadership coach
    - Usually something available to senior executive professionals
  - Opportunity for student to reorient their life and define their goals
  - Includes students who may not yet think of themselves as leaders
  - Over 300 students applied in the first year – 260 have completed the program
  - Offered in the summer for students in internships on campus
  - Fall and spring program is more widely available
  - What advisors can do: share enrollment link – full for spring, but students can join waitlist for fall



- Can email [utlei@austin.utexas.edu](mailto:utlei@austin.utexas.edu) for sample email or other outreach info
  - Originally for student employees – now expanded to any student

### 9:30am ACA Committee Updates

- Awards & Recognition Committee - Peggy
  - Still time for NACADA Awards – Deadline: Nov 30
    - Lots of different kinds of awards –faculty, admin support, Diversity and Inclusion, outstanding advisor
- Holiday Party Committee
  - Coming up pretty soon – date to be sent out this week
  - Committee of 3 – looking for others to join committee or help day-of
- FUNdraising Committee – committee of 2
  - Virtual games event today at 4pm – join us to relax & connect
  - Fundraiser – eCards – think about who you’re thankful for, in your team or across the university, when you send an eCard, they also receive an entry into a raffle for HEB gift card
    - Proceeds go to ACA scholarships – student and staff
    - Keep an eye out for an email with more info
- PDD
  - Registration for PDD 2021 officially open - \$15 to attend
  - Mornings of Wed Feb 17 & Thurs Feb 18
  - Limited to 500 participants
    - Marketing widely to Texas schools, so register soon
  - Deadline for presenters – Dec 1
- ROAD Committee – this Friday at 1pm
  - Megan McKay – Fostering Student Responsibility and Accountability through Advising

### 9:40am Announcements

- KUDOS – got lots of them! Keep them coming!
- Morgan Baggiano – welcoming new advisor – Jayvin Patel
- Yma Revuelta - New positions in Cockrell – coordinator position in recruiting
- FIG/TrIG Mentor applications due Sunday, Nov 22. Encourage your students to apply!

Want to recognize a colleague? Submit KUDOS:

[https://mcombs.qualtrics.com/jfe/form/SV\\_2tosTXrhmqf9Jz](https://mcombs.qualtrics.com/jfe/form/SV_2tosTXrhmqf9Jz)



**We will see you at our next meeting in February!**

**Outlook invites and list of Spring Semester meetings coming soon!**