



07/01/2019 - 07/01/2021

## WHO, WHEN, AND WHERE?

### BEHAVIORAL RESPONSES TO LICENSE-PLATED BASED DRIVING RESTRICTIONS

This study helps to fill this behavioral gap by using Mexico City's 2017 household travel survey to examine who drives what types of cars, where, and at what time of day. The study is also built on the analysis through household surveys and focus groups in three inner suburban areas of Mexico city. Residents of these areas have close to the median metropolitan household income and average car-ownership rates. No survey respondents or focus group participants match the literature's profile of someone who needs a second restricted car for a daily work commute. Focus group participants, although aware of the implications of air pollution for human health and generally supportive of the policy's intentions, report frustration that the bans do not affect wealthier residents, who own multiple exempt cars and drive the most. Understanding behavioral responses to driving restrictions is thus essential to minimizing social harm, ensuring that the policies work to reduce pollution, and adjusting policies to support low-income households.



### Mexico City's 'Hoy no Circula' Calendar

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