Dear Exhibitor,

The University of Texas at Austin College of Pharmacy will be hosting the Inaugural Hospital-Focused Pharmacy Practice Seminar planned for June 3rd and 4th, 2016 at the Marriott Texas Medical Center in Houston, Texas. Over 120 pharmacists and pharmacy technicians from all around Texas and the region will gather to learn and discuss the most current patient care information in treating patients in hospital settings. We invite you to become an exhibitor or sponsor to help add value to the overall learning experience of our participants.

See the conference website at:  http://sites.utexas.edu/cpe-hps/

Participation as an exhibitor carries an exhibitor fee of $2,500.00. Exhibition space is located immediately outside the conference room in an intimate pre-function area that is conducive to visiting with participants. Participants will visit exhibitors during breaks and lunches over the two-day period. The exhibition fee also includes one seminar registration. We are also pleased to provide exhibitor recognition in our printed materials, opening slide presentation, and special recognition throughout the event. For an additional $500 fee, exhibitors may have information about their organization and awareness of their presence sent to attendees one week prior to the conference via one email. This email may be customized to specific professional or home location groups of attendees if desired.

At the sponsorship level ($1500.00), benefits include sponsor recognition in our printed materials, opening slide presentation, and special recognition throughout the event.

Space for exhibitors is limited, so if you are interested we ask that you please contact us as soon as possible. We look forward to hearing from you.

Sincerely,

Glen Baumgart, Director
College of Pharmacy • Continuing Pharmacy Education

Enclosures:
Exhibitor Prospectus

Federal Tax ID number: 74-60000203
EXHIBITOR PROSPECTUS

2016

Hospital
June 3 & 4
Houston

PPS
Sept 23 & 24
Austin

Psychiatric
Oct 27 & 28
Austin

The University of Texas at Austin
Continuing Pharmacy Education
College of Pharmacy

The University of Texas at Austin • Continuing Pharmacy Education
### 2016 Exhibitor & Supporter Opportunities

<table>
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<th>Event</th>
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| Hospital Pharmacy Practice Seminar • June 3-4, 2016                 | June 3-4, 2016  | The Inaugural Hospital Pharmacy Practice Seminar (HPPS) Houston Marriott Medical Center • Houston, Texas  
This 13-hour CPE seminar will focus on CPE content needs of hospital pharmacists and pharmacy technicians. The seminar will take place in the largest medical complex in the world, the Texas Medical Center (TMC) in Houston, Texas. The University of Texas at Austin is partnering with MD Anderson, Houston Methodist, Texas Children’s, Memorial Hermann, and the DeBakey VA Center to offer this seminar. |
| Pharmacy Practice Seminar • September 23 & 24, 2016                | September 23 & 24, 2016 | The 64th Annual Pharmacy Practice Seminar (PPS) • Sterile Compounding Update • Immunization Update  
DoubleTree Hotel • Austin, Texas  
This popular program provides tools and knowledge that can be immediately applied upon return to practice. The seminar offers up to 15 contact hours of ACPE accredited pharmacy education and caters to over 500 pharmacists and pharmacy technicians from across the state of Texas and surrounding region.  
(Exhibit opportunity includes Friday evening Pre-Seminar programs, Sterile Compounding Update and Immunization Update, plus all day Saturday at PPS. Sunday is not included) |
| Psychiatric Pharmacotherapy Update • October 27 & 28, 2016         | October 27 & 28, 2016 | The 28th Annual Psychiatric Pharmacotherapy Update (Psych) • Interprofessional CE Conference  
DoubleTree Hotel • Austin, Texas  
This conference provides 15 hours of CEUs, and it’s focused on evidence-based approaches to the treatment of serious psychiatric and neurologic disorders. Over 280 attendees, made up of pharmacists, physicians, psychiatrists, psychologists, advance practice nurses, counselors, and social workers (multiple accreditations), travel from across the country to attend this therapeutics-based program (multiple accreditations). The conference goal is to create an interdisciplinary learning format that supports the interdisciplinary team approach to mental health care. |
**WHY EXHIBIT?**

**AUDIENCES**

- **Targeting**: Over 700 Pharmacists, Pharmacy Technicians, and other healthcare providers attend our conferences.
- **National**: We reach over 50,000 pharmacists through national marketing, and attendees from over 30 states and Mexico attend our conferences.
- **Talent**: Reach decision makers and specialists – leadership content, certification updates, etc.

**INTERACTIVE**

- **Location, Location, Location**: No Exhibitor Hall – Exhibitors are placed just outside the conference classroom
- **Frequency**: Exhibitors are in pre-function areas where participants can visit during meals and breaks – over 5 interaction times per day.
- **Connected**: Attendees at our conferences want to talk to exhibitors. They want to see your table.

**OTHER BENEFITS**

- **Discount for Employees**: Exhibitor company employees receive a 10% discount on regular registration fees
- **Games and Raffles**: Exhibitors are encouraged to participate in conference giveaways, games, and activities that enhance the conference experience.
- **Celebration**: Our conferences focus on celebrating and appreciating the participants’ dedication to patient care
EXHIBIT INFORMATION

Exhibit Space Inclusion:
- A 3’ x 10’ table with optional chairs.
- Recognition in the official program, the CE website, and during the information slides shown before/after the sessions and during breaks and meals.
- Company name and information on signage at registration desk and receptions.
- Mentioned in nationwide marketing, aimed at over 64,000 pharmacists domestically.
- Set in meeting pre-function areas, prime position to engage attendees at all breaks and meals as well as pre and post event.
- Discounts for registering to Exhibit at one or more conferences.
- 2 Free conference registrations for exhibitors, 1 free registration for sponsors.
- 10% Discount off regular registration fees for all exhibitor company employees.

Seminar / Show Hours:
- Each seminar has a different set of start/end times.
- Each seminar will have breaks, meals, and receptions dedicated to exhibitors.
- Each conference is scheduled for 2 days, both days included. (See PPS’ schedule for special handling of dates.)
- More information about each seminar can be found at: https://www.utexas.edu/pharmacy/ce/live.html
- Or by contacting the UT CPE office at: 512-471-6123 or UTPharmacyCE@austin.utexas.edu

CONFERENCE HIGHLIGHTS

Hospital Seminar: Partners
- MD Anderson
- Houston Methodist
- Texas Children’s
- Memorial Hermann
- DeBakey VA Medical Center

Pharmacy Practice Seminar
- 520 Pharmacists
- 30 Pharmacy Technicians
- 25 years average experience
- 70 attending Immunization Update
- 80 attend sterile compounding

Psych Conference
- Psychiatrists
- Nurses
- Physicians
- Psychologists
- Social Workers
About the Conference
The University of Texas at Austin College of Pharmacy is proud to host the Inaugural Hospital Pharmacy Practice Seminar, June 2016 at the Texas Medical Center in Houston, Texas. The 13 CPE Hours Seminar is developed through the planning committee, and in partnership with the following Texas Medical Center hospitals, where staff pharmacists and technicians receive a discount to attend the conference:

Quick Facts
- **Attendees:** Hospital and in-patient pharmacists and technicians
- **Expected:** 125
- **Dates:** June 3 & 4, 2016
- **Location:** Houston Marriott Texas Medical Center
- **Exhibitors:** Only 8 Reserved 6’ Tables
- **Exhibitor Space:** Pre-function area where meals and snacks served
- **Website:** [http://sites.utexas.edu/cpe-hps/](http://sites.utexas.edu/cpe-hps/)

Content Includes:
- Sterile Compounding
- Texas Pharmacy Law

Content Description
The content of this conference is based on practice gaps identified by surveying partner hospital pharmacy and pharmacy technician staff, through analysis by the planning committee, and by analyzing field practice trends. Participants receive 2 days of evidence-based clinical information that is relevant to current practice. Each presentation is formatted with a didactic component, opportunities for active learning, and a Q&A discussion to allow audience members to ask specific questions for individualized learning. The information delivered at this conference is intended to be in-depth, yet practical enough that it can be utilized immediately upon return to practice, to implement individualized, comprehensive and evidence-based treatment plans for patients.
About the Conference
For the past 64 years, The University of Texas at Austin College of Pharmacy has hosted the Annual Pharmacy Practice Seminar (PPS), designed for pharmacists practicing in a variety of settings. The mission of the conference is to provide relevant clinical and practice information to pharmacists and technicians interested in staying abreast of new information as well as refreshing their knowledge base. Pre-Seminar programs are offered on Friday including Sterile Compounding Update and Immunization Update.

Quick Facts
| PPS Attendees:          | 520 Pharmacists and Technicians (Sat) |
| Pre-Seminar:            | 80 for Sterile Compounding and 70 for Immunization Update (Fri) |
| Dates:                  | Exhibit: September 23 & 24, 2016 |
| Location:               | DoubleTree by Hilton Hotels, Austin, Texas |
| Exhibitors:             | Only 10 Reserved 6’ Tables |
| Exhibitor Space:        | Pre-function area where meals and snacks served |
| Website:                | http://sites.utexas.edu/cpe-pps/ |

Content Description
The seminar will provide pharmacists and technicians with tools and knowledge that can be immediately applied when they return to their individual practices on Monday, so they may provide optimal care to their patients. The ultimate goal of PPS is to improve patient outcomes by providing a very practical educational experience. The speakers who are invited to participate in PPS are highly recommended educators, including UT College of Pharmacy professors, professors from other well respected colleges of pharmacy, practitioners considered to be experts in their field, and nationally renowned speakers.
About the Conference
The University of Texas at Austin College of Pharmacy is proud to be hosting the **28th Annual Psychiatric Pharmacotherapy Update**, October 27-28, 2016 in Austin, Texas. The Annual Psychiatric Pharmacotherapy Update supports the interdisciplinary approach to mental healthcare by inviting multiple disciplines to participate in a shared learning experience:

- Pharmacists
- Psychiatrists
- Physicians
- Nurses
- Psychologists
- Social Workers

This interdisciplinary, shared learning format facilitates an appreciation amongst the attendees for all of the contributions that must be made for a mental health treatment plan to be successful. All invited disciplines can expect to take away evidence-based information that will help improve outcomes for patients with psychiatric disorders.

Quick Facts

| Attendees: Pharmacists, Psychiatrists, Physicians, Nurses, Psychologists and Social Workers |
| Expected: 280 |
| Dates: October 27 & 28, 2016 |
| Location: DoubleTree by Hilton Hotels, Austin, Texas |
| Exhibitors: Only 10 Reserved 6’ Tables |
| Exhibitor Space: Pre-function area where meals and snacks served |
| Website: http://sites.utexas.edu/cpe-ppu/ |

Content Description
Speakers, who have been recommended by the planning committee as outstanding presenters and experts in their practice, will deliver the featured presentations. Each presentation is formatted with a didactic component, opportunities for active learning, and a Q&A discussion to allow audience members to ask specific questions for individualized learning. The information delivered at this conference is intended to be in-depth, yet practical enough that it can be utilized immediately upon return to practice, to implement individualized, comprehensive and evidence-based treatment plans for patients.
2016 Exhibitor Prospectus Registration Form
The University of Texas at Austin College of Pharmacy, Continuing Education
All payments must be made in full before table assignments and space are held.

CONTACT INFORMATION: Information provided below will be used as the exhibit listing

Company Name:________________________________________________________
Contact:______________________________________________________________
Address:_______________________________________________________________
City, State, Zip:________________________________________________________
Phone:_______________________________________________________________
Fax:______________________________________________________________
Email Address(es):_____________________________________________________

This email address will receive all future contact from UT CPE.
(If you have a high res logo or specific company art, please email it to us once registered.)

Exhibitors come with commentary entry for 2 representatives.

Rep 1:______________________________________________________________
Rep 2:______________________________________________________________

EXHIBITOR and/or SPONSORSHIP OPPORTUNITIES
Please choose which LIVE CE Event(s) you would like to be an exhibitor or sponsor. Please choose as many as you would like:

_____ Hospital PPS, Houston, Texas June 5-6, 2016
   _____ Exhibitor Only   _____ Sponsor Only

_____ Pharmacy Practice Seminar (PPS), Austin, Texas, September 23 - 24, 2016.
   (25th is not an exhibition day.)
   _____ Exhibitor Only   _____ Sponsor Only

_____ Psychiatric Pharmacotherapy Update (Psych), Austin, Texas, October 27 – 28, 2016
   _____ Exhibitor Only   _____ Sponsor Only

EXHIBIT: (Please choose one.)
1 Event:          SPONSOR(S): Please check one
    ☐ $2500.00   1 Event:          ☐ $1500.00
    ☐ $4000.00   2 Events:          ☐ $2000.00
    ☐ $5500.00   All 3 Events:       ☐ $3000.00

All 3 Events:       ☐ $5500.00

You can also donate to any or all the conferences in an amount of your choosing: $________________________

Instructions & Payment:
1. Complete this form and return it with appropriate payment as soon as possible. Payment is due 2 weeks prior to the chosen event.
2. Make checks or money orders payable to: The University of Texas at Austin.
3. Please return completed form and payment to: UT CPE, 2409 University Ave., A1904. Austin, TX 78712. Fax: 512-475-9739
   Email: UTPharmacyCE@austin.utexas.edu

Fees:
Hospital PPS June 5-6, 2016:  $________________________
PPS September 23- 24, 2016:  $________________________
PSYCH October 27 – 28, 2016:  $________________________

TOTAL AMOUNT DUE:  $________________________
Check# ________________________
Credit Card:
Name on Card:_________________________________________
CC#:__________________________________________
EXP DATE:____________________CVV:________________
Phone:______________________________
Billing Address:____________________________________
City:__________________________State:________________
Zip:__________________________
Signature:________________________
Date:____________________________