COLLEGE OF PHARMACY

THE UNIVERSITY OF TEXAS AT AUSTIN

Continuing Education • Austin, Texas 78712-1074 • (512) 471-6213 • FAX (512) 475-9739

January 24, 2017

Dear Friend,

The University of Texas at Austin College of Pharmacy will be hosting the **29th Psychiatric Pharmacotherapy Update** on October 19th and 20th, 2017 at the DoubleTree by Hilton North in Austin, Texas. Over 280 pharmacists, physicians, advance practice nurses, psychologists, and social workers from all around Texas and the region will gather to learn and discuss the most current information in treating patients with psychiatric disorders. We invite you to become an exhibitor or sponsor to help add value to the overall learning experience of our participants.

See the conference website at: http://www.utexas.edu/pharmacy/ce/conferences/psych/

Participation as an exhibitor carries an exhibitor fee of $2,500.00. Exhibition space is located immediately outside the conference room in an intimate pre-function area that is conducive to visiting with participants. Participants will visit exhibitors during breaks and lunches over the two-day period. The exhibition fee also includes one conference registration. We are also pleased to provide exhibitor recognition in our printed materials, opening slide presentation, and special recognition throughout the event.

For an additional $500 fee, exhibitors may have information about their organization and awareness of their presence sent to attendees one week prior to the conference via one email. This email may be customized to specific professional or home location groups of attendees if desired.

At the sponsorship level ($1500.00), benefits include sponsor recognition in our printed materials, opening slide presentation, and special recognition throughout the event.

Space for exhibitors is limited, so if you are interested we ask that you please contact us as soon as possible. We look forward to hearing from you.

Sincerely,

Glen Baumgart, Director
College of Pharmacy • Continuing Pharmacy Education

Enclosures:
Exhibitor Packet

Federal Tax ID number: 74-60000203

Notice of Independence from Commercial Interest
The University of Texas at Austin College of Pharmacy adheres to strict guidelines in relation to commercial independence for all Continuing Pharmacy Education programs and event. Exhibitors must comply with ACPE guidelines on commercial support. At no time may an exhibitor have any role in the development of the program content, sell or promote any products outside the designated exhibit space provided. Exhibitor areas are always set outside the education space. Exhibitors are prohibited from brining any promotional or product materials inside the education space (room). Exhibitors are prohibited from participating in program planning, content decisions, content development, and content evaluations.

TEXAS Pharmacy

The University of Texas at Austin
Continuing Pharmacy Education
College of Pharmacy

2017

Continuing Pharmacy Education Conferences

EXHIBITOR PROSPECTUS

Hospital	PPS	Psychiatric
June 9 & 10	Sept 16 & 17	Oct 19 & 20
Houston	Austin	Austin

2017 Exhibitor & Supporter Opportunities

Hospital Pharmacy Practice Seminar • June 9-10, 2017

The Inaugural Hospital Pharmacy Practice Seminar (HPPS)
Houston Marriott Medical Center • Houston, Texas

This 13-hour CPE seminar will focus on CPE content needs of hospital pharmacists and pharmacy technicians. The seminar will take place in the largest medical complex in the world, the Texas Medical Center (TMC) in Houston, Texas. The University of Texas at Austin is partnering with MD Anderson, Houston Methodist, Texas Children's, Memorial Hermann, and the DeBakey VA Center to offer this seminar.

- **200+ Attendance**
- **Limited to 8 Exhibitors**
- **Partnering with 7 Texas Medical Center Hospitals**
- **National Marketing for Inaugural Event**
- **Leadership & Management Content**
- **Sterile Compounding**

Pharmacy Practice Seminar • September 16 & 17, 2017

The 65th Annual Pharmacy Practice Seminar (PPS) • Sterile Compounding Update • Immunization Update
DoubleTree Hotel • Austin, Texas

This popular program provides tools and knowledge that can be immediately applied upon return to practice. The seminar offers up to 15 contact hours of ACPE accredited pharmacy education and caters to over 500 pharmacists and pharmacy technicians from across the state of Texas and surrounding region.
(Exhibit opportunity includes Friday evening Pre-Seminar programs, Sterile Compounding Update and Immunization Update, plus all day Saturday at PPS. Sunday is not included)

- **500+ Attendance**
- **Limited to 10 Exhibitors**
- **Pharmacists from Texas and 12 other states**
- **Sterile Compounding Update**
- **Immunization Update**
- **10% Registration discount for exhibitor employees**

Psychiatric Pharmacotherapy Update • October 19-20, 2017

The 29th Annual Psychiatric Pharmacotherapy Update (Psych) • Interprofessional CE Conference
DoubleTree Hotel • Austin, Texas

This conference provides 15 hours of CEUs, and it's focused on evidence-based approaches to the treatment of serious psychiatric and neurologic disorders. Over 280 attendees, made up of pharmacists, physicians, psychiatrists, psychologists, advance practice nurses, counselors, and social workers (multiple accreditations), travel from across the country to attend this therapeutics-based program (multiple accreditations). The conference goal is to create an interdisciplinary learning format that supports the interdisciplinary team approach to mental health care.

- **280+ Attendance**
- **From 30 States and Mexico**
- **Limited to 10 Exhibitors**
- **Interprofessional: PharmD, MD, RN, Psy, SW**
- **Decision makers and prescribers**
- **Clinical focus**

WHY EXHIBIT?

AUDIENCES

- **Targeting:** Over 700 Pharmacists, Pharmacy Technicians, and other healthcare providers attend our conferences.
- **National:** We reach over 50,000 pharmacists through national marketing, and attendees from over 30 states and Mexico attend our conferences.
- **Talent:** Reach decision makers and specialists – leadership content, certification updates, etc.

INTERACTIVE

- **Location, Location, Location:** No Exhibitor Hall – Exhibitors are placed just outside the conference classroom
- **Frequency:** Exhibitors are in pre-function areas where participants can visit during meals and breaks – over 5 interaction times per day.
- **Connected:** Attendees at our conferences want to talk to exhibitors. They want to see your table.

OTHER BENEFITS

- **Discount for Employees:** Exhibitor company employees receive a 10% discount on regular registration fees
- **Games and Raffles:** Exhibitors are encouraged to participate in conference giveaways, games, and activities that enhance the conference experience.
- **Celebration:** Our conferences focus on celebrating and appreciating the participants' dedication to patient care

Exhibit Information

Exhibit Space Inclusion:

- A 3' x 10' table with optional chairs.
- Recognition in the official program, the CE website, and during the information slides shown before/after the sessions and during breaks and meals.
- Company name and information on signage at registration desk and receptions.
- Mentioned in nationwide marketing, aimed at over 64,000 pharmacists domestically.
- Set in meeting pre-function areas, prime position to engage attendees at all breaks and meals as well as pre and post event.
- Discounts for registering to Exhibit at one or more conferences.
- 2 Free conference registrations for exhibitors, 1 free registration for sponsors.
- 10% Discount off regular registration fees for all exhibitor company employees.

Seminar / Show Hours:

- Each seminar has a different set of start/end times.
- Each seminar will have breaks, meals, and receptions dedicated to exhibitors.
- Each conference is scheduled for 2 days, both days included. (See PPS' schedule for special handling of dates.)
- More information about each seminar can be found at: https://www.utexas.edu/pharmacy/ce/live.html
- Or by contacting the UT CPE office at: 512-471-6123 or UTPharmacyCE@austin.utexas.edu

Conference Highlights

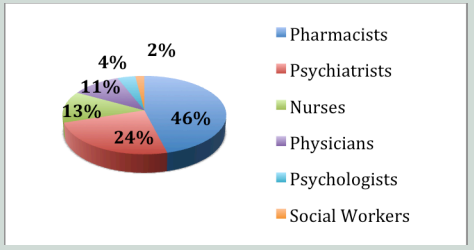
Hospital Seminar: Partners

- MD Anderson
- Houston Methodist
- Texas Children's
- Memorial Hermann
- DeBakey VA Medical Center

Pharmacy Practice Seminar

- 520 Pharmacists
- 30 Pharmacy Technicians
- 25 years average experience
- 70 attending Immunization Update
- 80 attend sterile compounding

Psych Conference



HOSPITAL PHARMACY SEMINAR

HOSPITAL-FOCUSED CONTINUING PHARMACY EDUCATION CONFERENCE • HOUSTON, TEXAS

About the Conference

The University of Texas at Austin College of Pharmacy is proud to host the 2017 Hospital Pharmacy Practice Seminar, June 9-10, 2017 at the Texas Medical Center in Houston, Texas. The 13 CPE Hours Seminar is developed through the planning committee, and in partnership with the following Texas Medical Center hospitals, where staff pharmacists and technicians receive a discount to attend the conference:

THE UNIVERSITY OF TEXAS MD Anderson Cancer Center · HOUSTON Methodist LEADING MEDICINE · Texas Children's Hospital · MEMORIAL HERMANN Texas Medical Center · MICHAEL E. DEBAKEY VETERANS AFFAIRS MEDICAL CENTER

Quick Facts

Attendees:	Hospital and in-patient pharmacists and technicians
Expected:	200
Dates:	June 9-10, 2017
Location:	Houston Marriott Texas Medical Center
Exhibitors:	Only 8 Reserved 6' Tables
Exhibitor Space:	Pre-function area where meals and snacks served
Website:	http://sites.utexas.edu/cpe-hps/

Content Includes:

Sterile Compounding

Texas Pharmacy Law

Content Description

The content of this conference is based on practice gaps identified by surveying partner hospital pharmacy and pharmacy technician staff, through analysis by the planning committee, and by analyzing field practice trends. Participants receive 2 days of evidence-based clinical information that is relevant to current practice. Each presentation is formatted with a didactic component, opportunities for active learning, and a Q&A discussion to allow audience members to ask specific questions for individualized learning. The information delivered at this conference is intended to be in-depth, yet practical enough that it can be utilized immediately upon return to practice, to implement individualized, comprehensive and evidence-based treatment plans for patients.

PPS Pharmacy Practice Seminar

Austin, Texas • 15 CE Credit Hours

About the Conference

For the past 65 years, **The University of Texas at Austin College of Pharmacy** has hosted the **Annual Pharmacy Practice Seminar (PPS),** designed for pharmacists practicing in a variety of settings. The mission of the conference is to provide relevant clinical and practice information to pharmacists and technicians interested in staying abreast of new information as well as refreshing their knowledge base. Pre-Seminar programs are offered on Friday including **Sterile Compounding Update** and **Immunization Update**.

Quick Facts

PPS Attendees:	500 Pharmacists and Technicians (Sat)
Pre-Seminar:	80 for Sterile Compounding and 70 for Immunization Update (Fri)
Dates:	Exhibit: September 16 & 17, 2017
Location:	DoubleTree by Hilton Hotels, Austin, Texas
Exhibitors:	Only 10 Reserved 6' Tables
Exhibitor Space:	Pre-function area where meals and snacks served
Website:	http://sites.utexas.edu/cpe-pps/

Friday Exhibit for:

Content Description

The seminar will provide pharmacists and technicians with tools and knowledge that can be immediately applied when they return to their individual practices on Monday, so they may provide optimal care to their patients. The ultimate goal of PPS is to improve patient outcomes by providing a very practical educational experience. The speakers who are invited to participate in PPS are highly recommended educators, including UT College of Pharmacy professors, professors from other well respected colleges of pharmacy, practitioners considered to be experts in their field, and nationally renowned speakers.

PSYCHIATRIC PHARMACOTHERAPY UPDATE

INTERPROFESSIONAL CONTINUING EDUCATION CONFERENCE • AUSTIN, TEXAS

About the Conference

The University of Texas at Austin College of Pharmacy is proud to be hosting the **29th Annual Psychiatric Pharmacotherapy Update**, October 19-20, 2016 in Austin, Texas. The Annual Psychiatric Pharmacotherapy Update supports the interdisciplinary approach to mental healthcare by inviting multiple disciplines to participate in a shared learning experience:

• Pharmacists • Psychiatrists • Physicians • Nurses • Psychologists • Social Workers •

This interdisciplinary, shared learning format facilitates an appreciation amongst the attendees for all of the contributions that must be made for a mental health treatment plan to be successful. All invited disciplines can expect to take away evidence-based information that will help improve outcomes for patients with psychiatric disorders.

Quick Facts

Attendees: Pharmacists, Psychiatrists, Physicians, Nurses, Psychologists and Social Workers
Expected: 280
Dates: October 19 & 20, 2017
Location: DoubleTree by Hilton Hotels, Austin, Texas
Exhibitors: Only 10 Reserved 6' Tables
Exhibitor Space: Pre-function area where meals and snacks served
Website: http://sites.utexas.edu/cpe-ppu/

Content Description

Speakers, who have been recommended by the planning committee as outstanding presenters and experts in their practice, will deliver the featured presentations. Each presentation is formatted with a didactic component, opportunities for active learning, and a Q&A discussion to allow audience members to ask specific questions for individualized learning. The information delivered at this conference is intended to be in-depth, yet practical enough that it can be utilized immediately upon return to practice, to implement individualized, comprehensive and evidence-based treatment plans for patients.

2017 EXHIBITOR PROSPECTUS REGISTRATION FORM

The University of Texas at Austin College of Pharmacy • Continuing Pharmacy Education

All Payments must be made in full before table assignments and space are held

Contact Information: *Information provided will be used as the exhibit listing*

Company Name: _____

Name of Contact: _____

Address: _____ **City, State, Zip:** _____

Contact Phone: _____ **Fax:** _____

Contact Email(s): _____

This email address will receive all future exhibitor information

Website: _____

Site where you would like online listings to link to

Exhibitor / Sponsor Opportunities

Please choose which LIVE CE Event(s) you would like support. Discounts provided for multiple events.

☐ **HOSPITAL PHARMACY PRACTICE SEMINAR • HOUSTON • JUNE 9-10, 2017**
☐ **Exhibitor** ☐ **Sponsor**

☐ **PHARMACY PRACTICE SEMINAR • AUSTIN • SEPTEMBER 15-16, 2017**
☐ **Exhibitor** ☐ **Sponsor**

☐ **PSYCHIATRIC PHARMACOTHERAPY UPDATE • AUSTIN • OCTOBER 19-20, 2017**
☐ **Exhibitor** ☐ **Sponsor**

Fees and Discounts

Based on event chooses above, indicate the fee type. Note, discounts are provided for support of multiple events.

Exhibitor Fee

☐ 1 Event: $2500

☐ 2 Events $4000

☐ 3 Events $5500

Sponsor Fee

☐ 1 Event: $1500

☐ 2 Events $2000

☐ 2 Events $3000

Donations are also welcome: $_____

REGISTRATION AND PAYMENT INSTRUCTIONS

1. Complete this form and return it with appropriate payment no later than one month prior to the event to meet print deadlines
2. Make checks or money order payable to: The *University of Texas at Austin*
3. Please return completed form and payment to:

   UT Pharmacy CPE
   2409 University Ave. A1904
   Austin, Texas 78712

   From may also be emailed to:
   UTpharmacyCE@Austin.UTexas.edu

Payment:

Indicate Exhibitor and/or Sponsor Totals from left side choices

Exhibitor Total: $_____

Sponsor Total: $_____

Total Amount: $_____

Check # _____

Credit Card

If payment by Credit Card desired, please contact our office at 512-471-6213, and we can set up an online transaction for card use.