## The Prevention Research Lab is looking for undergraduate research assistants!

The Prevention Research Lab, led by Dr. Keryn E. Pasch in the Department of Kinesiology and Health Education, is searching for undergraduate research assistants for the Fall 2015 Semester. Undergraduate research assistants (URAs) will work on the Outdoor MEDIA II Study. This project will use objectively collected data to document outdoor food, beverage, alcohol, and tobacco advertising in the Travis County area. This project is in collaboration with sites in California, Minnesota, and Ohio. Data collectors will use electronic tools to document and code advertising and marketing. For this position, a flexible schedule with at least four hour blocks of time available during the day is required. Data collectors will go out to site to collect the data and also be required to work in the lab to code the collected data. Additional research opportunities such as literature searching, transcribing, and data summaries may be available.

## **REQUIREMENTS**:

A flexible spring schedule with at least a four hour block of time available.

Willingness to travel for data collection.

Comfortable working with an iPod touch and willingness to learn a new computer program.

Prior research experience is a plus but not necessary.

## **BENEFITS:**

Hands-on experience with the research process, with an emphasis on the relationship between outdoor advertising and socio-economic disparities.

**Bridging Disciplines, Nutrition, or other research credit offered if you qualify** – please let us know if you are considering BDP credit or other research credit when you contact us.

If you are interested in joining the Prevention Research Lab as an undergraduate research assistant this spring, please complete the attached application and return, along with your résumé, to Ana Herrera (analauraherrera@utexas.edu).

## Undergraduate Research Prevention Research Lab Department of Kinesiology and Health Education Keryn E. Pasch, MPH, PhD

| Name   | Phone number   |
|--|--|
| Email  | GPA Overall  |
| Year in School   | Major  |
| Semester(s) You're Interested In   | Do you want to register for research credit?                   |
| For each question, please respond in two 1.) What areas of health behavior are you int |  |
| 2.) What kind of experience are you looking  | for with our lab?  |
| 3.) What are your plans after graduation?  |  |
| 4.) Please describe a work or volunteer expe   | rience in which you worked independently to complete a task.   |
| 5.) What days and times of the week will you   | ı be available?  |
| 6.) Would you be able to commit for the entire   | re semester? What about next semester?                         |
| 7.) How would you describe your comfort us   | sing new technology?   |
| 8.) If you were assigned a task that you realized?                                     | zed you were not entirely sure how to complete, what would you |