Dear Potential Corporate Partner,

On behalf of the Women in Electrical and Computer Engineering (WECE) organization at The University of Texas at Austin, I invite you to become involved with us for the 2018-2019 school year.

WECE is a student-led organization with the purpose of building a community of women within the Department of Electrical and Computer Engineering (ECE) through social, academic, and professional opportunities. WECE membership and events target all graduate and undergraduate women in ECE. Our membership has grown throughout the years and still continues to grow steadily. WECE’s goals include providing avenues for women in ECE to meet their peers, promoting a widespread academic support network, and advancing professional skills and experiences for our women through engagement with valued corporate partners.

We hope to positively influence the experiences of women studying electrical and computer engineering on our campus and we hope that your company would also be in support of us! We provide various opportunities for corporate partners to engage in our mission and interact with our motivated members. Through partnership with WECE, your company will benefit by meeting some of the leading students of our university while also creating a lasting relationship with our organization in support of our mission.

Please review the partnership opportunities on the following page and contact me directly via email with questions or confirmation of partnership support. We look forward to partnering with your organization for this school year.

Best regards,

Isabel Li
Vice President of Corporate Relations | Women in ECE
The University of Texas at Austin
ut.wece.vpcorporate@gmail.com

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2018-2019 Leadership

President
Marisa Drake

VP Corporate
Isabel Li

VP Operations
Zoe Ng

Communications Coordinator
Christine Dao

Historian
Meera Ruxmohan

Conference/Outreach Coordinator
Snigdha Sinha

Social Chairs
Ramya Raj and Upasana Prabhu
## Corporate Package Options

<table>
<thead>
<tr>
<th>Event</th>
<th>Event Description</th>
<th>Corporate Support Visibility</th>
<th>Support Level</th>
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</table>
| **Company (Tech) Talks**                   | Corporate partners may choose to give a technical or non-technical talk to our members. These are discussions led by one or more company representatives that do not include hands-on instruction. Corporate partners are expected to pay for the food. Expected Attendance: 30-70 WECE Members + additional ECE students | • Hour-long presentation made by your corporate representative(s)  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually  
• Encouraged to be in the evening to maximize attendance | **Prime**: $1250  
**Regular**: $1000  
*first five weeks of school |
| **General Meetings**                        | Corporate partners are invited to a monthly General Meeting and have the option to give a Company Talk. Corporate partners are expected to pay for the food. WECE’s monthly General Meetings keep members updated on upcoming events, socials, and professional opportunities. They also provide networking opportunities with peers and corporate representatives. Expected attendance: 30 – 70 WECE Members + Members from other organizations | • Up to 50 minute presentation made by your corporate representative(s)  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually | **Prime**: $1250  
**Regular**: $1000  
*first five weeks of school |
| **WEPLC Collaborative Event**               | Corporate partners are invited to host an event of your choice (company talk, social, etc.) involving multiple participating WEPLC organizations. Any extra costs associated with hosting the event (food, supplies, etc.) are expected to be paid by corporate partners. Expected Attendance: 10-25 WECE Members + Members from other organizations | • Freedom and flexibility to choose and host appropriate event as desired  
• Maximization of interdepartmental visibility and outreach  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually | **$1500** for 2 organizations  
+$750 for each additional organization |
| **Social Events**                           | These social events help members meet their classmates through fun and casual events like crafting, exploring Austin, watching a movie, etc. Expected attendance: 10-20 WECE Members | • Company handouts/giveaways  
• Recognition on marketing materials (website, Facebook, newsletters, etc.) | **$750** |
| **Chocolate Chat**                          | Chocolate Chats are come-and-go events that last one hour. These events aim to connect WECE members with corporate representatives over dessert in a casual environment. Corporate representatives are invited to bring an interactive activity for attendees to engage in. Expected attendance: 10-25 WECE Members | • Up to 20 minute presentation made by your corporate representative(s) at the beginning of the event  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually  
• Encouraged to be in the evening to maximize attendance | **$750** |
| **Grace Hopper Conference Scholarship**     | The Grace Hopper Conference is an annual conference designed to connect and advance research and career interests of women in computing. WECE members who attend the conference will gain valuable knowledge and networking experience from fellow female leaders in technology. | • Company handouts/giveaways  
• Recognition on marketing materials | **$1000** to support an attendee or desired amount for general scholarship |

Please contact Isabel Li at ut.wece.vpcorporate@gmail.com about WECE event scheduling.