Dear Potential Corporate Partner,

On behalf of the Women in Electrical and Computer Engineering (WECE) organization at The University of Texas at Austin, I invite you to become involved with us for the 2019-2020 school year.

WECE is a student-led organization with the purpose of building a community of women within the Department of Electrical and Computer Engineering (ECE) through social, academic, and professional opportunities. WECE membership and events target all graduate and undergraduate women in ECE. Our membership has grown throughout the years and still continues to grow steadily. WECE’s goals include providing avenues for women in ECE to meet their peers, promoting a widespread academic support network, and advancing professional skills and experiences for our women through engagement with valued corporate partners.

We hope to positively influence the experiences of women studying electrical and computer engineering on our campus and we hope that your company would also be in support of us! We provide various opportunities for corporate partners to engage in our mission and interact with our motivated members. Through partnership with WECE, your company will benefit by meeting some of the leading students of our university while also creating a lasting relationship with our organization in support of our mission.

Please review the partnership opportunities on the following page and contact me directly via email with questions or confirmation of partnership support. We look forward to partnering with your organization for this school year.

Best regards,

Christine Dao
Corporate Director | Women in ECE
The University of Texas at Austin
ut.wece.vpcorporate@gmail.com

2019-2020 Leadership
President
Ramya Rajasekaran
Vice President
Meera Ruxmohan
Corporate Director
Christine Dao
Corporate Chair
Meiling Tang
Communications Coordinator
Morgan Murrell
Outreach Coordinator
Indhu Gunda
Social Media Coordinator
Manya Gupta
Activities Coordinator
Swetha Berana

WECE is part of the UT Austin Women in Engineering Program (WEP) Leadership Collaborative (http://www.engr.utexas.edu/wep/leadership/collaborative). Contact WEP Director Tricia Berry at triciaberry@utexas.edu for additional opportunities to engage with Cockrell School students and to gain visibility on campus.
**Corporate Package Options**

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<th>Event</th>
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| **Company (Tech) Talks**  | Corporate partners may choose to give a technical or non-technical talk to our members. These are discussions led by one or more company representatives that do not include hands-on instruction. Corporate partners are expected to pay for the food. Expected Attendance: 30-70 WECE Members + additional ECE students | • Hour-long presentation made by your corporate representative(s)  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually  
• Encouraged to be in the evening to maximize attendance                                                                                         | Prime*: $1250  
Regular: $1000                                                                                                     |
| (1+ representatives)     | Flexible schedule based on company availability                                                                                                                                                                           |                                                                                                                                                                                                                                  |                      |
|                           |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                  |                      |
| **General Meetings**      | Corporate partners are invited to a monthly General Meeting and have the option to give a Company Talk. Corporate partners are expected to pay for the food. WECE’s monthly General Meetings keep members updated on upcoming events, socials, and professional opportunities. They also provide networking opportunities with peers and corporate representatives. Expected attendance: 30 – 70 WECE Members + additional ECE students | • Up to 45 minute presentation made by your corporate representative(s)  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually                                                                                               | Prime*: $1250  
Regular: $1000                                                                                                     |
| (1+ representatives)     | Wed: 6-7pm                                                                                                                                                                                                          |                                                                                                                                                                                                                                  |                      |
|                           |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                  |                      |
| **Workshops**             | Corporate partners are invited to bring an interactive activity or give a non-technical talk for attendees to engage in and connect in a more casual environment. Examples of activities are “build your own website” activities, introduction to databases, etc. Non-technical talks can include topics about how to be confident in the work place, becoming a person of influence, etc. Expected attendance: 10-20 WECE Members | • Company handouts/giveaways  
• Recognition on marketing materials (website, Facebook, newsletters, etc.)                                                                                     | Prime*: $1250  
Regular: $1000                                                                                                     |
| (1+ representatives)     | Flexible schedule based on company availability                                                                                                                                                                       |                                                                                                                                                                                                                                  |                      |
|                           |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                  |                      |
| **Corporate Social Events**| Corporate social events are come-and-go events that last one hour. These events aim to help members connect with corporate representatives and meet their classmates through fun and casual events like crafting, exploring Austin, watching a movie, etc. These events could also be informal conversations over dessert/snacks. Expected attendance: 10-25 WECE Members | • Up to 20 minute presentation made by your corporate representative(s) at the beginning of the event  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually  
• Encouraged to be in the evening to maximize attendance                                                                                     | $750                                                                                                             |
| (1+ representatives)     | Flexible schedule based on company availability                                                                                                                                                                       |                                                                                                                                                                                                                                  |                      |
|                           |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                  |                      |

*Please contact Christine Dao at ut.wece.vpcorporate@gmail.com about WECE event scheduling.*
| Grace Hopper Conference Scholarship | The Grace Hopper Conference is an annual conference designed to connect and advance research and career interests of women in computing. WECE members who attend the conference will gain valuable knowledge and networking experience from fellow female leaders in technology. | • Company handouts/giveaways  
• Recognition on marketing materials | $1000 to support an attendee or desired amount for general scholarship |
|---|---|---|---|
| WEPLC Collaborative Event (0+ representatives) | Corporate partners are invited to host an event of your choice (company talk, social, etc.) involving multiple participating WEPLC organizations. Any extra costs associated with hosting the event (food, supplies, etc.) are expected to be paid for by corporate partners. Expected Attendance: 10-25 WECE Members + Members from other organizations | • Freedom and flexibility to choose and host appropriate event as desired  
• Maximization of interdepartmental visibility and outreach  
• Company handouts/giveaways  
• Recognition on marketing materials  
• Representative(s) can connect with members individually | $1500 for 2 organizations  
+$750 for each additional organization |