Dear Potential Corporate Partner,

On behalf of the Women in Electrical and Computer Engineering (WECE) organization at The University of Texas at Austin, I invite you to become involved with us for the 2021-2022 school year.

WECE is a student-led organization with the purpose of building a community of women within the Department of Electrical and Computer Engineering (ECE) through social, academic, and professional opportunities. WECE membership and events target all graduate and undergraduate women in ECE. Our membership has grown throughout the years and still continues to grow steadily. WECE’s goals include providing avenues for women in ECE to connect with peers and faculty, promoting a widespread social and academic support network, and advancing confidence and professional skills for our members through engagement with our valued corporate partners.

We hope to positively influence the experiences of women studying electrical and computer engineering on our campus and we hope that your company will support us! We provide various opportunities for corporate partners to engage in our mission and interact with our members. Through partnership with WECE, your company will benefit by meeting some of the most motivated students of our university while also creating a lasting relationship with our organization in support of furthering inclusivity within the department.

Please review the partnership opportunities on the following page and contact me directly via email with questions or confirmation of partnership support.

We are willing (and welcome the opportunity) to work with you on planning virtual events this year should the need arise. We look forward to partnering with your organization for this school year.

Best regards,

Jenna Kim
Corporate Director | Women in ECE
The University of Texas at Austin
ut.wece.vpcorporate@gmail.com

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WECE is part of the UT Austin Women in Engineering Program (WEP) Leadership Collaborative (http://www engr.utexas.edu/wep/leadership/collaborative). Contact WEP Director Tricia Berry at triciaberry@utexas.edu for additional opportunities to engage with Cockrell School students and to gain visibility on campus.
Corporate Package Options

Virtual events are possible in lieu of the on-campus experience. Same charges apply. Food is not required for virtual events.

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<th>Event</th>
<th>Event Description</th>
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| **Company (Tech) Talks**                  | Corporate partners may choose to give a technical or non-technical talk to our members. These are discussions led by one or more company representatives that do not include hands-on instruction. Corporate partners are expected to pay for the food (if applicable). Tech Talks are hosted around four times a semester. | • Hour-long presentation made by your corporate representative(s)  
• Company handouts/giveaways (if applicable)  
• Recognition on marketing materials (website, Facebook, newsletters, etc.)  
• Representative(s) can connect with members individually  
• Encouraged to be in the evening to maximize attendance                                                                 | **$1000**  
plus cost of meal (Companies with >500 employees)  
**$1000**  
plus cost of meal (Companies with ≤500 employees)  
Cost of meal (Government Agencies)                                                       |
| (1+ representatives)                       | **Virtual suggestions:** diversity/personal experience overcoming adversity in tech webinar, product demos                                                                                                          |                                                                                                                                                                  |                                                                                                       |
| Flexible schedule based on company availability | Expected Attendance: 30-70 WECE Members + additional ECE students                                                                                                                                                                                                 |                                                                                                                                                                  |                                                                                                       |
| **General Meetings**                      | Corporate partners are invited to a monthly General Meeting and have the option to give a Company Talk. Corporate partners are expected to pay for the food (if applicable). WECE’s monthly General Meetings keep members updated on upcoming events, socials, and professional opportunities. They also provide networking opportunities with peers and corporate representatives. | • Up to 50 minute presentation made by your corporate representative(s)  
• Company handouts/giveaways (if applicable)  
• Recognition on marketing materials (website, Facebook, newsletters, etc.)  
• Representative(s) can connect with members individually                                                                 | **$1000**  
plus cost of meal (Companies with >500 employees)  
**$1000**  
plus cost of meal (Companies with ≤500 employees)  
Cost of meal (Government Agencies)                                                       |
| (1+ representatives)                       | **Virtual suggestions:** diversity/personal experience overcoming adversity in tech webinar, product demos                                                                                                          |                                                                                                                                                                  |                                                                                                       |
| Wed: 6-7pm or 7-8pm                       | Expected attendance: 30 – 70 WECE Members + additional ECE students                                                                                                                                                                                                       |                                                                                                                                                                  |                                                                                                       |

Please contact Jenna Kim at ut.wece.vpcorporate@gmail.com about WECE event scheduling.
| Workshops (1+ representatives) | Workshops will occur during an evening time best suited for all ECE students. These are hands-on sessions taught by one or more company representatives and can include lessons in using company tools and resources. | • Hour-long presentation made by your corporate representative(s) at the beginning of the event  
• Company handouts/giveaways (if applicable)  
• Recognition on marketing materials (website, Facebook, newsletters, etc.)  
• Representative(s) can connect with members individually  
• Encouraged to be in the evening to maximize attendance | $1000 plus cost of meal (Companies with >500 employees) |
| | Virtual suggestions: recruitment tips webinar, goal-setting webinar, interview practice, dealing with rejection, basics of _____ tool, design basics | | $1000 plus cost of meal (Companies with ≤500 employees) |
| Expected attendance: 10-25 WECE Members | | Cost of meal (Government Agencies) |

| Social Events (0 representatives) | These social events help members meet their classmates through fun and casual events like crafting, exploring Austin, watching a movie, etc. | • Company handouts/giveaways (if applicable)  
• Recognition on marketing materials (website, Facebook, newsletters, etc.) | $750 plus cost of meal (Companies with >500 employees) |
| | Virtual suggestions: Zoom game night, online game tournaments, employee-student meet & greet, “day in the life”/virtual tour of company HQ, fitness/ crafting, Q&A session | | $500 plus cost of meal (Companies with ≤500 employees) |
| Expected attendance: 10-20 WECE Members | | Cost of meal (Government Agencies) |

| WEPLC Collaborative Event (0+ representatives) | Corporate partners are invited to host an event of your choice (company talk, social, etc.) involving multiple participating WEPLC organizations. Any extra costs associated with hosting the event (food, supplies, etc.) are expected to be paid for by corporate partners (if applicable). | • Freedom and flexibility to choose and host appropriate event as desired  
• Maximization of interdepartmental visibility and outreach  
• Company handouts/giveaways (if applicable)  
• Recognition on marketing materials (website, Facebook, newsletters, etc.)  
• Representative(s) can connect with members individually | $1500 for 2 organizations +$750 for each additional organization |
| WEPLC: Women in Engineering Program Leadership Collaborative, includes all Cockrell-affiliated Women in Engineering student organizations | Virtual suggestions: employee-student meet & greet, virtual tour/ “day in the life”, Q&A, diversity in engineering personal stories | | |
| Expected Attendance: 10-25 WECE Members + Members from other organizations | | |

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| **Grace Hopper Conference Scholarship** | The Grace Hopper Conference is an annual conference designed to connect and advance research and career interests of women in computing. WECE members who attend the conference will gain valuable knowledge and networking experience from fellow female leaders in technology. | • Company handouts/giveaways (if applicable)  
• Recognition on marketing materials | **$1000** to support an attendee or desired amount for general scholarship |

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