



UTC Project Information – Cooperative Mobility for Competitive Megaregions (CM²)

Project Title	Using Technological Innovations Across the Megaregion to Enhance the Mobility and Access of Seniors
University	University of Texas at Austin
Principal Investigator	Sandra Rosenbloom
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Funding Source(s) and Amounts Provided (by each agency or organization)	U.S. Department of Transportation: \$38,100.96 University of Texas at Austin: \$19,050.48
Total Project Cost	\$57,151.44
Agency ID or Contract Number	UTDOT Grant number: 69A3551747135
Start and End Dates	5/1/2017 – 12/31/2019
Brief Description of Research Project	<p>The rapid aging of a population living at low density who have built a life around the mobility offered by the private car is a policy and planning challenge which may be addressed by two additional societal trends: the growth of e-commerce and local delivery of a variety of goods and services, and, the rapid rise in the shared economy, particularly in the transportation sector.</p> <p>Do societal trends offer a way to address some of the needs of the silver tsunami, a wave of aging seniors living in suburbs and even rural areas who may face terrible problems meeting their needs when they need to reduce or cease driving?</p>
Describe Implementation of Research Outcomes (or why not implemented)	Dr. Sandi Rosenbloom presented on her research at TRB in January, 2019. The presentation was titled “Effects on Aging Populations.”
Impacts/Benefits of Implementation (actual, not anticipated)	Dr. Rosenbloom implemented the Safe and Healthy Aging Lab based on findings in her research. The lab provides assistance to agencies addressing senior mobility in the Texas Triangle and conducts exploratory research on senior safety and mobility needs. It also provides information on relevant issues to the public and other researchers.
Web Links (to reports, project website, etc.)	

Lab Goals

- Provide assistance to agencies and organizations addressing senior mobility in the Texas Triangle
- Conduct exploratory research on senior safety and mobility needs
- Provide current information on relevant issues to the public, other researchers, and policymakers

