



**UTC Project Information – Cooperative Mobility for Competitive Megaregions (CM<sup>2</sup>)**

<b>Project Title</b>	The Philadelphia Story: Urban Renaissance and Shifting Travel Behavior in a Northeast Region
<b>University</b>	University of Pennsylvania
<b>Principal Investigator</b>	Erick Guerra (with Co-PIs Dr. Michael Smart of Rutgers University and Dr. Nicholas Klein of Cornell University)
<b>PI Contact Information</b>	erickg@upenn.edu
<b>Funding Source(s) and Amounts Provided</b> (by each agency or organization)	U.S. Department of Transportation: \$40,250
<b>Total Project Cost</b>	\$40,250
<b>Agency ID or Contract Number</b>	UTDOT Grant number: 69A3551747135
<b>Start and End Dates</b>	10/1/2016 - 9/30/2018
<b>Brief Description of Research Project</b>	The objective of this project is to analyze how shifting residential location, demographics, economic activity, and preferences have contributed to changes in travel behavior in the Philadelphia Region over the past decade and a half.
<b>Describe Implementation of Research Outcomes</b> (or why not implemented)	The PIs published a paper titled “The Philadelphia Story: Age, Race, Gender and Changing Travel Trends” in the Journal of Transport Geography, Volume 69(May).
<b>Impacts/Benefits of Implementation</b> (actual, not anticipated)	The findings of the project fit an overarching narrative about urban gentrification and the suburbanization of poverty, rather than a story of Millennials’ changing travel behavior.
<b>Web Links</b> (to reports, project website, etc.)	<a href="https://doi.org/10.1016/j.jtrangeo.2018.04.009">https://doi.org/10.1016/j.jtrangeo.2018.04.009</a> .