Cooperative Mobility for Competitive Megaregions	UTC Project Information – Cooperative Mobility for Competitive Megaregions (CM²)
Project Title	Generational Travel Patterns in the United States: New Insights from Eight National Travel Surveys
University	University of Texas at Austin
Principal Investigator	Ming Zhang
PI Contact Information	zhangm@austin.utexas.edu
Funding Source(s) and Amounts Provided (by each agency or organization)	U.S. Department of Transportation: \$10,000
Total Project Cost	\$10,000
Agency ID or Contract Number	UTDOT Grant number: 69A3551747135
Start and End Dates	01/01/2021 – 07/31/2022
Brief Description of Research Project	Millennials' automobility preferences and choices have attracted widespread attention from academia, policy makers, and business industries. Existing studies, however, have reported mixed findings on whether Millennials differ from their predecessor generations, leading to contradictory conclusions drawn for transportation planning and policy recommendations. This study utilized eight U.S. national travel surveys to construct a panel data that covers a continuous range of ages for persons five years and older for Baby Boomers, Generation X, and Millennials. The study's findings on the direction and size of VMT influences associated with the five planning or policy variables did not support the speculation that Millennials would match or surpass Baby Boomers and Generation X in their future daily VMT trajectory. Public policies should be designed to nurture the shifting trend of reduced automobility from the older to the younger generations.
Describe Implementation of Research Outcomes (or why not implemented)	Project has not begun yet, so no impacts have been realized.
Impacts/Benefits of Implementation (actual, not anticipated)	Project has not begun yet, so no impacts have been realized.
Web Links (to reports, project website, etc.)	