



TEXAS

The University of Texas at Austin
College of Pharmacy

PSYCHIATRIC PHARMACOTHERAPY UPDATE

Oct. 26-27, 2023

Austin, Texas | Online Broadcast | On-demand

Exhibitor Packet





About the Conference

35th Annual Psychiatric Pharmacotherapy Update
October 26-27, 2023

200 in-person attendees at the DoubleTree by Hilton Hotel Austin in Austin, Texas;
300 virtual attendees via online broadcast and as an on-demand program.

The goal of the **Psychiatric Pharmacotherapy Update** is to improve the quality of care delivered to people with mental health disorders by providing timely and clinically relevant information for **500 practicing clinicians**.

The Psychiatric Pharmacotherapy Update recruits top practitioners in **psychiatric care**. These professionals focus on practical applications of neuroscience principles and evidence-based approaches for the treatment of major psychiatric and neurologic disorders.

The conference supports an interdisciplinary approach to mental health care by inviting multiple disciplines to participate, including **pharmacists, psychiatrists, physicians, advance practice nurses, physician assistants, psychologists and social workers**.

Exhibitor Opportunities

With two attendance options, exhibitors can choose how to connect with participants.

In-person + Online Exhibitor – \$2,500

Each in-person exhibitor registration includes:

- One six-foot exhibitor table in the hotel pre-function area located just outside the main classroom – limited to seven exclusive exhibitor spots.
- Continual interaction with **200 in-person attendees** (Thursday and Friday breakfasts, breaks, lunch and Thursday reception).
 - Four visits included in the agenda on Day 1, plus a network reception.
 - Four visits included in the agenda on Day 2.
- Special mention/thank you during program announcements.
- Name and brand recognition on the program website and opening slides.
- Secure space to lock away displays next to exhibit area are available Wednesday and Thursday.
- Complimentary listing as a virtual exhibitor with HTML layout in the LMS system.
 - Virtual exhibitor space with a link to your site and additional information is conveniently located in the tabs among program content and CE credit evaluations.
 - Virtual exhibitor tabs remain active for one year post-conference, allowing **all 500 event registrants** to visit your organization's information throughout the year. *See the Virtual Exhibitor page for further details.*
- One free in-person conference registration.



Exhibitor Opportunities

With two attendance options, exhibitors can choose how to connect with participants.

Virtual Exhibitor — \$1,500

Each in-person exhibitor registration includes:

- Listing as a virtual exhibitor in the LMS system visible to **200 in-person and 300+ online registrants**.
 - Virtual exhibitor space is conveniently located in the tabs among program content and CE credit evaluations.
 - Exhibitor tabs are titled with the exhibitor's name and contain a full HTML space that can feature direct links, photos and additional information of the organization's choice. HTML content can be provided by the exhibitor if preferred.
 - Virtual exhibitor tabs remain active for **one year** post-conference allowing **all 500 event registrants** and future on-demand registrants to visit your organization's information throughout the following year.
 - Spaces are limited to 10 exhibitors.
- Name and brand recognition on program website, announcements and opening slides.
- One free virtual conference registration.





How to Sign Up

Join us for the 2023 Psychiatric Pharmacotherapy Update

- Contact Glen Baumgart, Ph.D., Director of Texas Pharmacy Center for Continuing Professional Development at gbaumgart@austin.utexas.edu
- Complete the online registration and payment form [here](#)—be sure to include main contact information for the Exhibitor and indicate in-person or virtual-only option. *W-9 forms are available for exhibitors after the form is completed and they have contacted us.*
- Additional details will be provided prior to the program.

Please note, in-person spaces are limited—reserve your spot now!
For more information on this conference, visit our [program site](#).
To sign up, fill out our registration form [here](#).
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