CONSENSYS

Blockchain Introduction

GRIB

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January 2018

Blockchain vs. Internet

To better understand what blockchain is, and its utility, drawing analogies to the internet are helpful

Open Systems Interconnection	TCP/IP Stack
Applications	FTP, HTTP, SMTP, Blockchain
Transport	ТСР
Network	IP
Physical/Data Link	Ethernet, Token-Ring



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Transfer of value vs. information



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Blockchain vs. Banks

How does blockchain compare to traditional financial system



Blockchain Anatomy

What are the components of the blockchain and how does this all work

Blocks

- Discrete periods of time
- Transactions included in a block are "settled"
- Blocks create priority preventing "double spends"

Mining

- Nodes validate transactions
- Add them into a list
- Create a "snapshot" of that using a Merkle tree
- Mine the transactions to find a block

Blockchains

- Blocks are linked in order by block headers
- Establishes priority, order, and immutability





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Energy Market Opportunities

Grid+ a retail electricity provider in deregulated markets is the bridge from today's grid to the renewable transactive future

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+ In the Energy markets we see three major opportunities:

- Remove residential retail inefficiency lowering costs
- Commoditize and trade renewable energy credits
- Create P2P markets which will incentivize DERs
- How we capitalize on these opportunities:
 - ConsenSys is working alongside multiple Fortune 50
 - Grid+ will be a blockchain based residential energy provider (REP)



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A ConsenSys Formation



