



# **Leveraging Industrialized Construction to Address the U.S. Housing Crisis: A Comprehensive Review of the Housing Supply Chain**

**The Equitable Technologies for Housing Innovation Center** a HUD Hispanic Serving Institution Center of Excellence

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## **1. Introduction**

The shortage of affordable housing has emerged as a critical concern worldwide, driven by rapid urbanization, demographic shifts, and limited availability of suitable land. Notably, it is compounded by challenges faced across the supply chain that also hinder innovation. For instance, dwindling housing inventory has escalated prices across nearly all market segments, in part due to rising development costs that discourage builders from undertaking new projects [1], or making large capital investments in innovation. When looking at periods of relatively high affordability in US housing, this was historically possible due to inexpensive, widespread land availability along with local subsidies that could offset housing construction costs. However, over the last decade, available land has been developed or become highly desirable, reducing inventory, and driving land prices up significantly [2]. The COVID-19 pandemic drove people to rural markets where a lack of housing options increased prices dramatically in previously affordable markets. The confluence of land, material, and labor scarcity, combined with increased financing rates, has driven up building production costs across the housing supply chain [3]. For every \$1,000 increase in the median new home price, 140,436 households are priced out of the market [4]. As a result of housing supply chain problems, "from 2022 through 2024, the US construction industry [is said to need] an additional 2.2 million new hires - [which is] a staggering number" [5].

The shortage of affordable housing is exacerbated by several shortcomings in the housing supply chain. The housing supply chain is frequently characterized by fragmentation and complexity, involving numerous suppliers and logistical challenges. These factors contribute to delays in project completion and cost escalation. [6]. Poor coordination among these supply chain segments can lead to inefficiencies, which further complicates the delivery of affordable housing [7]. Another cited factor causing home prices to rise is escalating (and unstable) material supply costs. For example, softwood lumber prices rose nearly 10% annually since the housing crisis and doubled during the pandemic due to supply chain disruptions and trade tariffs [9]. The National Association of Home Builders estimates this has added \$24,000 to the cost of building a typical home. Another main factor is a labor shortage. While the historical lack of affordable housing was plagued by factors such as a lack of tradespeople (e.g., particularly during the Great Recession), this occurrence still happens today. Many sources report that the solution to the supply shortage of housing should be to build more buildings, but there are not enough people who know how to build them [11]. These factors collectively illustrate how vulnerabilities across the housing supply chain contribute to the persistent shortage of affordable housing options.

The inefficiencies in construction processes within the housing supply chain significantly contribute to increased construction costs and deter builders from engaging in new housing projects. Rahimian et al. highlight that the integration of Information and Communication Technology (ICT) can significantly enhance construction management efficiency, yet many projects still operate within these traditional frameworks, leading to inefficiencies and increased





costs [11]. Furthermore, the lack of automation in construction processes has been noted as a critical issue, with Kunic et al. emphasizing that the industry is characterized by low levels of automation, which exacerbates inefficiencies [12]. Regulatory and permitting delays are another contributor to rising construction costs, driven by bureaucratic inefficiencies, complex approval processes, and regulatory compliance. These delays extend project timelines, increase costs, and reduce housing availability. Owolabi et al. highlight that completion risks, including delays and time overruns, are often exacerbated by regulatory hurdles [13]. Ling et al. note that budget constraints can lead to postponed contracts or tenders, further delaying construction and aggravating the housing shortage [14].

Industrialized Construction (IC) is uniquely positioned to solve many of the challenges faced across the housing supply chain technologies and processes that increase productivity, quality, efficiency, and life cycle performance. One particular form of IC, modular construction, involves prefabricating components in a controlled factory environment into modules which are then assembled on-site. This method can reduce labor costs, construction timelines, and material waste. According to the Center for American Progress, modular construction has the potential to reduce costs by up to 20% for low-rise multi-family housing [15]. Modular construction exemplifies how IC technology can optimize housing supply chains and contribute to more affordable housing solutions. The integration of Building Information Modeling (BIM) and digital twin technologies facilitates real-time monitoring and management, optimizing construction processes and improving stakeholder collaboration [16], [17]. Furthermore, the emerging application of Blockchain and distributed ledger technologies show promise for streamlining communication and contractual agreements, to help reduce inefficiencies in the construction supply chain [18], [19], [20]. By addressing supply chain vulnerabilities and fostering resilience through strategic partnerships, IC can significantly enhance the overall performance of the construction sector [23], [24].

Without the ability to integrate innovative solutions, the industry cannot meet the necessary affordability of built infrastructure (including housing) [16]. As a result, residential construction is increasingly embracing industrialized construction (IC) technologies to address the growing demand for efficiency, sustainability, and quality. IC refers to the shift from traditional on-site construction methods to controlled, off-site manufacturing environments where automation, standardization, and digitalization play a critical role [17]. This paradigm shift not only improves productivity but also enhances the consistency, safety, and environmental performance of construction projects. The use of IC has become especially relevant in the face of labor shortages, rising material costs, and stringent sustainability requirements.

This report provides a comprehensive review of IC technologies, with a particular focus on their application in the housing supply chain. Drawing from a wide range of academic literature, it examines how these technologies have been categorized by key stakeholders in the industry,





including designers, producers, distributors, on-site builders, and post-construction managers. The report aims to identify the critical roles that digital technologies, automation, and optimization tools play in the different phases of the construction process—from design and production to onsite assembly and maintenance.

Through a comparative analysis of existing academic frameworks, including the categorization models presented by Qi et al. and Fan et al., this review synthesizes the most relevant technological advancements in IC. It categorizes them according to their impact on various stakeholders along the housing supply chain. This integrated approach highlights the potential of IC to streamline workflows, improve safety, ensure quality, and promote sustainability across all phases of housing construction. The report also emphasizes the evolving nature of IC technologies, which are becoming increasingly essential to meet the modern construction industry's demands for efficiency and innovation.

This report is structured to provide a comprehensive understanding of the key concepts, frameworks, and technological innovations shaping the future of housing construction. To achieve this, it is organized into several critical chapters. Figure 1 depicts a flowchart of the report. Chapter 2 begins by defining IC technologies, laying the groundwork through an exploration of both international and U.S. perspectives. A keyword analysis sharpens the understanding of key terminologies, followed by a discussion of the challenges facing the housing industry and how IC technologies can provide solutions. Chapter 3 delves into the categorization of IC technologies within the housing supply chain. A framework is introduced that links IC technologies to distinct phases of the supply chain, including production, delivery, on-site construction, and postconstruction. The ETHIC categorizes IC technologies according to related stakeholder referencing several key researches. Building on this foundation, Chapter 4 offers a detailed examination of specific IC technologies. This chapter analyzes innovations such as computational design, automated manufacturing, process optimization, information management, and robotic installation. Each technology is discussed in terms of its application across various phases and stakeholders of the housing supply chain, illustrating how IC enhances efficiency from design to post-construction. Chapter 5 concludes the report by synthesizing the key insights gained throughout the study. It reflects on the significance of IC technologies in addressing current challenges within the housing supply chain and proposes future research directions to further optimize and expand the role of IC in housing.

The following section of this work will categorize these IC technologies that aim to solve challenges for housing and explain their application.







**Figure 1.** Flowchart Outlining the Overall Structure of this Report





## **2. Definition of Industrialized Construction Technology**

## **2.1 International Definitions of Industrialized Construction**

A standardized definition for IC largely relies on a particular stakeholder's experience and perspective, which differs across countries. Over 20 researchers, studying this field from 1971 to 2011, have each provided different definitions of IC [27]. Nadim (2012) stated that IC is a term used globally to describe the process of shifting construction activities from traditional on-site methods to a controlled manufacturing environment, often utilizing automation and standardized processes and components. This approach encompasses various terms such as off-site manufacturing (OSM), off-site production (OSP), off-site construction (OSC), prefabrication, preassembly, modern methods of construction (MMC), and industrialized building systems (IBS) [2]. These terms are often used interchangeably to describe the concept of manufacturing building components in a factory setting, rather than on the construction site, to achieve improved efficiency, quality, and productivity in the construction industry [11]. According to the International Council for Research and Innovation in Building and Construction (CIB), IC is characterized by the strategic use of mechanical tools, computerized control systems, and continuous production processes to enhance efficiency. Key components include product standardization, modularization, rationalization, prefabrication, and mass production. Together, these practices improve productivity and modernize the construction process by incorporating advanced technology and streamlined workflows [29]. Countries such as Japan, Singapore, Hong Kong, Sweden, Switzerland, Germany, the United Kingdom, and the United States, among others, have shown significant interest in IC [27].

IC is known by various terms in different countries, as outlined in Table 1. Despite this variation in terminology, the underlying concept remains consistent globally.



**Table 1.** Different terms used for IC around the world [30].





Various terms and concepts have emerged in the field of IC due to its ongoing development, leading to a diverse range of definitions and interpretations. While many of these concepts share similar meanings, they often refer to different aspects of IC processes or procedures. To ensure the accurate use of these terms, it is crucial to provide precise definitions based on current, valid resources. Table 2 presents a selection of key concepts in IC.



**Table 2.** Selected concepts in IC





## **2.2 U.S. Definition of Industrialized Construction**

In the United States, IC has often been referred to the broad definition of "prefabrication, preassembly, modularization and offsite fabrication" (PPMOF), or "prework" for short [31]. According to this definition, IC for the building sector involves off-site construction methods to build single or multi-story buildings in a controlled factory setting using materials such as wood, steel, or concrete. These prefabricated modules are then transported to the construction site and integrated into site-built projects or used as a standalone turnkey solution. In the United States, the construction industry has increasingly directed attention towards (and growing use) of IC to tackle challenges related to labor skills, expenses, quality, safety, and construction speed. This shift is partly driven by the industry's traditional lack of innovative approaches to enhancing the standardized processes that dominate the U.S. construction sector [49]. IC offers several advantages over traditional construction, including accelerated schedules, cost certainty, improved productivity and quality, enhanced safety, and access to skilled tradespeople [50]. However, it also has some limitations, such as the inability to make modifications on-site, transportation restrictions, increased financing requirements for manufacturing processes, and limited design choices [51].

## **2.3 Definition Based on Keyword Analysis**

Since IC engenders a broad collection of different technologies, this paper delves into the frequently used keywords in academic sources as part of a comprehensive search using the Scopus database. The search focused on articles published in English between 2014 and December 2023. A detailed search string, incorporating relevant terms and Boolean operators (Figure 2), was developed to provide a transparent and well-defined approach.

The resulting data was subject to both manual analysis and keyword analysis using VOSviewer software, which allowed for the mapping of research clusters within the IC field. The results of this analysis are presented in Figure 3. and Figure 4. In Figure 3, the size of each keyword's circle represents its frequency of occurrence within the sample, with larger circles indicating more frequent appearances. The color-coding corresponds to the different research clusters identified by the software. Figure 4. presents a heat map that illustrates the density distribution of the keywords.







**Figure 2.** Overview of the search query



**Figure 3.** Keyword analysis by VOSviewer







**Figure 4.** Keyword density visualization

The keyword analysis by VOSviewer reveals that the ten most commonly used terms, as identified from the 168 selected articles, are ranked according to their frequency of occurrence as follows: (1) Productivity, (2), Industrialized building system (IBS), (3) Prefabrication (Preassembly), (4) Construction Technology (Industry 4.0, Digitalization, Building information Modeling (BIM), Robotics), (5) Off-site Construction, (6) Sustainability, (7) Life cycle assessment (LCA), (8) Supply chain resilience (SCR), (9) Modularization, and (10) Manufacturing. After analyzing the most frequently used keywords in recent IC literature, a new definition of IC has been formulated. This updated definition incorporates the key terms and concepts that have emerged as the most prevalent and significant in the field, as determined by the comprehensive keyword analysis. By synthesizing the core elements identified through this process, the proposed definition aims to capture the current understanding and scope of IC in a manner that reflects the latest research trends and priorities.





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Based on the findings from previous research, a general definition of IC suitable for housing can be summarized as follows:

*Industrialized Construction for housing is the transformation of conventional on-site construction towards optimized off-site manufacturing, assembly, and installation of standardized housing components enabled by digitalization, automation, supply chain integration, lean processes, and sustainability in order to increase productivity, quality, efficiency, and lifecycle value through industrialized production techniques and interdisciplinary collaboration across the housing supply ecosystem.*  $66$ 





## **3. Categorization of Industrialized Construction Technology for the Housing Supply Chain**

Considering technologies in relation to the stakeholders who use them across the housing supply chain is crucial for optimizing efficiency and integration. Different roles—such as architects, contractors, manufacturers, suppliers, and property managers—have distinct technological needs. Architects may rely on tools like BIM, while contractors benefit from project management and automation technologies. Manufacturers and suppliers prioritize logistics systems, and property managers use maintenance and energy management tools. Aligning technologies with these specific needs enhances communication, reduces costs, and fosters collaboration throughout the supply chain. This user-centered approach supports data sharing and process optimization, leading to increased productivity, sustainability, and innovation in the housing sector.

Along the path from concept and raw material to the construction site, several factors unique to the homebuilding industry reinforce resistance to innovative construction technology. Notably, entrepreneurs characterize residential construction with informal business plans organized to minimize exposure to industry cycles, and de-centralization of resources, knowledge, and projects. A high cost of failure is also an issue, thereby making warranty and durability factors especially salient [52]. As a result, "path dependency" is often viewed as a form of risk mitigation.



**Figure 5.** Phases of the Industrial Revolution

Path dependency in housing has meant that it never surpassed the industry 2.0 phase of the industrial revolution (see Figure 5). While some homebuilders have attempted automation, ITbased building and robotics, little meaningful headway has been accomplished. Often, housing automation and manufacturing today simply equate to the same on-site process replicated in an enclosed building and then shipped to the site. As a result, the efficiency and quality savings of Industry 3.0 cannot be fully realized or optimized. We need to start viewing the housing supply chain through the lens of the benefits that the next industrial revolutions offer.





## **3.1 Housing Supply Chain with IC**



**Figure 6.** Integration of the housing supply chain with IC phases and stakeholders

Each stakeholder's concerns revolve around optimizing their role in the IC process, whether in design, production, delivery, on-site assembly, or post-construction maintenance [53], [54]. These roles require seamless collaboration to ensure the overall project's success, quality, and efficiency. Figure 6 depicts the major phases of a housing construction project and the primary stakeholders involved in each phase. Mccoy et al. broke down the supply chain into four key phases: Production, Delivery, On-site, and Post-construction [55]. Each of these phases involves specific stakeholders, whose roles are critical to the success of the construction process. The flow is structured in a linear fashion, demonstrating how responsibilities and activities transition from one group of stakeholders to the next throughout the lifecycle of a construction project.

#### *Production phase*

Produce phase in IC refers to the phase where design concepts are translated into physical components, involving various stakeholders such as designers, raw material suppliers, fabrication manufacturers, and assembly manufacturers. This phase is critical to ensuring that all elements of the project are aligned with the initial design goals, production standards, and overall project timelines. During this phase, the focus is on optimizing the production process by integrating advanced manufacturing techniques, automation, and supply chain coordination. Each stakeholder plays a crucial role in ensuring that materials are sourced, fabricated, and assembled efficiently, maintaining high quality and minimizing waste. The Produce Phase is where the transition from abstract design to physical reality begins, making it a pivotal phase in ensuring the success of the construction project.

• **Designer**: Designers are responsible for creating the architectural, structural, and MEP (mechanical, electrical, and plumbing) plans for a construction project. They focus on translating client needs into practical, buildable solutions while incorporating sustainability, functionality, and aesthetics. Designers focus on design optimization, ensuring compliance





with regulations and codes, integration with manufacturing processes, and balancing costeffectiveness with innovative design solutions.

- **Raw material supplier:** These are companies or entities that provide the raw materials (e.g., steel, concrete, timber) required for construction. They are essential for ensuring the supply chain functions smoothly and materials meet the required quality standards. Raw material suppliers focus on consistent quality of materials, timely delivery, maintaining sustainability standards, cost management, and aligning supply with fabrication needs.
- **Fabrication manufacturer**: The fabrication manufacturer is responsible for producing individual components or modules based on the designs. They process raw materials into the necessary building parts for assembly. Fabrication manufacturers concern about efficiency in manufacturing processes, precision in fabricating components, maintaining high quality standards, minimizing waste, and ensuring that parts fit into the overall modular system.
- **Assembly manufacturer**: This stakeholder takes the fabricated parts and assembles them into larger modules or systems that are ready for delivery to the construction site. Main concerns of assembly manufacturer are streamlining the assembly process, quality control, ensuring modules are constructed to specification, and coordinating with delivery schedules to prevent delays.

#### *Delivery phase*

Delivery phase in IC focuses on the transportation and logistics management of materials and prefabricated components from manufacturers to the construction site. This phase is essential for ensuring that all components arrive on time, in the correct sequence, and in optimal condition to avoid delays or disruptions during the on-site assembly process. The smooth execution of the delivery phase requires precise coordination and communication between distributors, retailers, manufacturers, and on-site builders. Efficient logistics and delivery management play a crucial role in minimizing transportation costs, managing delivery schedules, and maintaining the integrity of prefabricated parts during transit. This phase is critical to keeping the entire construction project on track, as any delays or issues in the delivery process can significantly impact the on-site assembly and overall project timelines.

- **Distributor**: Distributors are intermediaries responsible for ensuring that materials and prefabricated parts are delivered from the manufacturer to the construction site. Distributors mainly focus on logistics optimization, maintaining the integrity of materials during transport, timely delivery to prevent project delays, and managing transportation costs.
- **Retailer:** Retailers supply construction materials or prefabricated components to smaller construction projects or other firms. They act as intermediaries between manufacturers and smaller firms. Main concerns of retailers are ensuring they have a sufficient stock of high-





quality products, managing relationships with manufacturers and end users, pricing strategies, and timely supply to clients.

#### *On-site phase*

On-site phase in IC involves the assembly, installation, and coordination of prefabricated components at the construction site. This phase is critical as it brings together the efforts of various stakeholders, such as builder firms and installers, to transform pre-manufactured modules into a fully functioning building. The success of this phase depends on efficient project management, precise installation, and seamless coordination among all parties involved. During this phase, the focus is on executing the construction plan with accuracy, ensuring that the project stays on schedule, within budget, and meets all quality and safety standards. Prefabricated components produced during the Produce Phase are delivered to the site and assembled by skilled installers under the supervision of builder firms. The on-site phase is the final phase in the construction process where the physical structure takes shape.

- **Builder firm**: Builder firms are companies responsible for overseeing and executing the construction of a project. They coordinate the efforts of designers, installers, and suppliers to ensure that construction progresses smoothly and in accordance with the project plan. Their primary focus is on efficient project management, which includes adhering to timelines, controlling budgets, managing subcontractors, and ensuring safety and regulatory compliance. Additionally, builder firms are committed to maintaining the highest quality of construction throughout the project's lifecycle.
- **Installer**: Installers are specialized workers or firms tasked with assembling prefabricated modules or components at the construction site. They ensure that all elements are installed in accordance with the design and specifications, with a strong emphasis on precision and accuracy. Their work is vital in maintaining the structural integrity of the project and ensuring compliance with safety standards. Installers also coordinate closely with builders and other site workers to facilitate smooth integration, addressing any on-site adjustments or challenges that may arise during the installation process.

#### *Post-construction phase*

Renewal and retrofit manager: Renewal and retrofit managers are tasked with overseeing the upgrading, repair, and modernization of existing housing structures. Their primary responsibility is to manage projects aimed at improving the performance, energy efficiency, and functionality of buildings, ensuring compliance with current standards and user needs. This involves planning and coordinating activities such as system upgrades (mechanical, electrical, and plumbing), structural enhancements, and the integration of sustainable or energy-efficient technologies. Additionally, they assess the building's condition, identify necessary interventions, and strive to minimize disruption throughout the renewal or retrofitting process. Their focus is on updating and improving building systems to ensure long-term performance, sustainability, and adaptability to evolving





requirements. In contrast, deconstruction managers oversee the safe dismantling of structures and the recovery of materials at the end of a building's lifecycle. Both roles are critical in ensuring efficiency, quality, and sustainability throughout the construction process.

## **3.2 Existing Categorization of Industrialized Construction Technology**

To verify the applications of IC technologies across the housing supply chain, ETHIC examined categorizations based on IC technology applications from academic papers. In reviewing various studies on the categorization of IC technology, representative classifications were drawn from the literature [17], [56]. Qi et al. is the most highly cited review paper since the 2020s that does not focus on a single region while Fan et al. is the most recent related review article.

### *Classification 1: Qi et al.*

Qi et al. conducted a comprehensive literature review on IC, employing a targeted combination of keywords such as "modular construction," "offsite construction," and "prefabrication" to search academic databases. The authors focused on peer-reviewed articles from respected construction, engineering, and manufacturing journals, deliberately excluding conference proceedings and industry reports to ensure high research quality. To capture recent trends and advancements in IC technologies, they limited their review to articles published between 2004 and 2019. Out of an initial 558 articles, Qi et al. selected 102 papers, which were classified into four key categories: technology type, project phase, application, and structural system. They noted that variations in structural systems and project phases impact the focus and requirements for the application of these technologies. The technologies were further categorized into nine distinct application areas, as detailed in Figure 7.



**Figure 7.** Categorizing IC technologies by application (Qi et al.) [56]

• **Design optimization, automation, and integration:** This area focuses on technologies that enhance the design phase through tools such as BIM and other computer-integrated





solutions. These technologies streamline the design for manufacturing and assembly (DfMA), automate the generation of design alternatives, and ensure seamless integration between design and production.

- **Production scheduling, planning, and optimization**: Technologies in this category aim to improve productivity by enhancing scheduling, resource management, and optimizing construction processes. Tools such as simulation models, constraint programming, and predictive analytics are employed to optimize various facets of production.
- **Real-time information sharing and collection**: This involves technologies that enable real-time data collection and sharing among different project stakeholders. Internet of Things (IoT) systems, cloud-based platforms, and integrated management systems facilitate better communication, progress tracking, and timely decision-making.
- **Assembling technique**: This category focuses on technologies that support the on-site assembly of prefabricated components. Automation systems are often employed to optimize processes such as heavy lifting, crane usage, and the installation of modules.
- **Energy analysis**: Technologies in this area focus on analyzing and improving the energy performance of construction projects. These tools aim to reduce energy consumption during construction or improve the long-term energy efficiency of completed buildings.
- **Site layout design**: Technologies here are centered on optimizing the physical layout of construction sites. 3D modeling and simulation tools enhance logistics, movement of materials, and workflow efficiency, ultimately improving site productivity.
- **Ergonomics risk assessment**: This category deals with technologies that assess workplace safety and ergonomics in construction environments. Automated systems monitor worker movements and surroundings to minimize risks to health and safety, particularly during manufacturing and assembly.
- **Quality assurance**: Quality assurance technologies ensure that prefabricated components meet specified standards. Automated inspection systems, such as those using laser scanning or vision-based technologies, are employed to reduce defects and uphold quality during assembly.
- **Supply chain management:** Technologies in this area focus on improving logistics and inventory management. Systems such as IoT and Radio Frequency Identification (RFID) track prefabricated components throughout the supply chain, optimizing transportation, ensuring timely delivery, and minimizing waste.

### *Classification 2: Fan et al.*

Fan et al. offers a comprehensive review of the integration of industrialization and digitalization in the construction industry. The study evaluates advancements in digital technologies, particularly in IC projects, by analyzing 173 scholarly articles. The paper categorizes I technologies into four key focuses: Design, Production, Construction, and Operation and Maintenance, based on their applications at different phases of the construction process. Each of the construction processes





includes several subcategories according to the applications, as shown in Figure 8. The authors used a systematic approach to select and categorize papers for their review, focusing on the Scopus database for its extensive journal coverage, citation quality, and flexible filters. They conducted a targeted search using specific keywords, including "digital" AND "off-site construction" OR "prefabrication" OR "precast" OR "industrialized construction" OR "prefabricated construction," applied to titles, abstracts, and keywords, retrieving publications from 2014 to 2023. From an initial pool of 298 articles, they manually screened out irrelevant studies that focused solely on new materials, conventional construction methods, or lacked technical details related to digital technologies. After this screening, 173 relevant articles were selected, which were then categorized based on the stages of IC: design, production, construction, and operation and maintenance. Each category was further divided according to the specific digital technologies and applications discussed in the papers, ensuring a comprehensive and focused analysis of digital technologies within IC projects.



Figure 8. Categorizing IC technologies by application (Fan et al.) [17]

#### *Design*

The design phase involves technologies that facilitate the creation, optimization, and evaluation of designs, focusing on manufacturing efficiency and environmental performance

• **Parametric and discrete design**: Parametric design technologies, such as advanced computational tools and algorithms, enable designers to define geometries and manipulate forms based on specific parameters (e.g., dimensions, materials, structural constraints). These tools help explore complex and unconventional geometries while considering manufacturing and assembly needs. Discrete design methods involve the creation of generic building units (modules) that can be assembled in various configurations. This approach supports flexibility in prefabricated construction and is often paired with digital design tools to explore different combinations of components.





- **Design for manufacturing and assembly**: DfMA is a strategic design approach that ensures the design is optimized for both the manufacturing and assembly phases. DfMA tools analyze the ease of production and on-site assembly, focusing on cost reduction, constructability, and manufacturing efficiency.
- **Performance assessment**: Technologies in this category, such as simulation tools and LCA models, are used to evaluate a design's energy consumption, environmental impact, and overall performance throughout the building's lifecycle.

#### *Production*

The production phase focuses on digital technologies that enhance manufacturing flexibility, precision, and quality control in prefabricated construction.

- **Digital manufacturing**: Digital manufacturing technologies, including 3D printing and CNC (Computer Numerical Control), allow the precise fabrication of customized and complex building components, reducing material waste and improving production efficiency.
- **Process Optimization**: Technologies such as digital twins and human–machine collaboration is applied to optimize production workflows, increase flexibility, and address variations in production demands. Digital twins replicate the real-time production environment, enabling more efficient planning and monitoring.
- **Quality inspection**: 3D laser scanning and BIM are the primary technologies used for quality inspection during the production process. These technologies ensure that the precast components conform to the specified dimensions and surface quality standards, providing real-time feedback for correction.

#### *Construction*

This phase leverages digital technologies to manage logistics, planning, assembly, and on-site safety, improving coordination and efficiency.

- **Information communication and exchange**: BIM, IoT, and blockchain technologies are used to ensure effective communication and data sharing among stakeholders throughout the construction process. These technologies provide real-time updates, improve data interoperability, and enhance transparency.
- **Construction scheme planning**: 4D BIM, Virtual Reality (VR), and machine learning technologies assist in planning construction schedules, assessing risks, and simulating construction scenarios. These tools help to visualize and optimize the construction process from start to finish.
- **Logistics management**: Mathematical modeling, integer programming, and optimization algorithms are used to manage the delivery and on-site storage of prefabricated components.





Simulation tools also help in planning and optimizing the supply chain to reduce costs and delays.

- **Safety monitoring**: IoT, RFID, and digital twins are employed to monitor on-site safety, particularly during risky operations such as lifting and assembling large, prefabricated components. These technologies detect potential hazards and improve response times.
- **Automated assembly**: Robotics, augmented reality (AR), and RFID technologies facilitate the automated or semi-automated assembly of prefabricated components. These technologies reduce human error, increase assembly precision, and improve on-site productivity.

#### *Operation & Maintenance*

This phase focuses on optimizing the long-term operation and sustainability of the building through predictive maintenance and sustainable practices.

- **Predictive maintenance**: Digital twins, sensors, and BIM technologies are used to monitor the health of building structures and systems, predicting potential failures before they occur. These technologies help reduce downtime and extend the life of building components
- **Sustainable operation**: SCADA (Supervisory Control and Data Acquisition) systems, BIM, and sensor-based monitoring tools are applied to manage energy efficiency, carbon footprint, and material reuse. These technologies ensure that buildings operate sustainably while providing a comfortable and efficient environment for occupants.

### **3.3 ETHIC's New Categorization**

Stemming from the comparative overviews of IC technologies discussed by Qi et al. and Fan et al., we have developed a new categorization scheme that istailored towards the stakeholders across the housing supply chain. Each stakeholder, ranging from designers to producers, distributors, onsite builders, and post-construction entities, play a specific role, and as such, technologies are assigned based on their unique responsibilities and phases of involvement. This categorization also recognizes project-level processes that span multiple phases, such as real-time information sharing, safety monitoring, and quality assurance. Figure 9 is a detailed description of how this framework corresponds to the classifications provided by Qi et al. and Fan et al.







**Figure 9.** Categorizing IC technologies by application by literature



**Figure 10.** ETHIC's categorization





The comparative overview of IC technologies discussed by Qi et al. and Fan et al. highlights how various technologies can be aligned with different stakeholders across the housing supply chain. The categorization integrates these technologies with the responsibilities of key players, such as designers, producers, distributors, on-site builders, and post-construction entities, ensuring a comprehensive approach to the construction process.

At the design phase, technologies that focus on computational design and optimization are essential for architects and engineers. Qi et al. emphasize design automation and site layout design, while Fan et al. highlight parametric design and DfMA. The categorization streamlines these roles into computational design and optimization, recognizing the use of digital tools such as BIM to ensure designs are ready for efficient production and construction.

In the production phase, raw material suppliers, fabrication manufacturers, and assembly manufacturers are key stakeholders. Qi et al. discuss production scheduling, planning, and optimization, whereas Fan et al. focus on process optimization and digital manufacturing. In the categorization, these concerns are grouped under supply chain management, automated manufacturing, and off-site assembly, reflecting the integration of automation, robotics, and digital systems that optimize the flow of materials and components.

Distributors and retailers play a crucial role in delivering prefabricated components to construction sites. Both Qi et al. and Fan et al. emphasize logistics management, which involves coordinating material transport and storage. The categorization consolidates these functions into supply chain management, emphasizing the use of digital tools to streamline logistics, minimize environmental impacts, and ensure timely delivery.

On-site builders and installers take over the final assembly of prefabricated components. Qi et al. emphasize the need for effective information exchange, safety monitoring, and quality inspection, while Fan et al. focus on automated assembly processes. The categorization addresses these concerns through information management and on-site robotics, reflecting the importance of realtime communication, safety protocols, and robotic assistance in ensuring smooth on-site operations.

In the post-construction phase, renovation and retrofit managers focus on maintaining the building's performance over time. Qi et al. describe predictive maintenance strategies, while Fan et al. refer to digital maintenance. The categorization integrates these approaches into digital maintenance, which includes sensor-based monitoring systems and predictive tools for efficient building management after construction is complete.

Certain processes, such as quality assurance, safety monitoring, and energy analysis, span multiple phases of the construction process. Qi et al. include quality assurance and ergonomics risk assessment, while Fan et al. discuss construction scheme planning and sustainable operations. These multi-phase processes are categorized under multi-phase optimization, reflecting their





importance in ensuring the project's overall success across its lifecycle, from design to postconstruction.

Overall, this categorization aligns technologies with the relevant stakeholders, creating a coordinated, data-driven approach to IC. It integrates advanced digital tools, automation, and realtime information sharing to enhance efficiency, safety, quality, and sustainability throughout all phases of the project. By recognizing the responsibilities and challenges faced by each stakeholder, this approach ensures that every phase of the construction process is optimized for better outcomes.





## **4. Industrialized Construction Technologies**

This chapter provides a detailed overview of IC technologies that are applicable to the housing supply chain. Each of the following sections provide a technical definition, developments documented in academic literature, followed by a description of relevance to the housing industry with select examples to illustrate how IC technologies are already being used within the housing supply chain.

## **4.1 Computational Design Technologies**

Computational design encompasses a range of techniques that involve digital tools and computational processes to solve design challenges. This field can be categorized into several key areas including parametric design and generative design [57]. Parametric design defines relationships between building elements through parameters, facilitating flexible and adaptable design solutions. By adjusting these parameters, designers can explore a wide range of configurations and optimize structures based on specific performance criteria. Generative design algorithms generate various design options based on predefined rules or constraints, thereby expanding design possibilities beyond traditional methods.

In the field of advanced architectural design, several studies have demonstrated the potential of computational design to revolutionize traditional practices. For instance, Retsin and García [58] developed a computational design method for large-scale 3D printing in architecture, promoting advancements in efficient design and fabrication. Zhang and Xu [59] introduced Periodic-to-Aperiodic (P-A) Tiling, which enables the generation of adaptable and varied architectural forms while optimizing construction costs. These innovations highlight the transformative impact of computational design on the efficiency and creativity of architectural processes.

Focusing on the integration of computational design with BIM, Humppi and Österlund [60] proposed a method that combines Algorithm-Aided Design to enhance architectural design processes in AR environments. This approach aims to improve agility, accuracy, and efficiency, demonstrating the synergy between computational design and emerging digital tools. Pantazis and Gerber [61] also contributed to this theme by introducing a new computational design methodology for conceptual building design using a multi-agent system toolkit. This methodology enables the generation and evaluation of design alternatives through stochastic algorithms and multiple environmental performance metrics, facilitating holistic and early-phase design optimization.

Computational design not only highlights the architectural aspects of a building but also takes into account specific objectives such as constructability, cost reduction, energy efficiency, sustainability, and the needs of its users. The user-centered approach in computational design is exemplified by Heydarian et al. [62], who introduced a method to identify end-user lighting preferences in office environments using immersive virtual environments. This approach aims to





enhance occupant comfort and energy efficiency by integrating user preferences into the building design process. In a related study, Heydarian et al. [63] examined the impact of design features and occupant behavior on building performance, specifically focusing on lighting systems within immersive virtual environments. Their findings underscore the importance of understanding user behavior to improve energy efficiency and user satisfaction.

Sustainability is another critical theme in computational design research. For example, Ho et al. [64] developed Sustainable City, a generative design system that integrates sustainability certification systems into the architectural design process. This system assists architects in incorporating sustainability goals early in their designs, promoting environmentally responsible practices. Rausch et al. [65] developed a novel combinatorial optimization algorithm for unfolding and nesting architectural panels to minimize fabrication waste, further illustrating the potential of computational design in sustainable practices. Won et al. [66] demonstrated significant waste reduction in construction through design optimization, addressing issues such as illogical design and discrepancies.

Computational design presents opportunities for housing construction by focusing on the specific needs of homeowners and designers. In a market where affordability is crucial, parametric and generative design tools allow for the creation of homes that are both customizable and costeffective. Unlike commercial projects, which can absorb larger investments in technology, housing construction often requires a more measured approach. By leveraging these computational design technologies, developers can utilize cost-efficient materials and environmentally sustainable practices, meeting the dual demands of budget-conscious development and homeowner satisfaction. This integration enables innovative architectural solutions that enhance livability without imposing excessive costs on stakeholders.

#### **Industrialized Construction for Housing:** *Examples from Practice*

*Factory OS*, based in Vallejo, California, utilizes computational design and modular construction techniques to produce affordable, multifamily housing units [67]. By integrating parametric design with its manufacturing processes, *Factory\_OS* can build homes 40-50% faster than traditional construction methods, with a cost reduction of 20-40% and a waste reduction of up to 40%. These efficiencies are achieved through the use of BIM, precision manufacturing, and smart material procurement in a controlled, off-site environment. This approach allows them to address the housing crisis in high-demand urban areas like San Francisco, where rapid construction and affordability are key challenges. Another example is *Ekotrope*, a company headquartered in Massachusetts, which uses generative design algorithms to optimize the energy efficiency of homes [68]. Their software helps builders design homes that exceed energy efficiency standards, reducing both construction costs and long-term utility expenses for homeowners, which is crucial in regions with diverse climates. These technologies help overcome common housing challenges such as limited buildable land and the need for energy efficiency in various environments.





## **4.2 Automated & Robotic Manufacturing and Assembly Technologies**

Automated manufacturing and assembly in housing construction leverages advanced systems, machinery, and robotics to perform tasks with minimal human intervention. This includes CNC machining, robotic manufacturing, 3D printing, and prefabrication, all of which enable the production of complex, high-performing, and sustainable structures.

Digital fabrication, particularly robotic construction, has shown significant potential in enhancing productivity and economic benefits in building complex structures. Kim et al. [67] presented a novel quality inspection technique for full-scale precast concrete elements using laser scanning and BIM, introducing a fully automated dimensional quality assurance method that enhances precision and efficiency during fabrication and assembly. Meibodi et al. [68] showcased a robotic manufacturing process for non-standard concrete masonry units, enhancing the speed and environmental viability of concrete formwork construction.

3D printing is revolutionizing the construction industry by enabling the optimization of prefabricated building components. Anton et al. [69] introduced a 3D concrete printing platform designed for constructing customized columns, optimizing material use and structural performance. Similarly, Volpe et al. [70] presented a novel design process for a precast building envelope using extrusion-based 3D concrete printing, highlighting the sustainability benefits of this approach.

Prefabrication, combined with advanced digital technologies such as RFID, BIM, AR, and robotics, enables the automatic assembly of building elements. This approach enhances efficiency, reduces human errors, and allows for customized, dynamic assembly processes through human-machine collaboration. Arashpour et al. [71] demonstrated an efficient framework for managing off-site precast concrete plants. Kyjanek et al. [72] introduced an interactive fabrication process using AR to improve the usability and efficiency of robotic systems in wood-based prefabrication production.

The integration of automated manufacturing technologies in construction not only improves efficiency but also contributes to sustainability and economic benefits. Asensio et al. [73] quantified the sustainability of 3D-printed footbridges, highlighting their positive environmental and social impacts. Fardhosseini et al. [74] demonstrated the financial benefits of using CNC machines for concrete formwork fabrication, showing significant improvements in labor productivity, fabrication quality, and worker safety.

Automated manufacturing and assembly technologies are beneficial for housing construction, as they directly address the challenges faced by manufacturers operating within tight financial constraints. In contrast to the commercial sector, where significant budgets can facilitate widespread automation, residential projects often require a focus on efficiency and cost savings. Techniques such as 3D printing and prefabrication streamline the building process, allowing for faster construction times and reducing labor costs.





#### **Industrialized Construction for Housing:** *Examples from Practice*

*ICON*, based in Austin, Texas, is a pioneering construction technologies company that specializes in automated manufacturing for housing has developed proprietary 3D printing technology known as the *Vulcan* system, which is specifically designed for constructing homes [77]. This technology significantly reduces construction time, building the walls of a home in just 24 to 48 hours, and cuts overall construction costs by up to 30%, addressing the affordability crisis in housing. Their focus on automated manufacturing addresses several key challenges unique to housing, particularly in areas with a high demand for affordable and resilient housing solutions. Their impact includes the first permitted 3D-printed home in the U.S. and international projects, like the 3D-printed community in Mexico, aimed at providing affordable housing for families in need. As these technologies become more integrated into residential construction, they can support the growing demand for affordable, high-quality housing solutions.

### **4.3 Logistics Management (and Optimization) Technologies**

In IC, logistics management involves coordinating the flow of materials, components, and information between the various parties involved—such as raw material suppliers, manufacturers, logistics managers, and on-site builders. Efficient logistics management ensures that prefabricated components are delivered on time and in the correct sequence to meet project deadlines. This includes logistics planning, inventory control, and supplier relationship management.

The central focus of logistics management in IC is optimizing the movement, storage, and handling of materials and components. This process relies on integrating digital technologies, optimization models, real-time data to ensure efficiency, reduce costs, and minimize environmental impacts. By addressing the diverse challenges faced by all stakeholders, logistics management has evolved into a data-driven, highly coordinated system that benefits every participant, ensuring timely delivery, cost control, and quality assurance.

Logistics management plays a vital role in the seamless operation of the entire supply chain, affecting not only logistics distributors but also manufacturers and on-site builders. Effective planning, coordination, and optimization are achieved using tools such as integer programming models, optimization algorithms, BIM, VR, and simulation techniques. These technologies help optimize resource utilization and reduce logistics costs, including trailer rentals, fuel consumption, and labor expenses. For example, Wang et al. [75] developed an integer programming model aimed at reducing costs, while Almashaqbeh et al. [76] introduced an optimization model that minimizes transport and on-site storage costs for prefabricated modules. Although this model works well for rectangular modules, its efficiency decreases for irregularly shaped components.

Logistics management must also consider external environmental costs, such as greenhouse gas emissions, air pollution, and traffic congestion. To address these, Brusselaers et al. [77] developed an integrated impact assessment framework that evaluates both the economic and environmental





impacts of logistics solutions. Technologies such as conceptual models, VR, and discrete event simulations are instrumental in improving logistics planning and inventory management. Si et al. [78] developed a conceptual model that integrates an information-sharing platform with dynamic resource management systems, ensuring timely coordination among all stakeholders. Similarly, O'Grady et al. [79] applied VR simulations with BIM to visualize material flows, helping to identify components for reintegration into the supply chain after their useful life. Chen et al. [80] demonstrated the effectiveness of discrete event simulations for comparing construction durations, costs, and emissions across different supply chain strategies, improving strategic decision-making for all parties involved.

Raw material suppliers are a crucial part of the construction supply chain, with responsibilities that include sourcing and delivering essential materials on time. Their main concerns involve maintaining consistent supply levels, ensuring the quality of materials, and responding to fluctuating project demands. Efficient supply chain strategies are critical to managing these challenges. Suppliers must balance production capacities with delivery timelines, ensuring materials meet required standards while minimizing delays that could disrupt the entire construction process for manufacturers, logistics managers, and builders.

Liang et al. [81] tackled the complexity of selecting raw material suppliers by developing an intuitionistic fuzzy large group decision-making model. This model helps construction firms assess suppliers by weighing multiple criteria, such as decision-maker preferences and inherent uncertainties in the decision-making process. By adopting such models, firms can ensure that suppliers are selected based on their ability to meet the diverse and specific needs of construction projects, contributing to a more resilient and responsive supply chain.

By integrating the concerns of raw material suppliers, manufacturers, logistics managers, and onsite builders, logistics management in IC is evolving into a more efficient, data-driven process. Effective supply chain strategies can substantially alleviate delays and cut costs, particularly in residential projects that require precise coordination among various stakeholders. By leveraging digital tools such as BIM, optimization algorithms, and real-time analytics, developers can ensure that prefabricated components arrive on-site in the correct order and at the right time, facilitating seamless project execution. Additionally, by incorporating environmental considerations into logistics planning, housing projects can reduce costs while also minimizing their ecological footprint, catering to the rising demand for sustainable practices. These technologies promote collaboration across the supply chain, enhancing its resilience and responsiveness, ultimately leading to the delivery of high-quality homes in a more efficient manner.





#### **Industrialized Construction for Housing:** *Examples from Practice*

In the context of IC, effective logistics management is crucial for ensuring the timely and efficient delivery of materials and components necessary for housing projects. *SourceBlue* , a subsidiary of *Turner Construction*, exemplifies how advanced logistics management can be leveraged to optimize the construction process [85]. *SourceBlue* provides comprehensive logistics management services, focusing on the procurement and delivery of materials and equipment specifically for construction projects, including housing. By integrating digital tools and real-time data analytics, *SourceBlue* coordinates the flow of materials, ensuring they are delivered just-in-time to meet project timelines. This approach not only reduces storage costs and material waste but also mitigates risks associated with delays and supply chain disruptions. For Turner Construction, *SourceBlue's* services have been instrumental in managing complex housing projects, where precise coordination and efficient resource utilization are essential for maintaining tight schedules and budgets.

### **4.4 Automated & Robotic On-site Installation Technologies**

Automated and robotic installation technologies are those which employ automation, robotics, and or sensors to install prefabricated components directly at construction sites. These systems also include assisting in tasks such as lifting, positioning, and joining prefabricated elements, and quality assurance of the installation. According to Li et al. [82], the most influential schedule risks in modern IC projects occur during the on-site installation phase. In this context, automated installation helps increase construction speed and minimize errors during the assembly of construction elements.

Several studies have focused on enhancing on-site installation practices by assisting human workers. Systems such as those developed by Kim et al. [83] and [84] provide tools to ensure that precast concrete elements (PCEs) meet precise dimensional and surface quality standards instead of manual quality checking. The advanced techniques proposed by Liu et al. [85] also allow for the efficient inspection of multiple PCEs using Terrestrial Laser Scanners and neural networks. For the installation itself, Lei et al. [86] developed a framework to assist heavy lift installations by generating automated animations of crane movements, while Han et al. [87] visualized simulated crane operations in 3D to improve productivity, communication, and decision-making in modularbased construction projects. Lei et al. [88] also introduced an automated methodology for checking crane lift paths in industrial projects, enhancing efficiency and accuracy in crane planning by automating the path-checking process and adapting to site changes over time. Amtsberg et al. [89] introduced a novel method for human-robot collaboration in timber fabrication using AR. This method allows craftsmen to control robotic fabrication setups via a mixed reality head-mounted display, assisting remote on-site installation work.

In the field of robotic construction, Chu et al. [90] introduced a robot system for steel beam assembly that automates bolting and transport, demonstrating improvements in safety and time





efficiency. García de Soto et al. [91] utilized an on-site wall assembling robot, the In-situ Fabricator, to perform semi-automated fabrication tasks, demonstrating the efficiency and economic advantages of robotic construction. Feng et al. [92] developed a vision-guided autonomous robotic system for assembly and as-built scanning on unstructured construction sites, enabling autonomous identification, grasping, and assembly of building components, and facilitating compliance checking through as-built scanning. Additionally, Jung et al. [93] and Wismer et al. [94] laid the foundation for autonomous robotic installation of roofs and square floor tiling using minimized mock-up site environments.

#### **Industrialized Construction for Housing:** *Examples from Practice*

*Built Robotics*, headquartered in San Francisco, California, specializes in transforming traditional construction equipment into fully autonomous robots [99]. These robots are designed to perform critical tasks such as excavation, grading, and site preparation, which are foundational steps in housing construction. *Built Robotics* has created an AI guidance system called *Exosystem*, which can be installed on existing construction equipment to automate various tasks. *Built Robotics'* autonomous systems help homebuilders streamline these labor-intensive processes, significantly reducing the time and costs associated with manual work. By automating these tasks, *Built Robotics* enables housing developers to improve project timelines, increase safety on job sites, and address the labor shortages that often challenge the construction industry. Their technology is particularly useful in large-scale housing developments, where consistent quality and efficiency are paramount.

The integration of automation and robotics in on-site construction is poised to transform conventional building practices, offering significant opportunities for increased efficiency, safety, and precision [95]. These advancements not only streamline construction processes but also pave the way for innovative approaches to building design and execution, ultimately leading to more sustainable and resilient infrastructure. The swift and accurate installation of prefabricated components not only accelerates project timelines but also enhances quality control, resulting in improved structural integrity and reduced material waste. Furthermore, the synergy between human workers and machines fosters a safer work environment, as robots can handle hazardous tasks, allowing skilled labor to focus on more complex aspects of construction. As these technologies advance, they offer a pathway for the housing sector to implement cutting-edge practices that support faster, safer, and more sustainable building methods.

## **4.5 Safety Management Technologies**

Safety is paramount throughout the construction phase, particularly in high-risk tasks such as lifting and assembling prefabricated components. Safety management in construction involves a structured and proactive approach to identifying and controlling hazards, aiming to prevent accidents and ensure the safety and well-being of workers. This includes the integration of various technologies and methodologies to monitor, predict, and mitigate potential hazards.





IoT, RFID, and digital twin technologies enable real-time monitoring and predictive analysis of on-site hazards. The digital twin-based lifting risk management framework by Liu et al. [96] helps anticipate potential safety threats and mitigate risks. Improved data transmission technologies, such as LoRa and NB-IoT [97], enhance worker safety by increasing site visibility through RFID and GPS tracking. Kamari et al. developed a wind-borne debris monitoring system for construction sites and nearby communities using deep learning-based image segmentation [98]. These innovations help meet regulatory safety standards and protect the workforce, minimizing accidents and disruptions.

Ergonomics risk assessment is critical to ensuring worker's safety for construction projects. Digital tools such as sensors and IoT systems track worker movements to identify potential risks during manufacturing and assembly. These systems ensure adherence to safety protocols and provide realtime feedback to optimize workflows, safeguarding worker health and minimizing injuries. For instance, Tang et al. developed a computer vision-based method to enhance the detection of personal protective equipment usage on construction sites [99]. Li et al. created a data-driven ergonomic assessment method using statistical data and advanced modeling techniques to improve accuracy and sensitivity in evaluating construction activities [100].

Quality inspection is another vital aspect of safety monitoring. Manual inspections often result in delays and missed defects, compromising the quality of the project. Consequently, stakeholders across the supply chain support the integration of automated quality inspection technologies, such as 3D laser scanning and BIM. For example, Jung et al. identified structural defects that were difficult to detect, by comparing chronological images of the structures [100]. Kim et al. automated scaffolding quality inspections using a deep learning-based approach to extract semantic data from 3D point cloud data [101].

The integration of advanced safety management technologies into the housing construction industry holds great potential to shift toward a more resilient and sustainable future. Utilizing the safety tools will address concerns such as worker safety, and defect detection, and reflect a deeper transformation in how residential projects are approached and executed. As the housing sector increasingly adopts these tools, it positions itself to meet the demands of both homeowners and regulatory standards, ensuring safer, smarter, and more sustainable housing.





#### **Industrialized Construction for Housing:** *Examples from Practice*

An excellent example of how safety management can be utilized in construction is using *Oculai*, an AI-powered computer vision platform which can leverage real-time data analytics and automated monitoring systems [107]. *Oculai's* real-time monitoring system detects potential safety hazards, such as improper use of personal protective equipment (PPE) or unsafe working conditions, and provides immediate alerts, enabling proactive safety management. By integrating with BIM, *Oculai* also enhances quality control through automated inspection and comparison of as-built conditions against design specifications, reducing the need for rework and ensuring compliance with safety standards. The platform's predictive analytics further support risk management by forecasting potential issues in subsequent phases, enabling preemptive actions that optimize resource allocation and maintain project continuity. In summary, *Oculai* exemplifies the application of advanced digital technologies in safety, leading to more efficient, safer, and cost-effective construction practices.

### **4.6 Digital Maintenance Technologies**

Digital maintenance has become a key strategy in building operations, leveraging advanced technologies and data analytics to predict and prevent potential problems in building facilities. By systematically monitoring building performance through sensors, mapping tools, and digital models, renovation and retrofit managers can proactively address maintenance or repair needs, thereby reducing equipment downtime, improving reliability, and lowering operating costs.

At the heart of digital maintenance is comprehensive data collection and real-time monitoring. Modern tools, such as unmanned aerial systems (UAS) and sensors, play an essential role in gathering building data. Valinejadshoubi et al. [102] integrated sensor data with BIM to visualize structural health, enabling more effective assessments. Similarly, Brusa [103] utilized unmanned aerial systems to capture digital data on building conditions, particularly useful in evaluating damage for emergency management. Since building types and materials vary, tailored monitoring systems are often required. For example, Asso et al. [104] applied a range of traditional and modern structural health monitoring techniques for reinforced concrete structures, while Sathurusinghe et al. [105] employed laser scanning and digital image analysis to monitor the health of precast concrete bridges under hydraulic conditions.

A crucial tool in digital maintenance is the digital twin, which enhances predictive maintenance capabilities by creating virtual models of physical assets. These models allow for more accurate predictions of structural vulnerabilities and maintenance needs. For instance, Praticò et al. [106] introduced the PRESSAFE-disp methodology, which collects data on prefabricated buildings to support seismic loss assessment and retrofit decisions. Similarly, Rojas-Mercedes et al. [107] developed a digital twin model for prefabricated concrete bridges, combining structural health monitoring with finite element modeling to create seismic fragility curves, aiding post-disaster management.





Digital maintenance goes beyond individual project types, offering generalizable methodologies that renovation and retrofit managers can apply to residential buildings. With homeowners increasingly valuing long-term sustainability, the ability to continuously monitor building conditions through sensors and digital models is becoming essential. This proactive maintenance approach not only helps anticipate and mitigate unexpected repair costs but also extends the lifespan of critical systems within homes, delivering long-term benefits for both occupants and property managers. The incorporation of digital twins enhances this process by enabling detailed analysis and informed decision-making regarding necessary repairs and upgrades. As the housing sector embraces digital maintenance strategies, it can improve overall operational efficiency, minimize downtime, and ensure that residential properties remain safe and functional over time.

#### **Industrialized Construction for Housing:** *Examples from Practice*

*Willow*, a technology company based in Sydney, Australia, with operations in the United States, has developed a digital twin platform called *Willow Twin* that exemplifies how this technology enhances housing maintenance [114]. Their platform creates a virtual replica of residential buildings, integrating data from IoT sensors, building management systems, and historical maintenance records. This comprehensive digital twin enables real-time monitoring of various building components, predictive analytics for maintenance needs, and scenario testing for potential repairs or upgrades. By leveraging this technology, property managers can optimize resource allocation, prioritize maintenance tasks, and make data-driven decisions about longterm improvements. The benefits of this approach include reduced equipment downtime, cost savings through preventive maintenance, improved energy efficiency, and enhanced resident satisfaction. For instance, the system can predict when an HVAC system might fail, allowing for proactive maintenance that minimizes disruption to residents. It also provides insights for long-term planning, helping balance costs with improved building performance. This application of digital twin technology in housing maintenance demonstrates how it enables the detailed analysis and informed decision-making mentioned in the document, ultimately leading to more efficient and effective building management.

## **4.7 Project-Level Technologies**

Project-level IC technologies address the need for coordination and optimization across multiple phases of a construction project, from design through production to on-site assembly and postconstruction maintenance. By leveraging digital tools and data-driven strategies, this approach allows real-time planning, monitoring, and workflow adjustments to maximize efficiency and minimize risks. Project-level technologies ensure that each phase of the project aligns with overall objectives regarding cost, time, and quality, benefiting a wide range of stakeholders including architects, engineers, manufacturers, logistics managers, and builders.

Project-level technologies can also benefit Integrated Project Delivery (IPD)-based projects. IPDbased projects are highly collaborative, involving all key stakeholders from the start. These+- types of projects have the advantage of improved efficiency, reduced waste, and enhanced innovation





due to the early and continuous involvement of all parties. However, challenges including the need for strong communication, trust, and alignment of interests among participants exist. Project-level technologies can help address these challenges by providing the necessary tools for effective collaboration and coordination.

#### *4.7.1 Process Optimization Technologies*

Process optimization aims to enhance productivity while addressing challenges such as uncertainty, variable production requirements, and fluctuating demand in the construction phase. Advanced digital technologies have been explored to achieve these goals, significantly increasing the efficiency and overall performance of construction practices.

For example, Kyjanek et al. [72] developed an AR workflow to enhance human-robot collaboration in timber prefabrication, improving on-site fabrication processes. Arashpour et al. [108] proposed a mathematical programming model to optimize supply chain configurations in off-site construction, enhancing overall supply network performance and reducing costs. Focusing on exterior panelized wall platforms, Said et al. [109] developed an optimization model that balances total fabrication costs with design deviations for public school projects. In a similar vein, Fardhosseini et al. [110] developed a design-to-fabrication workflow using digital models and CNC machines for formwork fabrication, demonstrating its advantages in improving productivity in the prefabrication of concrete edge formworks.

In prefabricated construction, the reduction of on-site work allows for more effective utilization of off-site process optimization. For example, Altaf et al. [111] propose an integrated system combining simulation and RFID technology to enhance production planning and control in panelized home prefabrication, aiming to improve quality, reduce time, minimize waste, and optimize costs. Similarly, Arashpour et al. [71] introduce an autonomous production tracking method using RFID technology, data-driven decision-making models, and real-time feedback to address delays and inefficiencies in off-site construction plants. Taghaddos et al. [112] introduced a simulation-based multiagent approach for scheduling modular construction projects, optimizing resource allocation and scheduling efficiency. Hsu et al. [113] contributed with a logistic optimization model using two-phase stochastic programming to minimize total costs and carbon emissions by managing uncertainties in transportation and handling costs for modular construction. Li et al. [82] addressed schedule risks in prefabrication housing production in Hong Kong with a hybrid dynamic model, helping to identify and manage critical schedule risks to improve assembly efficiency. Barkokebas et al. [114] further enhance off-site construction by proposing the use of digital twins to improve production flexibility through the reassignment of multiskilled workers based on lean thinking principles. For precast concrete, Wang and Hu [115] proposed an integrated production scheduling model that considers processes before and after production, including mold manufacturing, storing, and transportation, to improve on-time delivery and cost savings. Golabchi et al. [116] and Li et al. [117] presented methods to improve off-site workplace productivity by





reducing ergonomic risks through 3D simulation and ergonomic analysis tools, optimizing workspace design for safer and more productive environments.

Sustainability is a key focus in process optimization, aiming to reduce energy consumption and minimize environmental impacts. Building sustainability management uses energy monitoring systems, such as the SCADA-based platform by Cid et al. [118], to assess the thermal behavior of building materials. Retrofit interventions, such as cross-laminated timber panels, reduce material carbon footprints, while sensor-based monitoring ensures long-term building performance [119]. Material reuse, as emphasized by Dervisha et al. [120], promotes sustainability by reducing waste. Supply chain sustainability is also vital, as Brusselaers et al. [77] developed a framework that evaluates the environmental and economic impacts of logistics flows, minimizing greenhouse gas emissions and traffic congestion.

Process optimization is essential for enhancing the efficiency of housing construction, particularly given the unique financial and logistical constraints faced by residential stakeholders. Unlike commercial buildings, housing projects operate under tighter margins and fluctuating demand. Technologies such as AR and RFID tracking provide residential developers with powerful tools to minimize delays and streamline supply chains. These advancements ensure that homes can be built more quickly and with fewer errors, directly benefiting homeowners through reduced costs and improved quality. For stakeholders, effective process optimization translates to better resource management and risk mitigation, making it a critical strategy in the competitive housing market.

#### **Industrialized Construction for Housing:** *Examples from Practice*

*ALICE Technologies* provides an AI-powered construction simulation platform that allows project teams to explore multiple scheduling scenarios and optimize construction sequences, which can reduce project timelines by up to 17% and lower construction costs by as much as 14%, according to data available on their website [128]. This tool is particularly useful in housing projects where minimizing delays and optimizing resource allocation are critical. By simulating different construction paths, *ALICE* enables developers to identify the most efficient schedule, reducing both time and costs associated with residential construction. Another example could be *nPlan* which uses machine learning to analyze millions of past construction projects, enabling it to predict and mitigate risks that could delay housing developments [129]. By providing early warnings about potential schedule disruptions, *nPlan* helps developers avoid costly overruns. The company reports that its predictive technology can reduce the risk of delays by up to 20%, making it a powerful tool for ensuring the timely and efficient delivery of housing projects.

#### *4.7.2 Information Management Technologies*

Information management plays a crucial role in IC, with a wide range of stakeholders—including architects, engineers, manufacturers, builders, and clients—recognizing the importance of information exchange for enhancing project efficiency, safety, and quality. By leveraging advanced digital technologies for information management, stakeholders can streamline





operations, reduce errors, and improve collaboration across the supply chain. Focus on information communication and exchange reflects a collective commitment to integrating information management technologies for better outcomes throughout the entire project lifecycle.

Efficient information exchange is essential for all stakeholders in the construction process, as it directly impacts project timelines, cost control, and quality assurance. Digital platforms such as BIM and IoT-enabled systems are widely viewed as key tools for ensuring seamless communication among architects, engineers, contractors, suppliers, and clients. Standardization in component nomenclature, as proposed by Lou et al. [85], provides a consistent framework that enhances coordination among various parties. Additionally, models such as those developed by Dong et al. [60] and Jiang et al. [121] ensure interoperability across different systems and improve transparency throughout the project lifecycle. The adoption of technologies such as the blockchainbased digital twin platform reflects a shared focus on reducing inefficiencies, preventing data loss, and enabling real-time decision-making during the production and assembly phases. For all stakeholders involved, these systems reduce miscommunication, delays, and costly errors, thereby improving overall project performance.

Cloud-based information systems are central to information management, enabling seamless sharing of design documents, progress tracking, and coordination among stakeholders. A cloudbased IoT platform proposed by Krieg and Lang [122] integrates data models from BIM and IoT into a central repository, ensuring real-time traceability and visibility of building information, progress, and cost data throughout the construction process. Information exchange standards, such as those developed in Rausch et al. [52], create a structured hierarchy of building components, supporting detailed tracking and better decision-making across multiple phases.

For information exchange, digital tools such as VR, BIM, and machine learning are used to strategize project delivery meticulously. Technologies such as 4D BIM and VR facilitate accurate schedule estimation, risk assessment, and performance tracking. Correa [123] introduced a machine learning framework to streamline scheduling, while Marcinkowski et al. [124] developed a planning method that simulates crane operations and element installations. Digital twin technology further enhances project management by enabling real-time monitoring and dynamic control of project schedules, ensuring that disruptions are swiftly addressed.

Effective information management is increasingly seen as a strategic advantage across the entire construction industry, with architects, engineers, manufacturers, and builders alike advocating for the adoption of advanced digital solutions to improve project execution, reduce operational risks, and enhance collaboration. In contrast to the broader teams often found in commercial construction, residential projects typically involve smaller, more focused groups where clear communication is essential. Technologies like BIM and IoT facilitate seamless information exchange among architects, builders, and homeowners, significantly reducing the likelihood of costly miscommunication. By implementing robust information management strategies, developers can





enhance project efficiency and quality assurance, ensuring that homes are constructed to meet high standards. For homeowners, these systems provide peace of mind through improved oversight and transparency, ultimately leading to a more streamlined construction experience.

#### **Industrialized Construction for Housing:** *Examples from Practice*

*Trimble*, headquartered in Westminster, Colorado, is a leading technology company transforming the housing construction industry through advanced information management solutions, including BIM, cloud-based collaboration, IoT integration, and project management tools [134]. *Trimble* has developed a mixed-reality solution called Trimble Connect for HoloLens. This technology uses Microsoft's HoloLens to overlay holographic BIM data onto real-world construction sites, including residential projects. The system allows on-site workers to visualize complex MEP (Mechanical, Electrical, and Plumbing) systems in prefabricated housing modules, significantly reducing installation errors and improving coordination between offsite and onsite teams. *Trimble's* solution addresses key challenges in residential construction by enabling workers to see the digital model in the context of the physical space, making it easier to detect clashes, verify installations, and understand complex assemblies. This technology has been particularly useful in modular and prefabricated housing projects, where precise coordination between factory-built components and on-site assembly is crucial.





## **5. The Current State of Industrialized Construction**

The construction industry's persistent challenges— including low productivity and high defect rates—have spurred growing interest in industrialized construction technology, particularly within the housing supply chain. Yet historically, the sector has been slow to adopt advanced innovations, limiting opportunities to enhance efficiency and drive progress. The construction sector generally underinvests in digital hardware, software, and analytics, resulting in lagging digital asset stocks compared to more data‐heavy industries and scores lower on metrics such as digital spending on workers and digitization of work. In other words, the average construction worker has less access to mobile tools, software platforms, or automated processes compared to peers in higherdigitization industries [135]. This reluctance stems from several interlinked factors, including cultural resistance, significant upfront capital requirements, and a deeply rooted risk-averse mindset [136], [137], [138]. Recent studies indicate that the construction industry is often characterized as a "second-wave adapter" of technology, lagging behind other sectors in the integration of digital tools and processes [136], [137]. For instance, while technologies such as Building Information Modeling (BIM), 3D printing, and robotics have shown potential to enhance construction processes, their implementation remains limited [139], [140], [141]. The integration of these technologies is crucial for improving productivity and reducing costs, yet the industry continues to face significant barriers to widespread adoption [138], [142].

## **5.1 Factors that Hinder the Application of IC**

While the construction industry is evolving into a new production system enabled by the digital age, existing evidence for this shift largely suggests it comes from large-scale commercial, industrial, or heavy construction projects—such as offices, institutional buildings, and infrastructure—managed by firms that have embraced advanced technologies [144]. Despite the greater use of innovation in commercial construction, residential construction has not historically witnessed similar innovative technologies except in the case of "smart home" technology or energy efficiency, which was mostly driven by code-based government requirements. Several studies point out the reasons why industrialized construction technology has yet to witness a similar uptake across residential construction. Two notable reasons are described below.

First, uncertainty along the housing supply chain plays a major role in determining the innovation adoption decision for builders, with individual stakeholders strongly influencing the success of adoption [145]. Residential construction is often characterized by de-centralization, variability, and the presence of many stakeholders, including material suppliers, manufacturers, distributors, retailers, builder firms, installers, regulatory bodies, and end users. So, individual stakeholders strongly influence innovation adoption through either veto or endorsement [146]. This fragmentation causes uncertainty, as many small firms and an overreliance on subcontractors complicate coordination. Blayse and Manley note that fragmented supply chains continue to exert ongoing pressure against innovation in residential construction [135]. For example, while a builder





may invest in advanced technologies to improve efficiency, the benefits may not be fully realized if other stakeholders, such as suppliers or regulatory bodies, do not support or adopt these innovations [26]. These differing priorities can create conflicts in adopting innovative practices, as stakeholders may resist changes misaligned with their immediate goals. Further, the inclusion of stakeholders such as regulatory bodies and inspectors, who may not physically possess a product, adds critical roles in deciding if an innovation proceeds to the next owner in the chain, adding additional uncertainty. Their involvement introduces additional uncertainty, as builders and manufacturers must navigate the regulatory landscape to ensure that their innovations meet the necessary criteria for approval [147]. The regulatory environment can lead to "regulatory decoupling," where the actual practices of firms diverge from formal regulatory requirements, potentially undermining the effectiveness of quality management systems like ISO 9001 [148]. This decoupling can exacerbate the difficulties stakeholders face in appropriating the benefits of innovation, as firms may prioritize compliance over innovative practices that could yield greater competitive advantages.

Secondly, diverse building codes, along with financing and insurance barriers, also impede innovation [132]. Building codes vary widely across regions and can significantly impact the feasibility of innovative construction methods. These regulations are often designed to ensure safety and sustainability but can inadvertently hinder the adoption of modern practices such as Building Information Modeling (BIM) and modular construction. For instance, the integration of BIM has been shown to improve efficiency and sustainability in construction projects; however, its implementation is frequently obstructed by regulatory frameworks that do not accommodate its methodologies [149], [150]. Financing barriers also play a critical role in stifling innovation. The construction sector often relies on traditional financing models that are risk-averse and slow to adapt to new technologies. Research indicates that obstacles to green building project financing are prevalent, particularly in developing contexts, where financial institutions may be hesitant to invest in innovative projects due to perceived risks [151]. This hesitance is compounded by a lack of awareness and understanding of the benefits associated with sustainable practices, which can further deter investment in innovative construction methods [152] Insurance barriers present another significant challenge. The insurance industry has been slow to adapt to the evolving landscape of construction technologies, which can lead to increased costs and reduced coverage for innovative projects. This situation creates a disincentive for construction firms to pursue novel approaches, as they may face higher premiums or limited options for coverage [153].

## **5.2 Strategies to Increase the Uptake of IC**

To promote the application of Industrialized Construction (IC) technology within the housing supply chain, a multifaceted strategy is essential. This strategy should encompass technological integration and stakeholder engagement, leveraging emerging technologies such as blockchain, Building Information Modeling (BIM), and the Internet of Things (IoT). The integration of





advanced technologies is pivotal in enhancing the efficiency and effectiveness of IC. For instance, the convergence of blockchain and IoT can significantly streamline construction supply chains by improving transparency and traceability. Blockchain facilitates secure transactions and contract management through smart contracts, which automate compliance and payment processes, thereby reducing delays and disputes in the supply chain [154],[19], [140]. Furthermore, the application of BIM allows for better visualization and planning, which can lead to reduced waste and improved resource management during construction [155], [156]. The use of 4D BIM, which incorporates time as a fourth dimension, can optimize on-site production logistics, ensuring that materials and labor are efficiently utilized. Engaging stakeholders across the housing supply chain is crucial for the successful adoption of IC technologies. The legitimacy of the ecosystem, as described by Thomas and Ritala, can be enhanced through collective action among participants, including contractors, suppliers, and clients [157]. Clients, in particular, play a significant role in driving innovation by demanding higher standards and supporting the adoption of new technologies [149]. By fostering a collaborative environment where stakeholders share knowledge and resources, the construction industry can overcome barriers to innovation and enhance the overall efficiency of the housing supply chain.

Promoting the application of IC technology in the housing supply chain also requires a comprehensive approach both on the policy side and within the market itself. Regulators play a fundamental role in advancing broader public policies, such as improving building regulations. Currently, critics argue that building regulations have become overly aspirational, creating inefficiencies in industry and hindering affordability [158]. Reforming zoning laws, building codes, and IC standards without compromising safety, can lower construction costs by allowing higher housing density and flexibility in material and design requirements [159]. Standardized regulations across jurisdictions can reduce approval inconsistencies, while financial incentives can help offset the economic challenges of adopting IC technology. Additionally, public investment in IC infrastructure (e.g., manufacturing hubs and logistical networks) can further enhance the scalability and accessibility of IC methods.

While regulators address macro-level solutions to promote IC technology, the private sector drives innovation within the housing supply chain. Private companies refine IC methods by investing in research and development and demonstrating their benefits through pilot projects. For example, a modular housing company in California demonstrated the benefits of modular construction through a pilot project delivering 360 prefabricated housing units in Los Angeles. The project showed that modular construction reduced construction costs by 20-40%, significantly shortened the schedule compared to conventional construction, and improved quality control in a factory setting [160]. Regulators and the private sector play complementary roles in advancing IC technology. While regulators establish a policy-based supportive framework, the private sector drives technological progress and market adoption. Their collaboration is essential to overcoming the barriers to IC adoption in the housing supply chain and delivering affordable housing solutions.





## **6. Conclusions**

The U.S. housing market is arguably facing an unprecedented crisis, marked by soaring prices, dwindling supply, and increasing demand for affordable living spaces. Across urban and suburban regions, the gap between housing availability and affordability has widened significantly, exacerbating socioeconomic disparities and straining public resources. A primary driver of this crisis is the inefficiency of the housing supply chain, where delays in material procurement, labor shortages, and fragmented production processes hinder the timely and cost-effective delivery of housing. Addressing these systemic challenges requires a fundamental shift in how housing is designed, constructed, and delivered. Industrialized Construction (IC) emerges as a transformative and rational solution to this pressing issue. By integrating automation, digitalization, and modular precision into the construction process, IC enhances efficiency, cost-effectiveness, and scalability, offering a viable path to increasing housing availability. As an approach that directly tackles inefficiencies within the housing supply chain, IC enables streamlined project management, minimizes waste, and significantly reduces construction timelines. These advantages position IC as an essential strategy in making affordable housing more accessible to a broader population while ensuring sustainable development.

The application of advanced technologies is reshaping the housing supply chain by improving efficiency and coordination across all phases of development. Computational design and digital manufacturing can facilitate the production of high-precision components, while intelligent logistics and robotic assembly can streamline on-site construction. The utilization of digital twin technologies, in conjunction with predictive analytics, can enhance long-term building performance, fostering resilience and adaptability in response to environmental and maintenance demands. By optimizing the housing supply chain, IC can also significantly reduce material waste, labor costs, and project delays, directly contributing to the availability of affordable housing options. Despite these advantages, several structural barriers impede the widespread application of IC. Industry fragmentation, regulatory challenges, and resistance to change remain significant obstacles. Addressing these issues necessitates coordinated efforts among policymakers, developers, and technology providers to establish a more integrated and adaptive housing supply chain. Collaborative frameworks must be developed to support the implementation of IC, ensuring a transition towards a more resilient and responsive construction sector that is capable of meeting the urgent demand for affordable housing.

The trajectory of housing construction is increasingly oriented towards digitalization and automation, with IC technologies playing a pivotal role in this evolution. The integration of artificial intelligence and automation is expected to redefine design, production, and assembly processes, facilitating highly customized housing solutions that align with diverse community needs. AI-driven generative design will expand architectural possibilities, promoting a balance between innovation, functionality, and sustainability. Robotics and 3D printing technologies are





anticipated to further optimize construction workflows, expediting the deployment of prefabricated and modular housing units. The incorporation of circular economy principles—such as modular deconstruction and material reuse—will establish IC as a leader in sustainable construction. Future housing developments will not merely address the need for shelter but will prioritize intelligent, adaptable, and environmentally harmonious living environments. By embracing these advancements, IC has the potential to create a scalable and cost-effective solution for affordable housing, ensuring that housing markets can keep pace with growing population demands.

A comprehensive approach is required to facilitate the widespread application of IC within the housing sector. Regulatory frameworks must be adapted to accommodate prefabrication and modular construction, reducing bureaucratic constraints that hinder innovation. Increased investment in research and development is essential for advancing IC technologies and reinforcing their integration into mainstream construction practices. Workforce development initiatives must focus on equipping professionals with expertise in automation, robotics, and digital construction methodologies, ensuring a seamless transition to an IC-driven industry. Moreover, industry-wide digital transformation is crucial for optimizing project management and collaboration. The application of technologies such as Building Information Modeling (BIM), blockchain, and digital twin platforms will enhance efficiency and transparency throughout the housing supply chain. The imperative for IC application is clear. The construction industry is at a critical juncture, requiring proactive engagement, strategic collaboration, and an openness to innovation. Through sustained research, policy support, and cross-sector partnerships, IC will redefine the housing sector, fostering the development of communities that exemplify resilience, efficiency, and sustainability. The realization of this vision depends on the collective efforts of industry stakeholders, who must work collaboratively to reimagine the possibilities of modern housing. By effectively addressing the inefficiencies in the housing supply chain, IC stands as a rational and necessary solution to the growing affordable housing crisis, ensuring equitable access to high-quality living spaces for future generations.





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