

A Framework for Two-Generation Strategies

Roundtable on Two-Generation Strategies in Education

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Ascend

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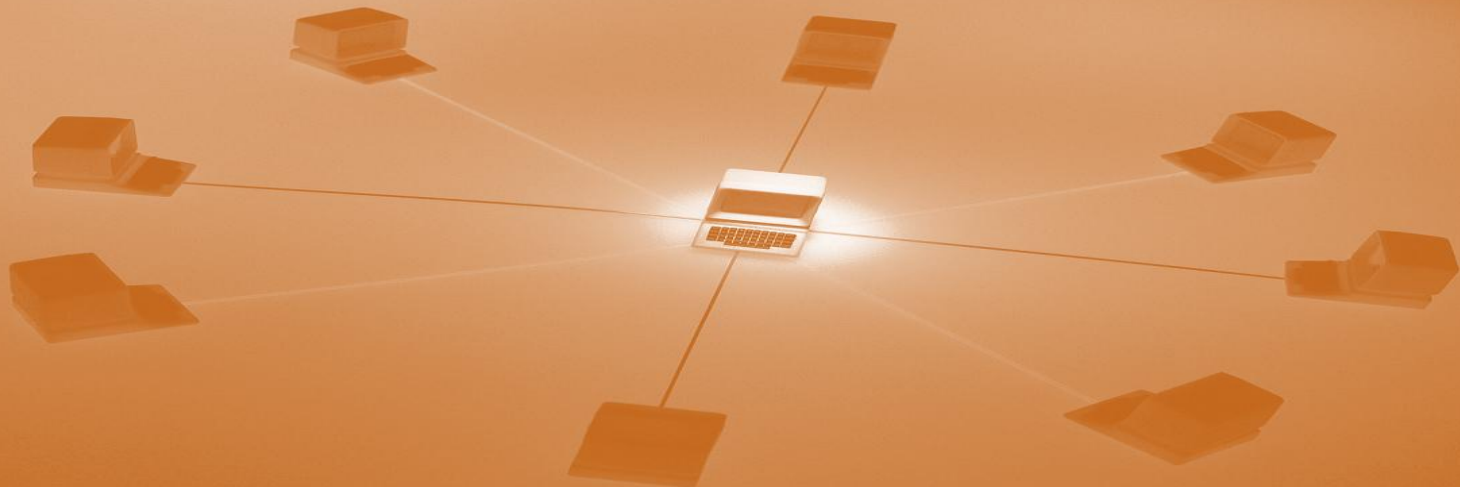
Ascend Vision

We envision an America in which a legacy of economic security and educational success passes from one generation to the next.

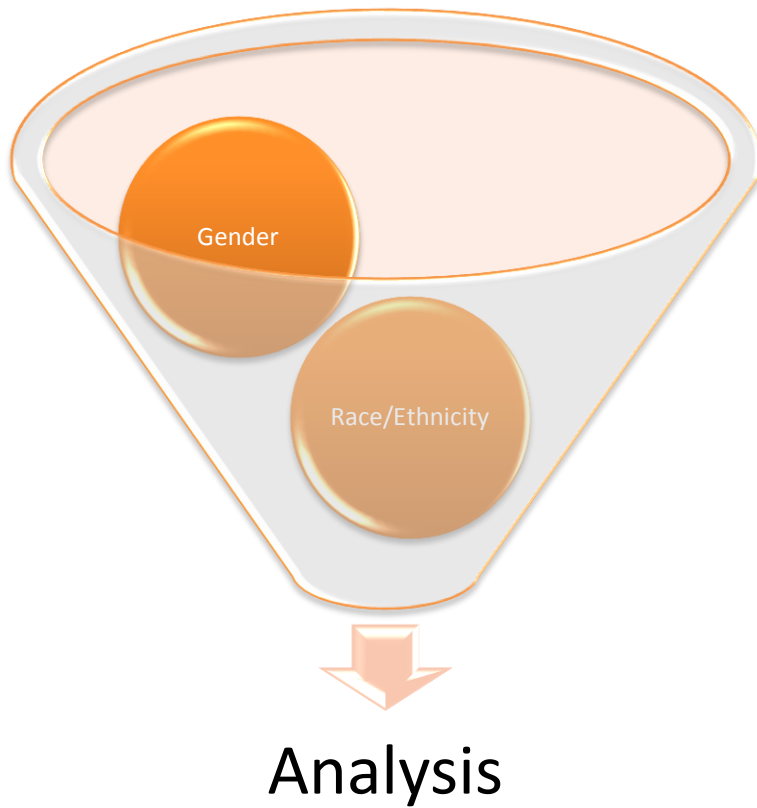


Ascend Mission

We are a **hub** for breakthrough ideas and proven strategies that move **parents**, especially women, and their **children** beyond poverty toward **educational success** and **economic security**.



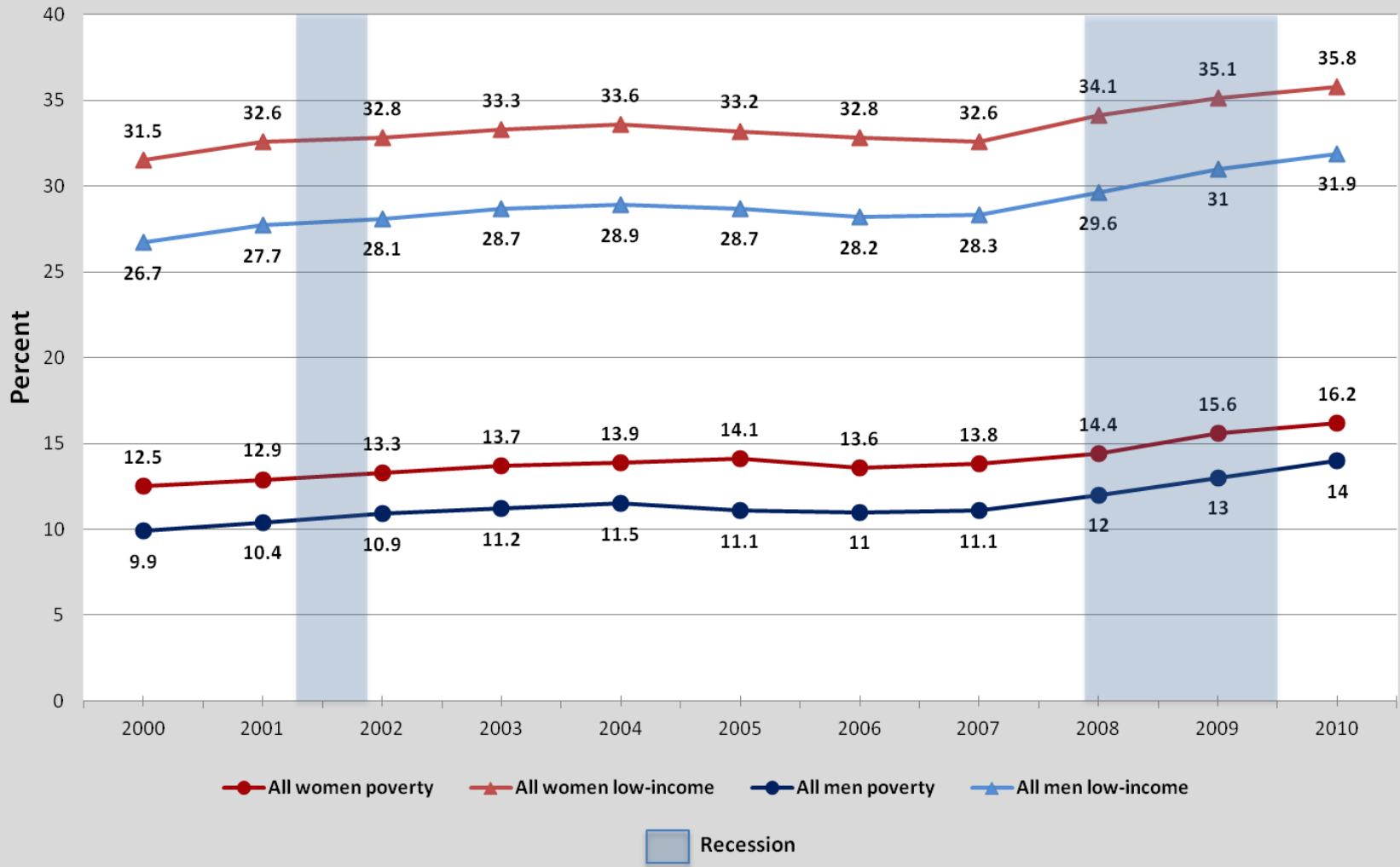
Ascend Lenses



Why a Particular Focus on Women?

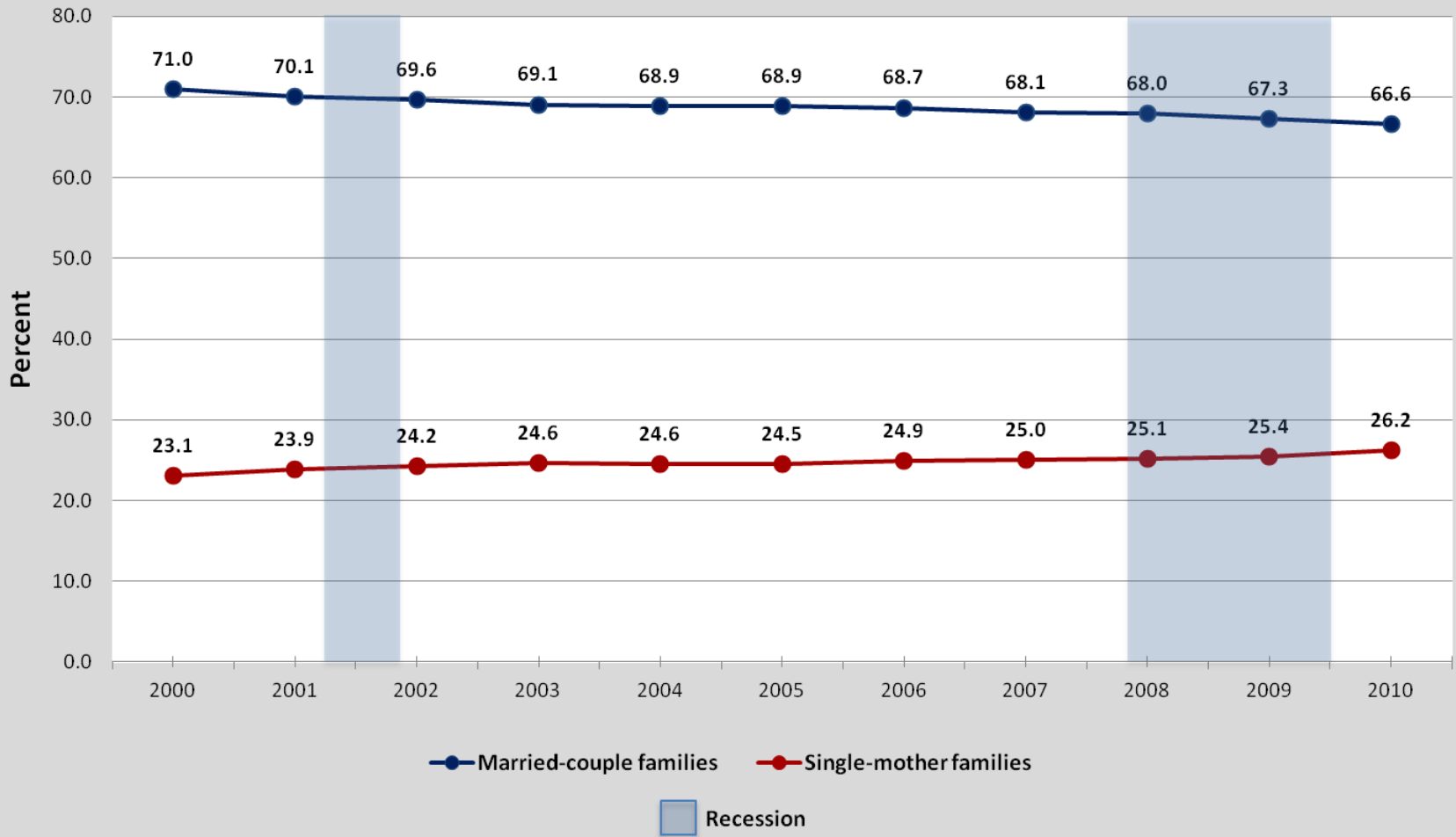
- Build on international lessons learned about the return on investing in women
- Impact of maternal education on child outcomes
- Increasing share of women who are primary or co-breadwinners (2/3 of families)
- Disproportionately high poverty rates for women and for children in single-mother families

Trends in Poverty for All People, by Gender, 2000-2010



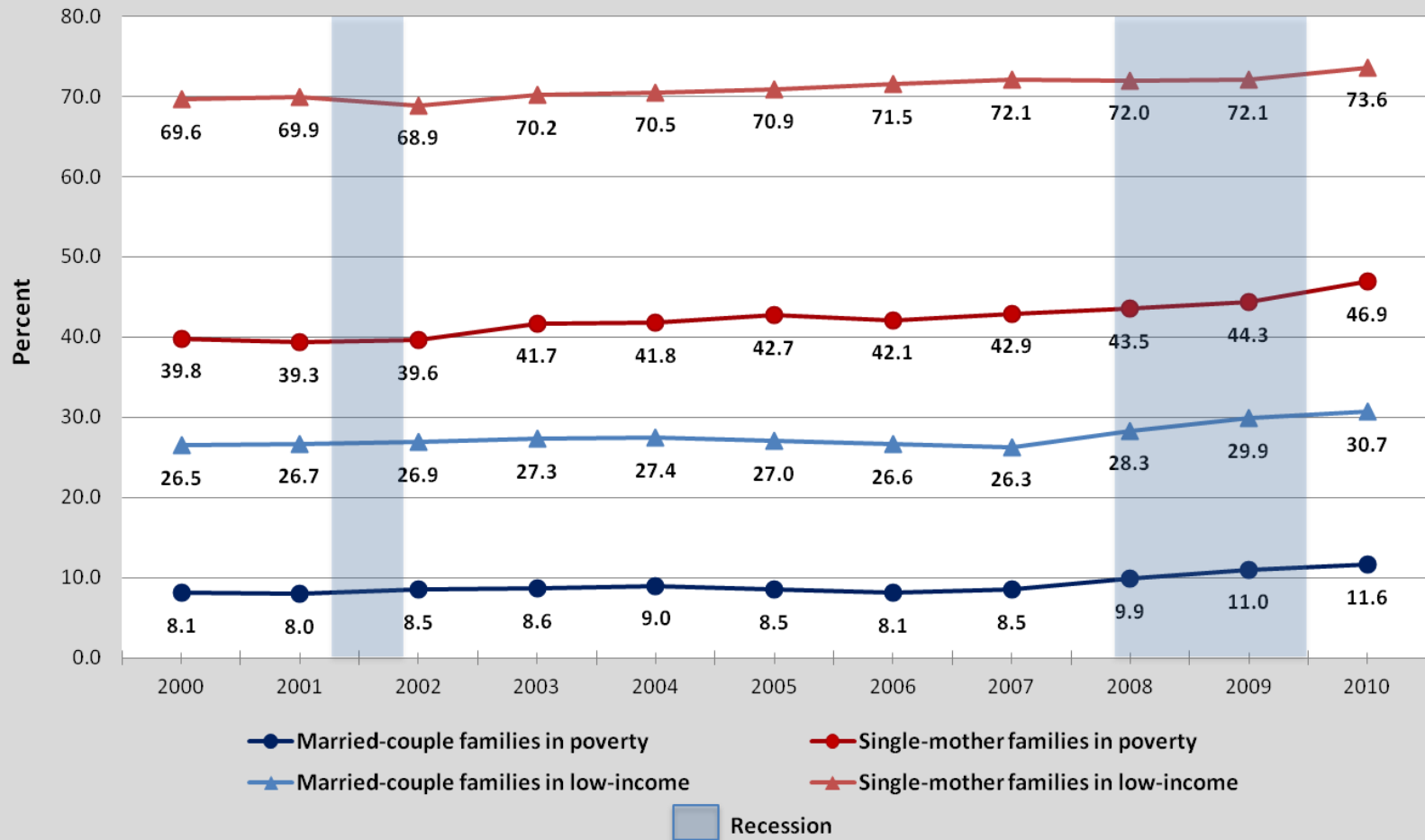
Source: U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplement (CPS ASEC), September 2011.

Trends in Family Structure, 2000-2010



Source: U.S. Census Bureau, American Community Survey, September 2011.

Poverty and Low-Income Trends for Children¹, by Family Type, 2000-2010



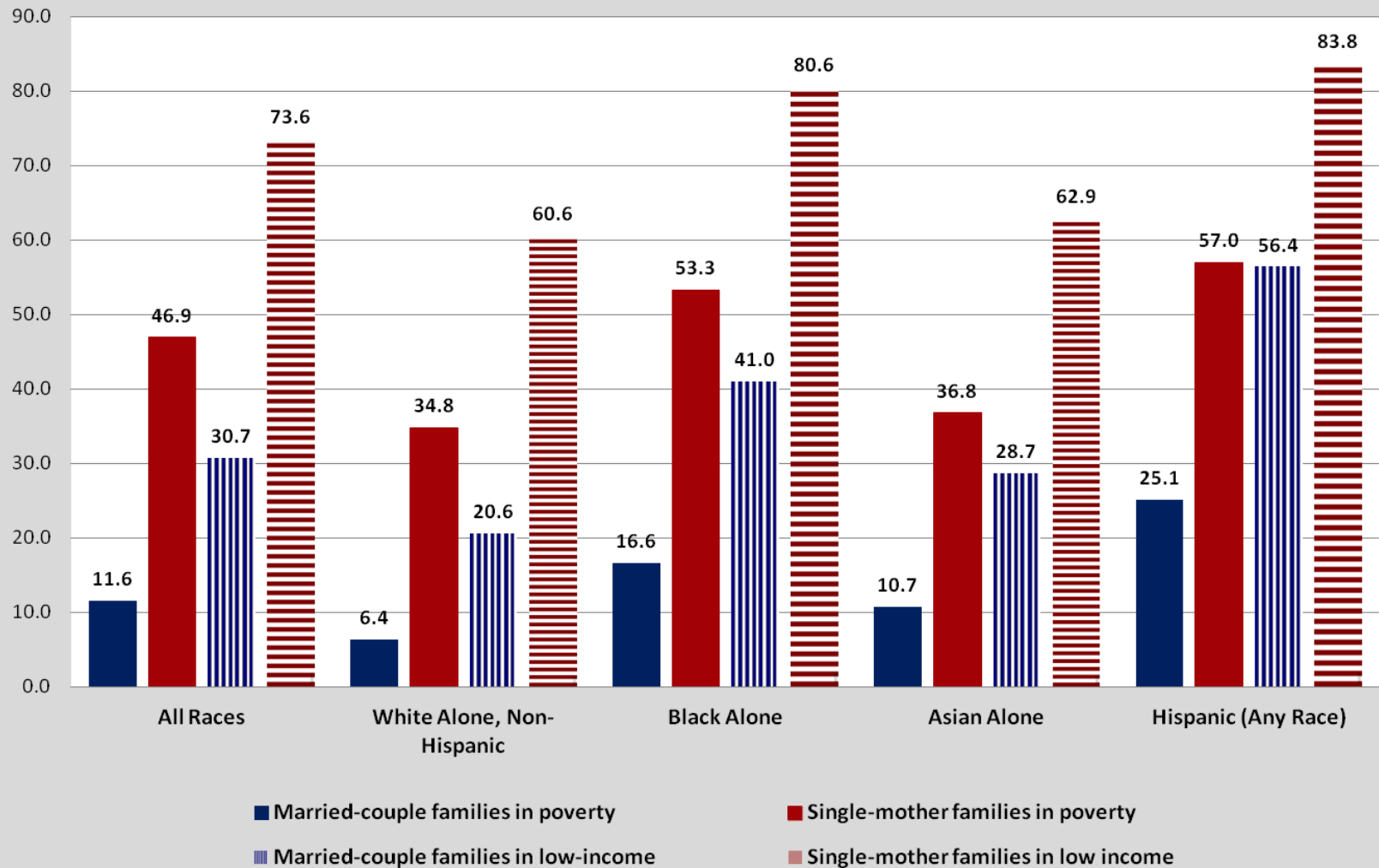
¹Estimates are for related children under the age of 18.

Source: U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplement (CPS ASEC), September 2011.

Why Focus on Race/Ethnicity?

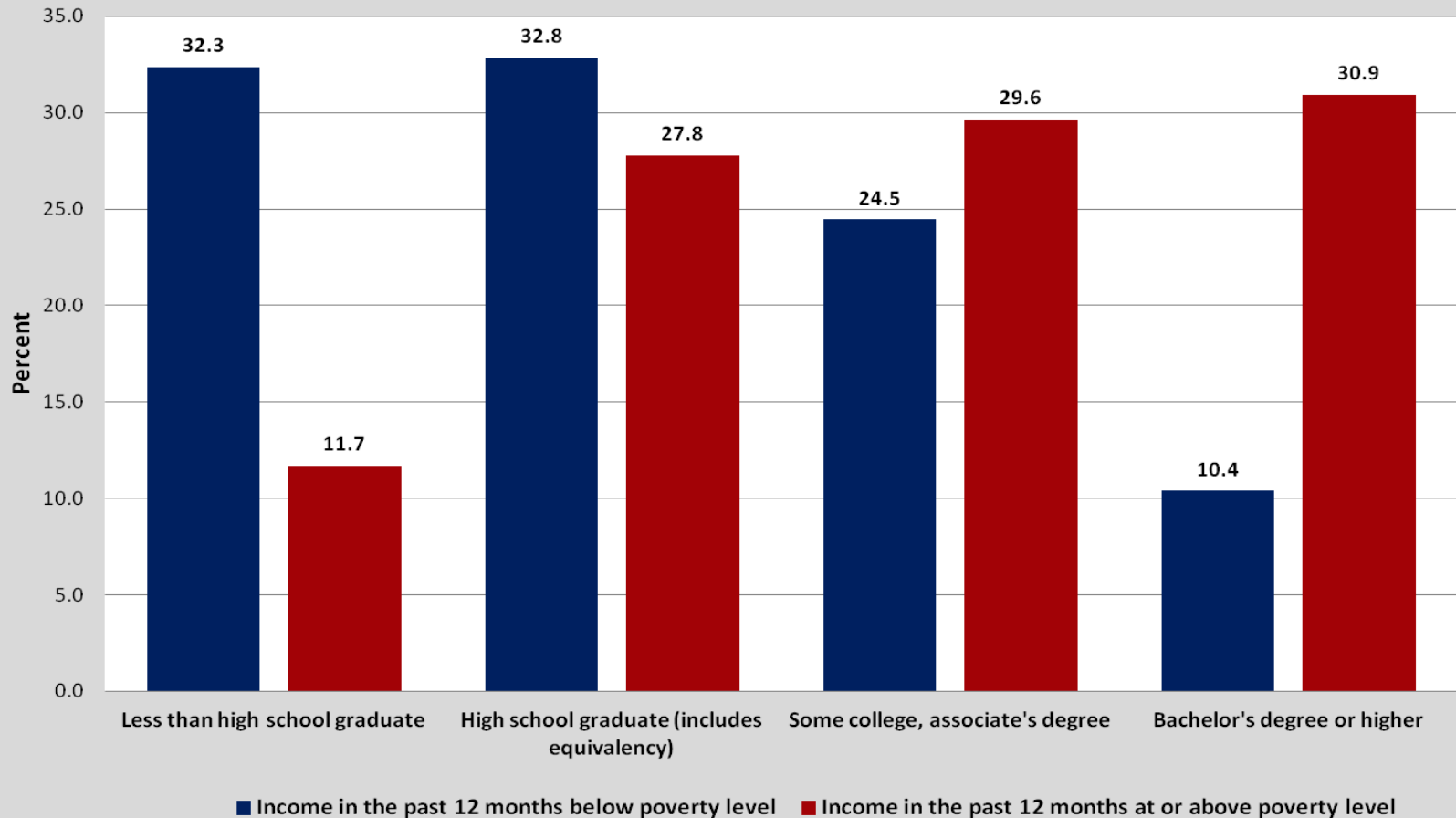
- The U.S. is on the path to becoming a “**majority-minority nation.**” This transition will occur shortly after 2042.
- 2011 may be the first year in which majority of births will be to parents of color.
- Disproportionately high poverty rates for people of color (2010 data):
 - Black: 39%
 - Hispanic: 35%
 - Asian: 14%
 - White: 12%

Percentage of Children Under the Age of 18 Living in Poverty and Low-Income, by Family Structure, Race and Hispanic Origin, 2010



Source: U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplement (CPS ASEC), September 2011.

Poverty Status of People 25 years and over, by Educational Attainment, 2010



Source: U.S. Census Bureau, American Community Survey, September 2011.

Why a Two-Generation Approach?

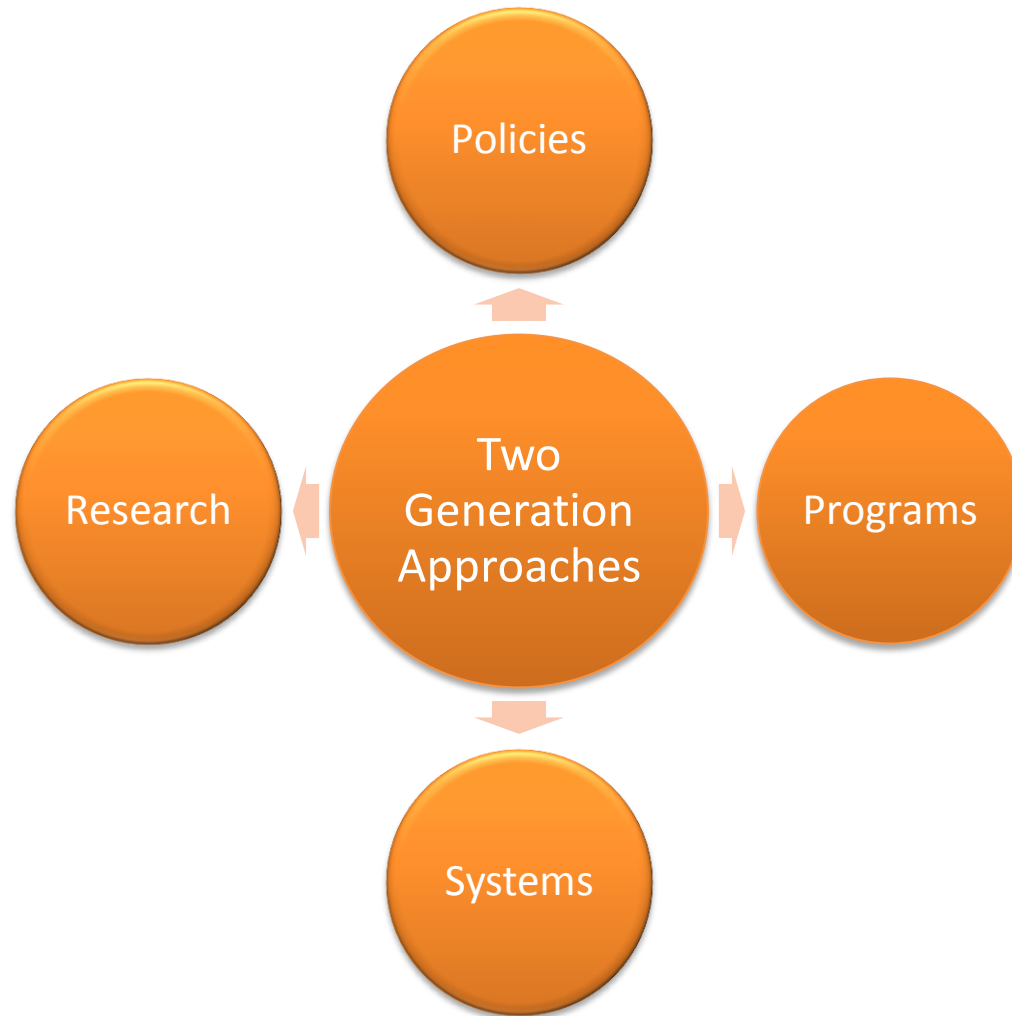
- Potential for a multiplier effect of the ROI in early childhood education for children and postsecondary education for parents
 - **Quality early education for at-risk children** can produce an annual rate of return as high as 16%.
 - **Parents' level of educational attainment** is the best predictor of economic mobility.

What is a Two-Generation Approach?

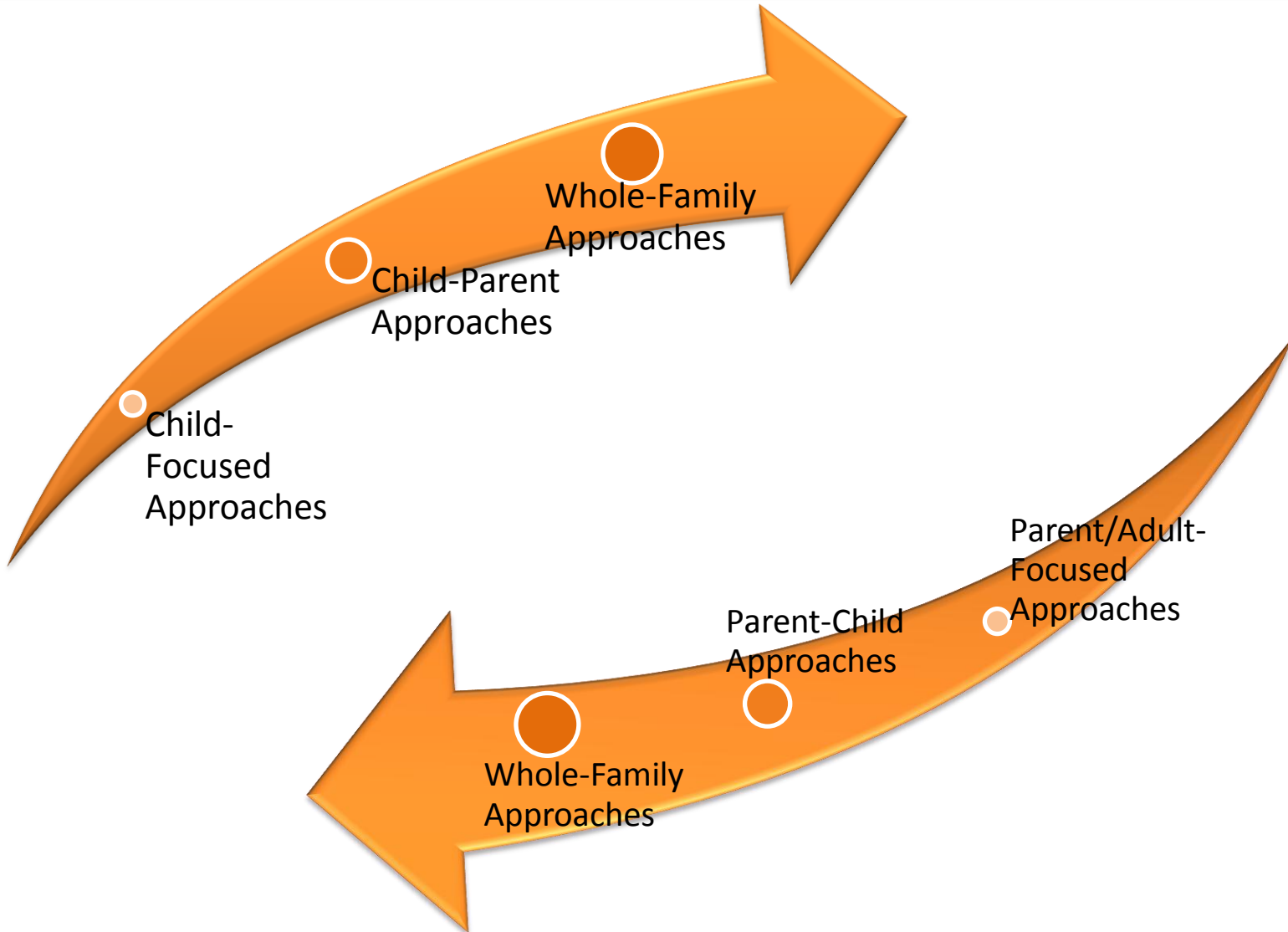
Ascend Working Definition

*Two-generation approaches **simultaneously** focus on creating opportunities for and addressing needs of both vulnerable **parents and children.***

Applying Two-Generation Approaches



The Two-Generation Continuum



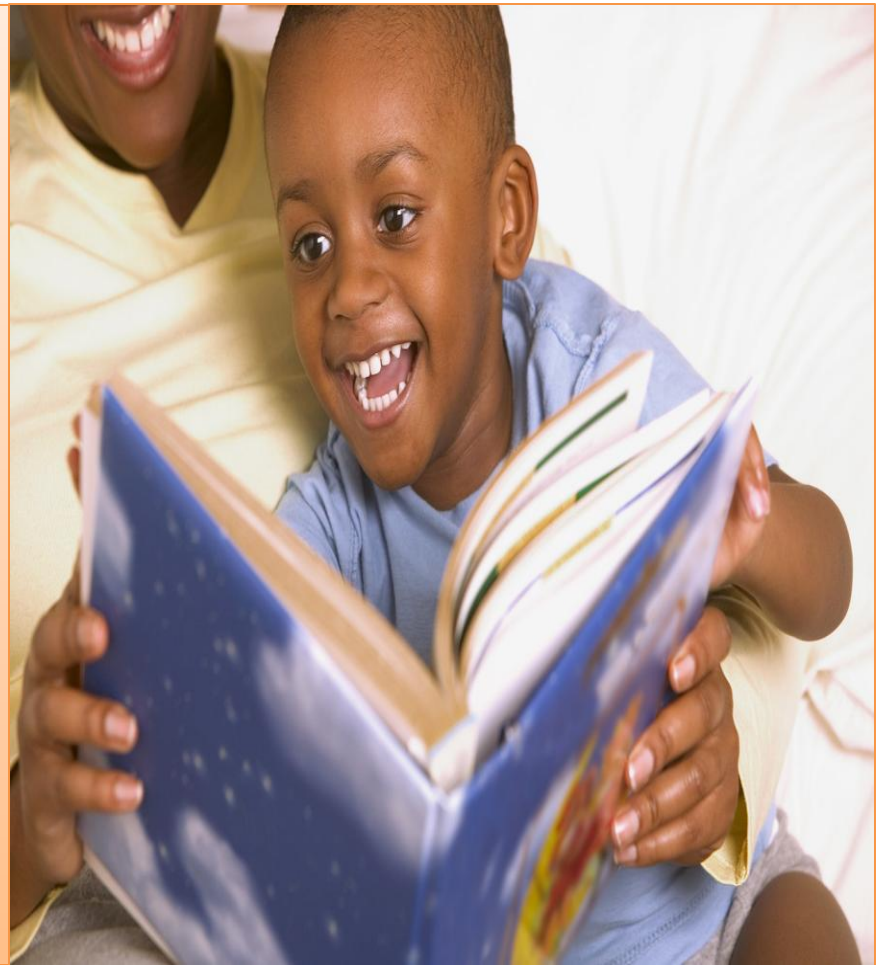
“Whole-Family” Approaches

Focus equally and intentionally on services and opportunities for the parent and the child



“Child-Parent” Approaches

Focus first or primarily on the child, but are moving toward a two-generation approach and also include services and opportunities for the parent

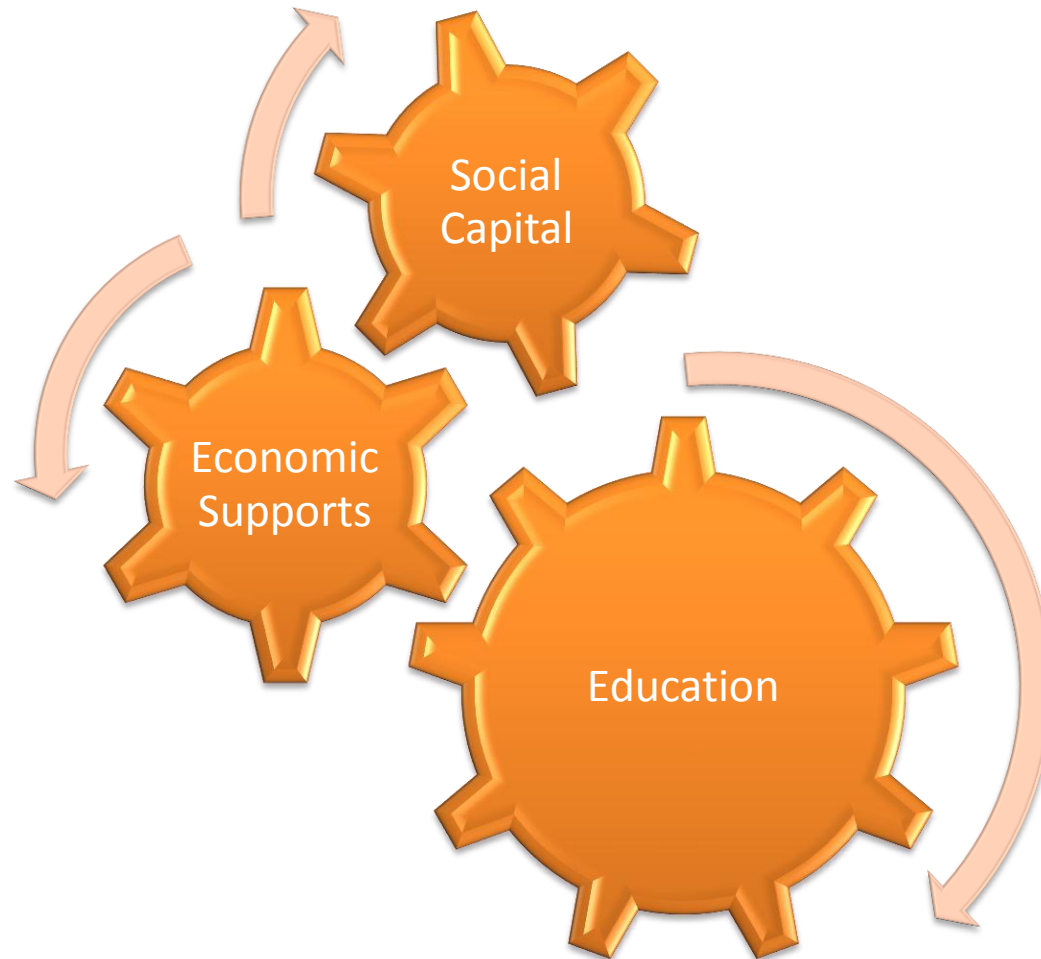


“Parent-Child” Approaches

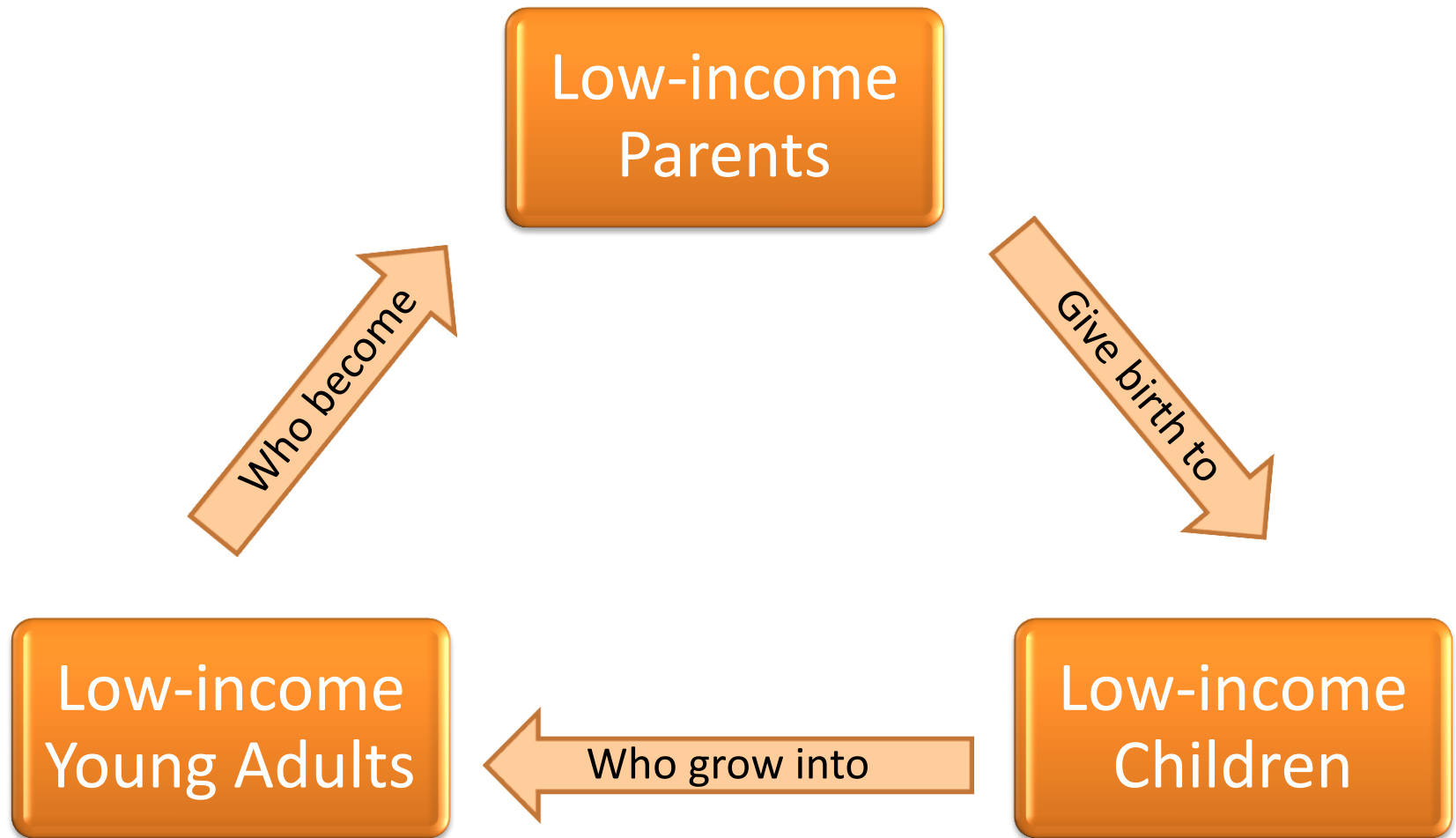
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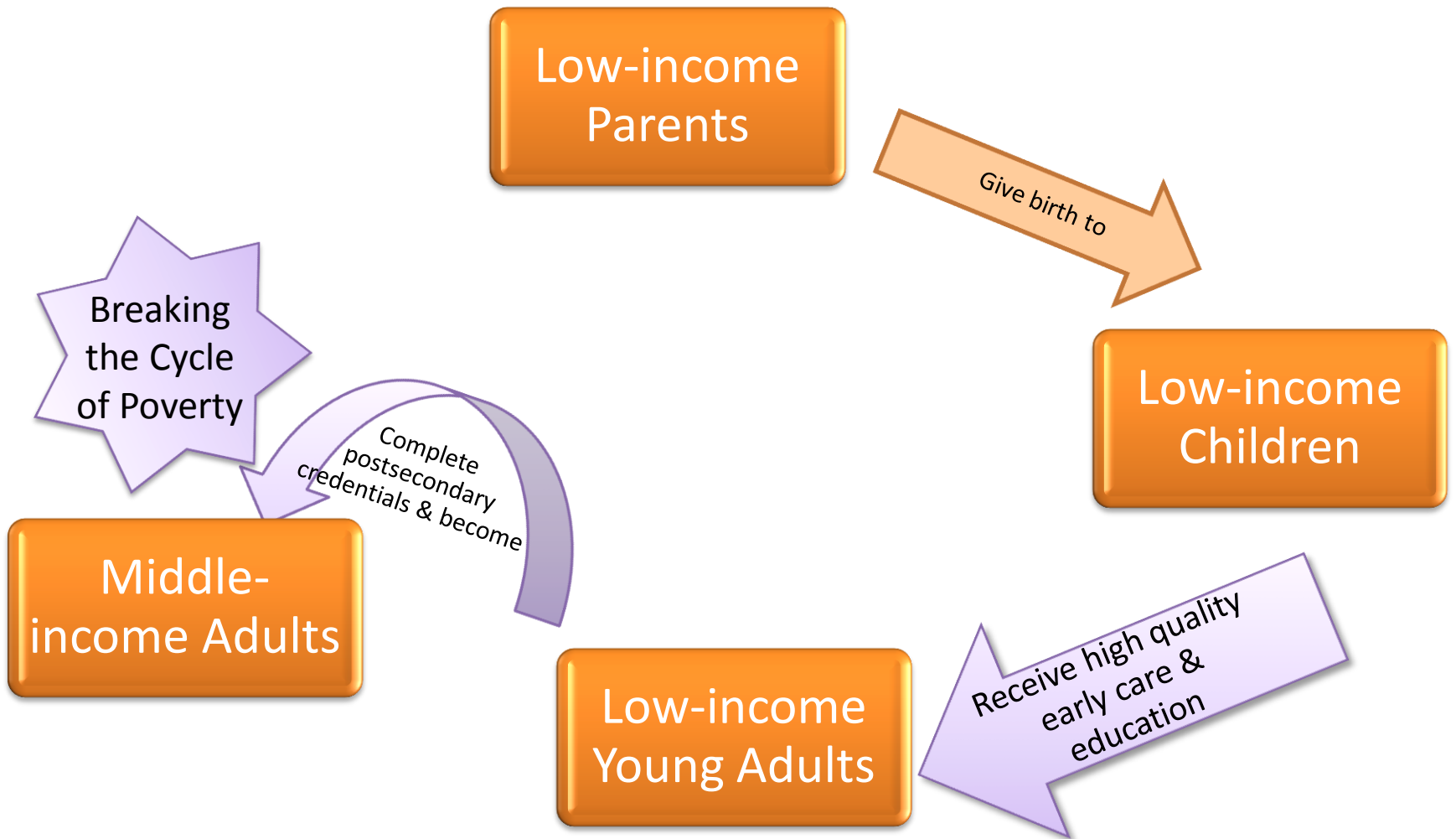
Components of a Two-Generation Approach



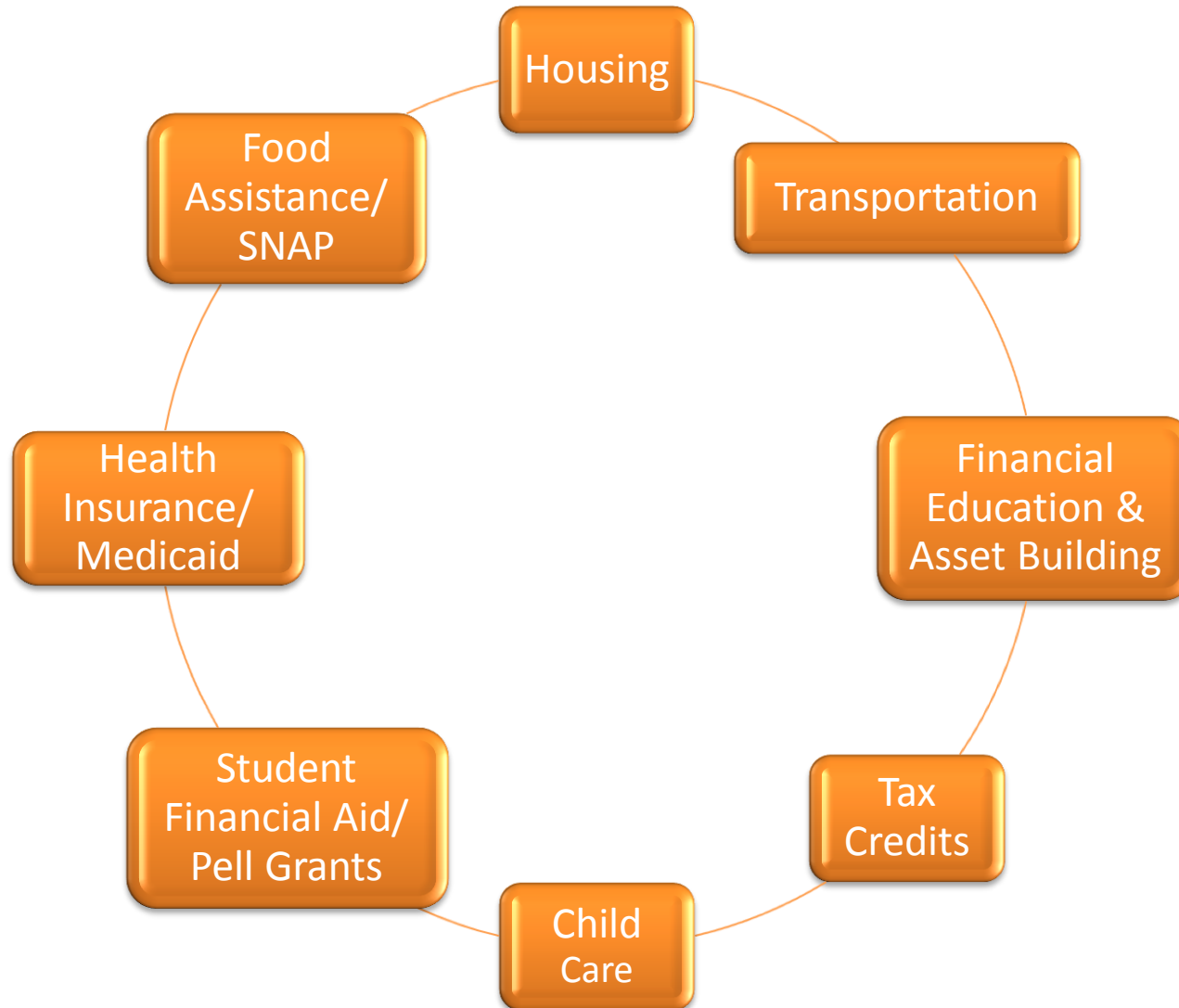
Intergenerational Cycle of Poverty



Education Can Break the Cycle



Economic Supports



Social Capital Provides Support & Opportunities



What Parents Say about Two-Generation Programs

“...parents can get the workforce training and education that they need. They are more likely or more inclined to go out and be able to find something to do as far as jobs. . .In the meanwhile, they don't have to worry while they are doing that; they know their kids are in a safe environment; they are learning. . .”

-African American Single Mother, Detroit