

Education and Labor Market Outcomes Christopher T. King
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## Project Partners

## Partnership of

- Ray Marshall Center, LBJ School, UT-Austin
- 11 Central Texas ISDs


## Project funders

- Greater Austin Chamber of Commerce
- TG
- Participating ISDs


## Research Questions

- What are graduating seniors' high school experiences, plans and preparation for life after high school?
- What share of high school graduates enroll in postsecondary education, become employed, or do both in the fall after graduation?
- What share of graduates are enrolled and/or employed over time?
- Which factors are significantly associated with positive postsecondary education, employment and other outcomes?
- How do these outcomes change over time for each cohort and selected population groups?


## Postsec ondary Enrollment of Central Texas HS Graduates, Fall Following Graduation, by College Type, Ethnicity and Income Status (2007 SFP Districts)

|  | 2007 |  | 2008 |  | 2009* |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2-Year | 4-Year | 2-Year | 4-Year | 2-Year | 4-Year |
| Enrolled Graduates (\%) | 22\% | $\mathbf{4 0 \%}$ | 22\% | $\mathbf{4 0 \%}$ | 23\% | 39\% |
| Ethnicity |  |  |  |  |  |  |
| Asian | $21 \%$ | $57 \%$ | $20 \%$ | $63 \%$ | $17 \%$ | $65 \%$ |
| Black | $23 \%$ | $35 \%$ | $22 \%$ | $33 \%$ | $25 \%$ | $36 \%$ |
| Hispanic | $22 \%$ | $22 \%$ | $23 \%$ | $22 \%$ | $25 \%$ | $23 \%$ |
| White | $23 \%$ | $49 \%$ | $22 \%$ | $50 \%$ | $23 \%$ | $48 \%$ |
| Income Status |  |  |  |  |  |  |
| Low-income | $21 \%$ | $19 \%$ | $20 \%$ | $20 \%$ | $24 \%$ | $22 \%$ |
| Not low-income | $23 \%$ | $47 \%$ | $23 \%$ | $48 \%$ | $23 \%$ | $48 \%$ |
| Unknown | $21 \%$ | $12 \%$ | $22 \%$ | $11 \%$ | $20 \%$ | $6 \%$ |

* Overall denominator includes 100 students who lacked enough information to link to NSC records; $62 \%$ reflects the best possible rate using NSC and THECB data.


## Top 10 Colleges Attended by Central Texas Graduates

|  | 2008 | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{N}$ | $\mathbf{1 1 , 5 8 6}$ | $\mathbf{1 1 , 9 9 3}$ |
| $\mathbf{l}$ | $\mathbf{1 3 , 0 4 1}$ |  |  |
| Overall \% | $\mathbf{6 1 \%}$ | $\mathbf{6 1 \%}$ | $\mathbf{6 1 \%}$ |
| College Name | $18 \%$ | $20 \%$ | $19 \%$ |
| Austin Community College | $6 \%$ | $5 \%$ | $4 \%$ |
| University of Texas at Austin | $5 \%$ | $5 \%$ | $5 \%$ |
| Texas State University - San Marcos | $5 \%$ | $5 \%$ | $4 \%$ |
| University of Texas - San Antonio | $3 \%$ | $3 \%$ | $3 \%$ |
| Texas A\&M University | $2 \%$ | $2 \%$ | $<1 \%$ |
| Texas Tech University, Lubbock | $2 \%$ | $1 \%$ | $1 \%$ |
| Blinn College | $1 \%$ | $1 \%$ | $1 \%$ |
| University of North Texas | $1 \%$ | $1 \%$ | $1 \%$ |
| Baylor University | $1 \%$ | $1 \%$ | $1 \%$ |
| St Edward's University | $\mathbf{1 8 \%}$ | $\mathbf{1 7 \%}$ | $\mathbf{2 2 \%}$ |
| All other colleges |  |  |  |

## Percent of 2009 Graduates Enrolled in Fall 2009, by Location and District ( $\mathrm{N}=11,993$ )



## Postsec ondary Enrollment Over Time, by Graduating Class



## Persistence One Year Out, Class of 2007

|  | Enrolled Within a Year of Graduating |  | Persisted to <br> Fall of 2008 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent of Graduates | Number | Percent of Enrolled |
| Overall | 6,313 | 67\% | 5,117 | 81\% |
| Ethnicity |  |  |  |  |
| Asian | 456 | 84\% | 421 | 92\% |
| Black | 674 | 65\% | 458 | 68\% |
| Hispanic | 1,360 | 50\% | 1,004 | 74\% |
| White | 3,739 | 76\% | 3,173 | 85\% |
| Gender |  |  |  |  |
| Female | 3,212 | 71\% | 2,656 | 83\% |
| Male | 3,043 | 65\% | 2,418 | 79\% |
| Family Income Status |  |  |  |  |
| Low-income | 915 | 46\% | 624 | 68\% |
| Not Low-income | 5,205 | 76\% | 4,363 | 84\% |
| Initial Enrollment Status |  |  |  |  |
| 2-Year Institution | 2,706 |  | 1,828 | 68\% |
| 4-Year Institution | 3,607 |  | 3,289 | 91\% |
| Initial Enrollment Location |  |  |  |  |
| In State | 5,539 |  | 4,428 | 80\% |
| Out of State | 774 |  | 689 | 89\% |

## Overall Post-Grad Employment Status, by Graduating Class



## Major Factors Linked to Increased 4-year Enrollments for Selected Populations <br> Class of 2007 Analysis

- Hispanic graduates: many key factors the same but strength varied; strong curriculum and FAFSA very important; males more likely to enroll; parental education and visiting campuses not significant
- Low-income graduates: far fewer significant variables; curriculum and top 10\% most important
- First generation graduates: Top 10\% increased enrollment odds by 400\%; college entrance exams, 8th grade high school math credit also important; curriculum not significant for this group
**For all graduates, uncertainty about borrowing for college reduced enrollment odds


## Major Factors Linked to 2-year Enrollments <br> Class of 2007 Analysis

Fewer factors statistically associated with odds of 2-year college enrollment.
-None increased the odds of 2-year college enrollments by more than 50\%.
-Graduating in the Top 10\% of the senior class reduced 2year enrollment odds by more than 50\% for all groups.
-Never thinking about college as an option reduced 2-year enrollment odds by more than 50\% for surveyed graduates overall, but not for the various groups.

## Recent Senior Survey Trends

Plans for Postsecondary Enrollment


Primary Reason for Not Choosing Postsecondary Enrollment


## Implications

- Recent economic difficulties suggest that other strategies may be needed to continue improving college enrollment rates for groups that traditionally have not attended college at comparable rates
- Because most graduates attend in-state colleges, the affordability of Texas schools is key
- More work is needed to:
> Explore promising interventions for low-income Hispanics and African-Americans
> Estimate the effects/impacts of various college enrollment and persistence strategies for key groups
$>$ Better understand the relationship between various education-work pathways and future career success


## For More Information

Christopher T. King, Director<br>Ray Marshall Center for the Study of Human Resources<br>Lyndon B. Johnson School of Public Affairs<br>The University of Texas at Austin<br>ctking@raymarshallcenter.org<br>512.471.2186<br>www.centexstudentfutures.org<br>www.raymarshallcenter.org

