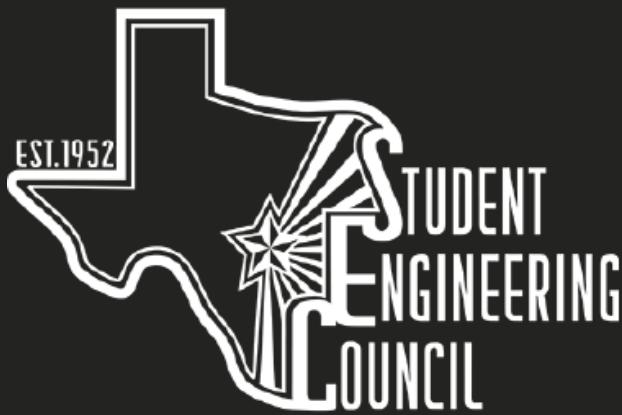


EVENT BRIEF  
FALL



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# FACULTY-STUDENT TRIVIA NIGHT



01

# Key Findings

## Planning

Total Hours: 27

Hours/MAL: 6.75

MALs: 4

### 1/3

- Consider planning earlier
- Having a more detailed framework for the event sooner
- Contacting more professors than needed and earlier than 2 weeks prior

## Financial

Total Spent: \$285.55

Budget Use: 71% of \$400

Expense/Attendee: \$7.90

### 3/3

- Under budget
- Used resources efficiently.
- If a bigger venue is needed next year, budget will probably need to be expanded.

## Participant Ratings

Student Enjoyment - **4.7 / 5**

Professors' Enjoyment: **5/5**

Organization of Event Day Of: **4.1/5**

Trivia Quality/Format: **4.8/5**

# 02

# Key Findings

## Impact

3/3

Excellent distribution of majors and solid representation of non-SEC internal participants.

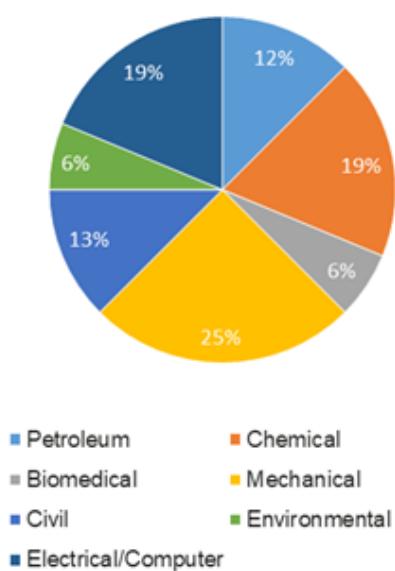
## Publicity

Consider putting posters in other engineering buildings besides EER, advertising prizes, and encouraging more word-of-mouth publicity.

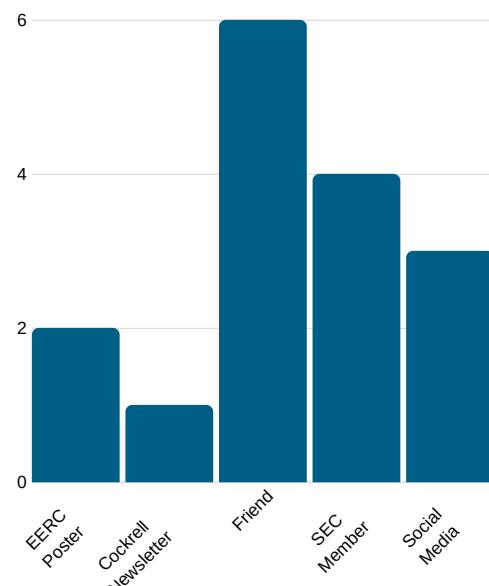
2/3

Low match between people who attended and Facebook interest. About the same number of attendees this year (35) as last year (37).

### Major Participation



### Publicity Effectiveness



# Suggested Targets

# 03



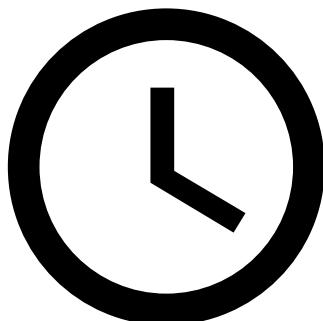
## Professors

Based on participant and internal feedback, we need to recruit more professors. We should seek out professors more than two weeks prior to the event, and reach out to more professors than we need, given that some will cancel.



## Publicity

We also recommend that we expand publicity, especially word-of-mouth and poster publicity, given that we saw a slight decline. Note that if we increase our attendance, we will need to spend more on the venue.



## Trivia

On a positive note, the change in format from trivia to jeopardy was considered a success. One point of improvement is that the committee should consider lengthening the event.