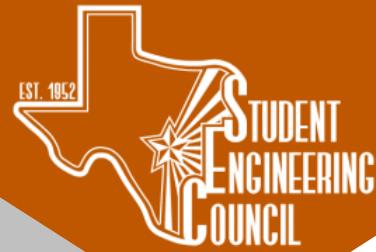


# CORPORATE ENGAGEMENT OPPORTUNITIES

**2022 – 2023**



# The University of Texas at Austin Cockrell School of Engineering



**Dear Corporate Representative,**

On behalf of The University of Texas at Austin Student Engineering Council (SEC), I invite you to become a corporate partner with our organization for the 2022–2023 academic year.

Since its establishment in 1952, the Student Engineering Council has evolved into an organization that **serves, enriches, and cultivates** what it means to be a part of the Cockrell School of Engineering. As an umbrella organization that **serves 53 member organizations across all engineering majors**, we represent all students across the Texas Engineering community. By partnering with the SEC, you are directly making an impact across this school on the 40 acres.

The SEC as an organization consists of a set of internal members who represent the 6,000 undergraduate students at the Cockrell School of Engineering. The SEC is separated into seven committees that play a unique role in and outside of Cockrell by **developing academic policies, hosting public engineering events, serving the Austin community, and mentoring engineering students**.

Your support would make a meaningful on not just the SEC but the Cockrell School of Engineering as a whole. As an umbrella organization, we provide multiple avenues to network your company to a broad audience of engineering students through **General Meetings, Coffee Chats, Site Visits, and more**. Your contribution will impact future Texas Engineers by bringing the engineering community together and advancing students professionally and academically.

In the packet below, you will find the **general events that we host repeatedly throughout the year, specific events hosted by our internal committees, and our tiered contribution system**. This system highlights the benefits and opportunities we provide to establish your presence in the SEC and the Cockrell School of Engineering based on your cumulative contribution.

Thank you for your interest in partnering with the Student Engineering Council and the Cockrell School of Engineering. For more information about our organization, please visit <https://sec.engr.utexas.edu/> or feel free to contact me. The Student Engineering Council looks forward to working with you!

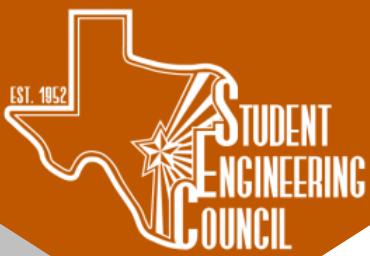
**Sincerely,**  
**Srikanth Sadhu**

**SEC Corporate Chair, 2022–2023**

Email: [corporate.chair@sec.engr.utexas.edu](mailto:corporate.chair@sec.engr.utexas.edu)

Phone Number: (732)-357-7578

# General Events



## Recurring Events:

### General Meetings

*Available Dates Provided On Request*

**Estimated Audience:** 100 Members

**Contribution:** \$1,500

- General Meetings generally have far higher member turnout and provide greater visibility during the fall and spring recruiting season

### Internal Meetings

*Mondays, Biweekly at 7 pm*

**Estimated Audience:** 100 Members

**Contribution:** \$1000

- Representatives can share information about their industry experience may also network with members for a short time after the meeting.

## Flexible Events:

### Lunch & Learns

**Estimated Audience:** 15-30 Members

**Contribution:** \$400

- Representatives a chance to share their personal company experiences and meet students interested in your company
- One hour session and takes place on weekday

### Coffee Chats

**Estimated Audience:** 5-6 Groups of 3 Members Each

**Contribution:** \$300

- Offer a more intimate setting that allows students and representatives to have in- depth discussions about their companies.

### Facility & Site Tours

**Estimated Audience:** 20 Members

**Contribution:** Flexible

- Facility tours give members an opportunity to be immersed in a company's operations and gain exposure to the corporate environment.

### Customized or Joint Events

**Estimated Audience:** Varies

**Contribution:** Flexible

- Customized events offer your company a great deal of flexibility
- Having joint events with other organizations also allow you to meet individuals within various majors.

### Corporate Socials

**Estimated Audience:** 20 Members

**Contribution:** \$300

- Socials offer a low-stress environment for company representatives and students to engage with each other. (Ex. popsicle socials, grill chillis, and sports nights)

# Special Events

## Hosted by Engineering Activities Committee

### MAKEATHON

#### DESIGN COMPETITION

Audience: ~75 Students  
Contribution: \$5000  
When: October

- Network Directly with Participants during event
- Mentor Students on Product Development
- Company will be used in Social Media Advertising



### ENGINEERING-WIDE TAILGATE

#### SOCIAL & NETWORKING BEFORE FOOTBALL GAME

Audience: ~100 Students  
Contribution: \$4000  
When: November

- Your Company will have tables & tents provided during event
- Students can visit and talk with representatives in exchange for raffle prizes

### NATIONAL ENGINEER'S WEEK (E-WEEK)

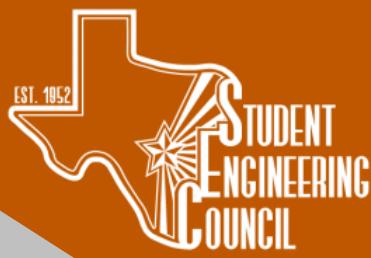
#### ENGINEERING EXTRAVAGANZA (PREMIER EVENT)

**E-Week** Audience: ~800 Students  
**Engineering Extravaganza** Audience: ~300 Students  
Contribution: \$1000  
When: February

- E - Week is a week-long event to celebrate engineers through events hosted by student organizations
- Engineering Extravaganza is a precursor to all E-Week Events
- Companies will table during this event & network with students
- Corporate supporters will be included on our shirts & thanked at our day-of event.



# Special Events



## Hosted by Academic Affairs Committee



### FIRST YEAR CASE COMPETITION

Audience: ~80 Students

Contribution: \$1000

When: November

- Freshman engineer a solution to a prompt (theme varies by year)
- Company will have direct input on the competition's prompt,
- Your company's name will be featured on all First-year Case Competition promotional material

## Hosted by Society of First-Year Engineers (SFE) Committee

### CORPORATE LUNCHEON

Audience: ~100-200 Students

Contribution: \$500

When: Vary in Fall

- Corporate Representatives can discuss their career and network with Freshman over lunch
- If no Representatives are present, they will still be recognized for their donation



### GENERAL MEETINGS

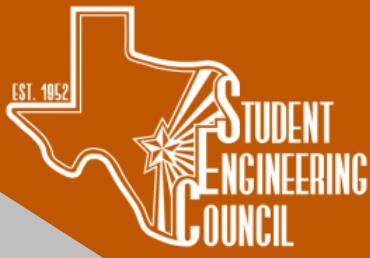
Audience: ~50-75 Students

Contribution: \$250

When: Vary in Fall & Spring

- Professional Development Workshops for Freshman
- Corporate Representatives will be invited as guest speakers for panels and workshops to mentor freshman on professional opportunities





# Partnership Levels

	\$500+	\$1500+	\$2500+	\$5000+
	Bronze	Silver	Gold	Platinum
Company Listing on Website	✓	✓	✓	✓
Weekly Newsletter Showcase	✓	✓	✓	✓
Free Coffee Chat Scheduling	✓	✓	✓	✓
Company Rep.'s Invited to Special Events		✓	✓	✓
Showcase Plaque W/ Company Name			✓	✓
Schedule Speech at Internal Meeting			✓	✓
Custom Event Scheduling				✓
Receiving SEC Merchandise				✓

**We are looking forward to partnering with you!**



For more information, please contact Srikar Sadhu at [corporate.chair@sec.engr.utexas.edu](mailto:corporate.chair@sec.engr.utexas.edu) or (732) 357-7578.