

2024 Stickell Student Fellows *



Leon Arceo

"Leon is active in student clubs and works for our university's newspaper. He is positive and dependable ... his creativity and personalness make him an asset in any team or professional environment."

- Sally Kline Armentrout, University of Virginia



Jaime von Bartheld

"Jaime is a 360-degree wholistic student who possesses the personality, discipline, and drive to succeed in our business. She has exceptional interpersonal skills and is a leader in a group setting who understands deliverables and produces high quality work."

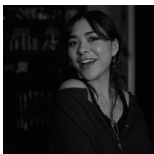
- Scott Hamala, Ithaca College



Megan Benz

"Megan is a leader in our AAF student chapter and has received praise for her work from both students and faculty based on her strong performance. She is a rising star and I am confident that she will go on to build an amazing career in communications."

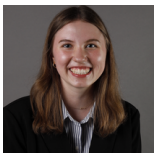
- Lisa Dobias, University of Texas at Austin



Mia Burghardt

"Mia stands out as a rare combination of natural talent, hard work, and a unique artistic vision. She brings originality to her work and understands brand identity, website design, and AI generated content. She possesses the talent and work ethic to succeed in our field."

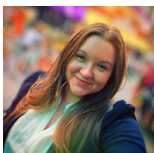
- Maral Minassian Zakharia, Michigan State University



Nora Cunnea

"Nora's amazing creativity, thoughtfulness of others, positive attitude, leadership, and involvement in community endeavors make her a standout student. She has a unique ability to synthesize information and present it a creative way."

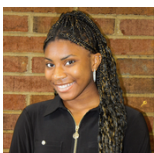
- Pamela Morris, Loyola University Chicago



Mia Familetti

"Like Mr. Stickell, Mia has the natural ability to lead and advocates serving the local community through her extracurricular involvements. She has a passion for exceeding expectations and excels at everything she does. She is reliable, dependable and hard working."

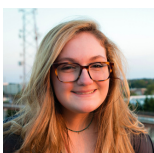
- Stacy Smulowitz, Scranton University



Celina Glenn

"Celina is an intelligent, innovative thinker who has the ability to approach challenges with creativity and a steadfast focus. Above all else, Celina has a positive attitude and strives for excellence in everything she does and consistently goes beyond expectations."

- Sheryl Johnson, Howard University



Heath Greene

"I am thoroughly impressed with Heath's academic skills, attention to detail, and communication skills. She has consistently exhibited enthusiasm and leadership in a group project setting plus a passion for advertising. I am confident she will excel professionally after graduation."

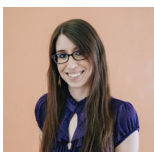
- Jeffrey Williams, University of South Carolina



Isabel Mattern

"Isabel is energetic, positive, and hard working. She exhibits the traits of a successful account and social media manager. She is academically strong, highly personable and likeable -- a joy to be around. She has a career as a highly successful account manager ahead of her."

- Craig Davis, Ohio University



Kristee Mikulski

"Kristee is intelligent, curious, creative, and highly motivated. With her diverse full-time work experience she brings a level of maturity, seriousness, focus, and ambition that would benefit any agency/company. She is a leader in her cohort with strong organizational skills and is a diligent hard worker."

- Harsha Gangadharbatla, University of Colorado Boulder



Rachel Narbo

"Rachel is an exemplar of what you look for in an intern (or full-time job) candidate. She is intelligent, creative, compassionate, involved and all of that tied up with an amazing work ethic. Rarely have I encountered such an accomplished student."

- Michael Little, University of Alabama





Trey O'Shea

"Trey is one of our strongest, most driven students. He is passionate about advertising from strategy to account management to creative content. He loves the process and first and foremost he is a problem solver. He exhibits a high level of professionalism and works extremely well with others."

- Marcel Jennings, Virginia Commonwealth University

elevation



Hailey Reuter

"Hailey's ability for conceptualization and for thinking through strategic situations is notable. She is a level-headed in-depth thinker who is disciplined in focus and self motivated. She has demonstrated her commitment to the field and has strong social media strategy experience."

- Cynthia Morton, University of Florida



Mea Roedell

"Mea's strong 'can do' attitude is coupled with a strong work ethic. She has a well developed ability to concept, create, and pitch ideas effectively. She is a presenter on our AAF competition team and is an active listener who is not afraid to ask questions to clarify an assignment."

- Jan Thompson, Southern Illinois University



Jayla Royal

"Jayla is talented and demonstrates professionalism inside and outside the classroom. She stands out wherever she goes because of her focus, intelligence, and determination. Jayla is a hard worker and is always glad to help others."

- Ranata Hughes, Florida A&M University



Sydney Strollo

"Sydney has a balanced brain and is a natural leader and her classmates all vie to have her on their team. She will make an amazing professional, and will bring her passion, creativity, critical thinking, and sense of humor to whatever team she is part of. She might hire one of us when she is leading her own agency one day."

- Willie Baronet, Southern Methodist University



Mecca Terrell

"Mecca has distinguished herself with the quality of her work, her respect for the profession, and her level of responsibility. She is curious, talented, and not afraid to accept difficult client assignments. Mecca is definitely a rising star respected by our faculty and her classmates."

- Marshall Goldman, DePaul University Chicago

The Writing Center
depaul.edu/writing



Sophia Villarreal

"Sophia has demonstrated a high level of initiative and intellectual curiosity. She is a determined and motivated student -- she represents the best of our best students in the Mays Business School Honors Program. Marketing analytics is her strong suit."

- Lisa Troy, Texas A&M University



Hailey Webster

"Hailey has a passion for the business of creativity. She is dedicated, reliable, and an expert in social/digital marketing who is organized and holds everything together. She has demonstrated performance and persistence in difficult client situations. Her positivity is contagious -- everyone on her team wants to be around her positive attitude."

- Jeff Sheets, Brigham Young University



Lauren Williams

"Lauren has clearly differentiated herself as one of our brightest and most talented students. She is a college ambassador and does volunteer work in the community. Her talents and abilities have been recognized through both the honors she has received and the internships she has garnered. She is an exceptional representative of Spelman College."

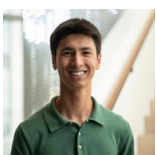
- Marionette Holmes, Spelman College



Josie Willard

"Josie is a well rounded, empathic, and genuine person to work with. I have been impressed with her strategic thinking often leading the way on our high-performance NSAC team. She writes for and edits our student magazine. Josie is an athlete and the only person I know who has auditioned for *Survivor*."

- David Koranda, University of Oregon



Davis Yoshitani

"Davis is a bright, energetic emerging talent who has demonstrated strong instincts and strategic capabilities with a focus on the long-term. He is self motivated, disciplined, and detail-oriented. He will take the initiative to do what needs to be done without being told. He has the passion and commitment to succeed in advertising."

- Dave Wozniak, Penn State University



*For more information on the fellows program contact John Murphy via email: jhmurphy@austin.utexas.edu