

2025 STICKELL FELLOWS



Laura Nguyen

"Laura's enthusiasm for learning and eagerness for growth are unmatched. She constantly seeks feedback and takes proactive steps to improve her knowledge, skills, and perspectives, positioning herself as a dynamic future leader."

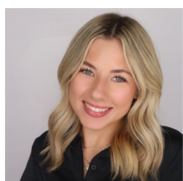
– Taeyoung Kim, Loyola University Chicago



Isabella Ng

"Isabella is a truly outstanding student who exemplifies the highest standards of academic excellence, leadership, and professional integrity. She is one of the most proactive and driven students I have encountered, and I can say with confidence that she fully embodies the seven pillars of the Stickell Fellows Program."

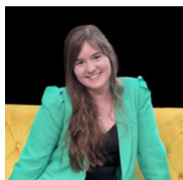
– Soajin Kim, Louisiana State University



Ashley Wright

"I found her work consistently insightful, and her attitude consistently open and eager to learn about the agency business. She already demonstrates the key traits of a successful account manager."

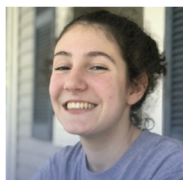
– Craig Davis, Ohio University



Lucy Bickell

"What truly sets Lucy apart is her genuine enthusiasm for advertising coupled with her creative curiosity. She is constantly exploring new concepts, techniques, and trends in the field, bringing fresh perspectives to projects and discussion. This intellectual curiosity, combined with her practical experience and leadership abilities, positions her for significant contributions to the advertising industry."

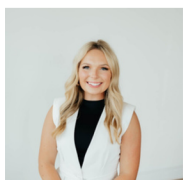
– David Wozniak, The Pennsylvania State University



Ella Dusci

"Ella is more than just a great student; she is a consummate collaborator who elevates those around her. Whether presenting advanced consumer behavior insights to her fellow students and professors, she consistently fosters a spirit of enthusiasm and optimism. Her ability to communicate complex ideas with clarity and inspire those around her makes her an asset in any team setting."

– N. Andrew Elliott, Southern Methodist University



Allie Bowers

"One of Allie's most defining characteristics is her genuine curiosity and eagerness to learn. She actively engages with faculty, peers, and industry professionals, always seeking to expand her knowledge and jump into new challenges with confidence. Whether leading student organizations, managing advertising strategies, or collaborating with others, she does so with integrity, reliability, and a strong sense of purpose."

– Thomas McMillan, Texas A&M University



Grace Quick

"Her resume clearly tells the story of a serious student who consistently seeks out positions of responsibility, challenging work experiences, and a willingness to push herself out of her comfort zone."

– Jack Strain, University of Scranton



Fernanda Herreria

"From the first day I met her, Ms. Herreria has shown a passion and energy that is impossible to ignore, and a positivity that is contagious. It is clear why she is viewed as a natural leader and is so well respected by her peers. The work she has produced both in her teams and on her own has sincerely been stellar not only to the standards of her instructors, but at a top rate industry level."

– Lisa Dobias, The University of Texas at Austin

