



Biomedical  
Engineering  
Society  
University of Texas Chapter

# CORPORATE ENGAGEMENT OPPORTUNITIES

## Dear Corporate Representative,

On behalf of the Biomedical Engineering Society (BMES) chapter at the University of Texas at Austin (UT Austin), or Texas BMES, I invite your company to partner with our organization during the 2024-2025 academic year.

BMES is a national organization whose goal is to create a community for those in the biotechnology field. **Our organization looks to relay advances in the field, to promote unity, and to offer educational and career aid for our members.** The UT Austin chapter of BMES serves as an academic and pre-professional organization that provides awareness and insight for the growing field of biomedical engineering as well as a conduit through which students, faculty, staff, and industry professionals come together to learn from each other. **We support our department and students by hosting a variety of activities that build the students' experience to better prepare them for the future.**

Partnering with our organization will give your company a variety of advertising and networking opportunities. **Enclosed you will find information about our events and support levels as well as details about how to make a contribution to our organization.**

Thank you for your consideration and support. If you have any questions, please contact me. I look forward to working with you to best support the students of UT Biomedical Engineering.

Sincerely,

Esha Shenoy

Vice President of Relations, 2025-2026

Email: [vp.relations.texasbmes@gmail.com](mailto:vp.relations.texasbmes@gmail.com)

Phone: 408-819-4817

# General Events

## General Meetings

Every Other Wednesday, 7-8 pm

- Representatives can share information on the company followed by a Q&A
- Company representatives discuss your company, including daily life, interesting projects, potential opportunities, etc.

## Lunch & Learns

Flexible Date & Time

- Schedule 1+ representative(s) for a discussion about your company and/or trends within the industry over lunch
- Held during the daytime, students & representatives can have lunch together

## Coffee Chats

Flexible Date & Time

- Similar to Lunch & Learns
- Students separated into groups with a student to representative ratio of 5:1
- Intimate setting for students to discuss questions and learn more about company from representatives

## Site Visits

Flexible Date & Time

- Students will travel to company's office
- Networking with corporate representatives and learn more about the company's operations
- Great way to gain exposure to the company

## Custom Event

Flexible Date & Time

- Up to corporate representatives to decide on topic & style of event
- Low-stress environment to connect with corporate representatives
- Examples: Yoga Retreat, Tailgate, etc.

# Recurring Events

## Case Competition

*Beginning of November*

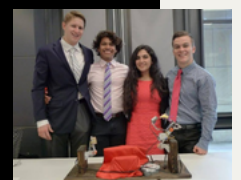
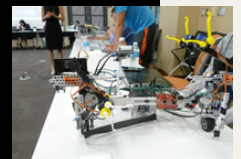
- Open to all undergraduates at UT Austin
- Student create a business plan and project plan for a problem
- Companies can provide representatives as mentors and judges for competition
- Companies can provide input on the prompt
- Example prompts can be found [here](#).



## Design Competition

*Beginning of April*

- Open to all undergraduates at UT Austin
- Students work together to develop functional prototypes
- Companies can provide representatives as judges for competition
- Companies can provide input on the prompt
- Example prompts can be found [here](#).



# Partnership Levels

Partnership Types	Bronze \$400+	Silver \$800+	Gold \$1200+
Company Name & Information on BMES Website & Newsletter	✓	✓	✓
Judge & Network at Case or Design Competition		✓	✓
General Event of Choice			✓
Additional General Events	1	2	2

**Disclosure: BMES works with small companies and startups. Contributions requirements can be discussed if needed.**

**We look forward to partnering with you!**



**For more information and event scheduling, contact Esha Shenoy at:  
vp.relations.texasbmes@gmail.com or 408-819-4817**

<https://sites.utexas.edu/texas-bmes/>